

Attempt	Question		Topic	Chapter	Mark
May-24	5	a	Mckinsey 7s model -define and limitations	5	5
May-24		b	identify level & Importance of SM	1	5
May-24		c	Business Environment	2	5
May-24	6	a	Innovation	4	5
May-24		b	Strategic Uncertainties	5	5
May-24	7	a	Product-Characterstics	2	5
May-24		b	Mission - Importance	1	5
May-24	8	a	Channels - Importance, diff types	3	5
May-24		b	Vertically integrated Diverficatin.Fwd vs Bwd intgration	4	5
May-24		b	Strategic group mapping	3	5
Sep-24	5	a	Network Structure-Merits & demerits	5	5
Sep-24		b	Turnaround Strategy-Action plan	4	5
Sep-24		c	Focus Strategy-Adv & Disadv	3	5
Sep-24	6	a	Objectives-Characterstics	1	5
Sep-24		b	Value Chain Analysis ,Primary activities	2	5
Sep-24	7	a	Core Competencies	3	5
Sep-24		b	Stability Strategy, Reasons	4	5
Sep-24	8	a	M.Porters Five Forces-Barriers to new entrants	2	5
Sep-24		b	SPM - TYPES of SPM	5	5
Sep-24		b	Digital transformation	5	5
Jan-25	5	a	Matrix Structure - Adv & Disadv	5	5
Jan-25		b	Proactive&Reactive & Competitive Adv	1	5
Jan-25		c	BCG Matrix-Limitation, 4Strategies	4	5
Jan-25	6	a	Internationalisation-Steps In ISP	2	5
Jan-25		b	Mendelows Matrix	3	5
Jan-25	7	a	Levels & relationship	1	5
Jan-25		b	SPM-Importance	5	5
Jan-25	8	a	M.Porters Five Force-Rivalry	2	5
Jan-25		b	Igor Ansoff-Product market Matrix	4	5
Jan-25		b	Strategic Drivers	3	5
May-25	5	a	Vision-Importance, Essentials	1	5
May-25		b	Change management -Small & medium size	5	5
May-25		c	Turnaround Strategy-reasons for divestment	4	5
May-25	6	a	Values, Strategic Intent	1	5
May-25		b	Competitive Adv-Sustainability	3	5
May-25	7	a	Value Chain Analysis-Support activities	2	5
May-25		b	Differentiation Startegy-Major bases, how to achieve	3	5
May-25	8	a	KSF-How to identify	2	5
May-25		b	Expansion Startagey-Characterstics	4	5
May-25		b	Leadership Role	5	5

Sep-25	5	a	Best Cost Provider Strategy	3	5
Sep-25		b	Divestment Staretyg- Reasons	4	5
Sep-25		c	Strategic Control-Process	5	5
Sep-25	6	a	Vision & Mission - Imp	1	5
Sep-25		b	Exp Curve - features	2	5
Sep-25	7	a	SWOT Analysis-Importance	3	5
Sep-25		b	Merger - types	4	5
Sep-25	8	a	Business Environment	2	5
Sep-25		b	SF vs SI	5	5
Sep-25		b	Hourglass Structure	5	5
	1	2	3	4	5
May-24	10	10	10	10	10
Sep-24	5	10	10	10	15
Jan-25	10	10	10	10	10
May-25	10	10	10	10	10
Sep-25	5	10	10	10	15