

Chapter - 3 Financial Analysis

Ratio Analysis

Classification of Ratios

- Profitability Ratio
- Activity or Turnover Ratio
- Investor Analysis Ratio
- Leverage Ratio
- Solvency Ratio

Topics to be covered

- Calculation of Ratios
- Preparation of Balance Sheet and P/L from Ratios
- DuPont Analysis.

Profitability Ratio

A) Income Statement Ratio

$$\text{COGS Ratio: } \frac{\text{COGS}}{\text{Sale}} \times 100$$

$$\text{Gross Profit Ratio: } \frac{\text{Gross Profit}}{\text{Sale}} \times 100$$
$$\text{Sale} - \text{COGS} \times 100$$

$$\text{G.P Ratio} = \frac{\text{Sale} - \text{COGS}}{\text{Sale}} \times 100$$

$$\text{G.P Ratio} = 1 \times 100 - \text{COGS Ratio}$$

$$\text{G.P Ratio} + \text{COGS Ratio} = 100\%$$

$$\text{Net Profit Ratio: } \frac{\text{Net Profit}}{\text{Sale}} \times 100$$

$$\text{PV Ratio: } \frac{\text{Contribution}}{\text{Sale}} \times 100$$

Expense Ratio:

$$\text{@ O \& A Expense Ratio } \frac{\text{O \& A Exp}}{\text{Sale}} \times 100$$

$$\text{⑥ S \& D Exp Ratio } \frac{\text{S \& D Exp}}{\text{Sale}} \times 100$$

$$\text{Operating Cost Ratio / Operating Ratio: } \text{COGS Ratio} + \text{O \& A Exp Ratio} + \text{S \& D Exp Ratio}$$

B) Income Statement & Balance Sheet Ratios

$$\text{Return on Equity (ROE)} : \frac{\text{EAFESH}}{\text{ESC} + \text{RAS}} \times 100$$

$$\text{Return on Total Shareholders} : \frac{\text{EAT}}{\text{ESC} + \text{PSC} + \text{RAS}} \times 100$$

$$\text{Return on Total Capital} : \frac{\text{EBIT}}{\text{ESC} + \text{RAS} + \text{PSC} + \text{Debt/Long term loan}} \times 100$$

$$\text{Return on Total asset (ROTA)} : \frac{\text{Net Profit}}{\text{Total Asset}} \times 100$$

Activity or Turnover Ratio [in times]

Fixed asset Turnover Ratio $\frac{\text{Turnover}}{\text{Fixed Asset}}$

Current Asset turnover Ratio $\frac{\text{Sales}}{\text{Current Asset}}$

Total Asset turnover Ratio $\frac{\text{Sale}}{\text{Total Asset}}$

Capital turnover Ratio $\frac{\text{Sale}}{\text{Total Capital}}$

working Capital T/O Ratio $\frac{\text{Sale}}{\text{working Capital (CA-CL)}}$

Debtor T/O Ratio $\frac{\text{Credit Sale}}{\text{Avg (Debtor + B/R)}}$

Creditor T/O Ratio $\frac{\text{Credit Purchase}}{\text{Avg (Creditor + B/P)}}$

R.M Stock T/O Ratio $\frac{\text{RM Consumed}}{\text{Avg R.M Stock}}$

WIP Stock T/O Ratio $\frac{\text{COP}}{\text{Avg WIP Stock}}$

$$\text{FG Stock T/O Ratio} = \frac{\text{COGS}}{\text{Avg FG Stock}}$$

Coverage Ratios [in times]

$$\text{Interest Coverage Ratio} = \frac{\text{EBIT}}{\text{Interest}}$$

$$\text{Preference Dividend Coverage Ratio} = \frac{\text{EAT}}{\text{Preference Divi}}$$

$$\text{Equity Dividend Coverage Ratio} = \frac{\text{EAFESH}}{\text{Equity Dividend}}$$

$$\text{Fixed Financial Charge Coverage Ratio} = \frac{\text{EBIT}}{\text{Interest} + \frac{\text{Pref Divi}}{1-t}}$$

$$\text{Debt Service Coverage Ratio} = \frac{\text{EAT} + \text{Def} + \text{Interest}}{\text{Principle} + \text{Interest Repayment}}$$

Income Statement

$$\begin{aligned} & \text{Sale} \\ & - \text{COGS} \\ & \hline & \text{Gross Profit} \\ & - \text{OAA/S\&D} \\ & \hline & \text{Operating Profit / EBIT} \\ & - \text{Interest} \\ & \hline & \text{EBT} \\ & - \text{Tax} \\ & \hline & \text{EAT / NET Profit} \end{aligned}$$

Investor Analysis Ratio

These Ratios are Calculated on equity Share holder's point of view

$$\text{EPS (Earning Per Share)} = \frac{\text{EAFESH}}{\text{No. of Equity Share}}$$

$$\text{Dividend Per Share (DPS)} = \frac{\text{Equity Dividend}}{\text{No. of Equity Shares}}$$

$$\text{Dividend Payment Ratio} = \frac{\text{Equity Dividend} \times 100}{\text{EAFESH}}$$

Dividend Payment Ratio + Retention Ratio = 100%

$$\text{PE Ratio (Price Earning Ratio)} = \frac{\text{MPS}}{\text{EPS}}$$

$$\text{Book Value / Share} = \frac{\text{ESC} + \text{RAS}}{\text{No. of Eq Share}}$$

$$\text{Dividend yield Ratio} = \frac{\text{DPS}}{\text{MPS}} \times 100$$

$$\text{Earning yield Ratio} = \frac{\text{EPS}}{\text{MPS}} \times 100$$

Du Point Analysis

Return on total Asset

$$\frac{\text{Net Profit} \times 100}{\text{Total Asset}}$$

Net Profit Ratio $\times$ Asset turnover Ratio

$$\frac{NP \times 100}{\text{Sale}} \times \frac{\text{Sale}}{\text{Total Asset}}$$

Return on Total Capital

$$\frac{\text{EBIT} / \text{operating profit} \times 100}{\text{Total Capital}}$$

$$\frac{\text{operating profit} \times 100}{\text{Sale}} \times \frac{\text{Sale}}{\text{Total Capital}}$$

operating profit Ratio $\times$ Capital T/O Ratio

Solvency Ratio

Idle
Ratio

Current Ratio

$$\frac{\text{Current Asset}}{\text{Current Liability}}$$

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Quick Ratio / Liquid / Acid Test Ratio

$$\frac{\text{CA} - \text{Stock} - \text{Prepaid Exp}}{\text{CL}}$$

Cash Ratio

$$\frac{\text{Cash \& Bank} + \text{Marketable Security}}{\text{Current Liability}}$$

Debt Equity Ratio

$$\frac{\text{Debt} \rightarrow \text{long term}}{\text{Equity} \rightarrow \text{ESC + R\&S}}$$

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Proprietary Ratio

$$\frac{\text{Proprietor Fund}}{\text{Total Asset}}$$

Capital Gearing Ratio

$$\frac{\text{PSC} + \text{Debenture}}{\text{ESC + R\&S}}$$