

Theory of cost

Types of costs

- 1) Accounting cost:- Explicit costs, involve cash payments
- 2) Implicit cost:- cost of using self owned factors of production, owned by entrepreneur itself. (Normal profits)
- 3) Economic costs:- $\text{Explicit cost} + \text{Implicit cost} + \text{Normal profit}$
- 4) Outlay cost:- Accounting cost, actual expenditure
- 5) Opportunity cost:- Implicit cost, cost of next best alter. forgone.
- 6) Direct / Traceable cost:- readily identified & are traceable
- 7) Indirect / Non-Traceable cost:- not easily & definitely identifiable.
- 8) Incremental cost:- additional cost incurred by a firm. (Marginal cost)
- 9) Sunk cost:- incurred once $\rightarrow$ cannot be recovered.
- 10) Historical cost:- cost incurred in past.
- 11) Replacement cost:- Accounting cost, money exp. for replacing old asset.
- 12) Private cost:- costs actually incurred, either explicit or implicit.
- 13) Social cost:- total cost borne by the society for business activity.
- 14) Fixed cost:- constant / uncontrollable / inescapable cost, not a function of output.
- 15) Shut down cost:- costs which continue even after the operations are closed.
- 16) Variable cost:- function of output.

Total Revenue

(-) Accounting cost

= Accounting profit

(-) Implicit cost

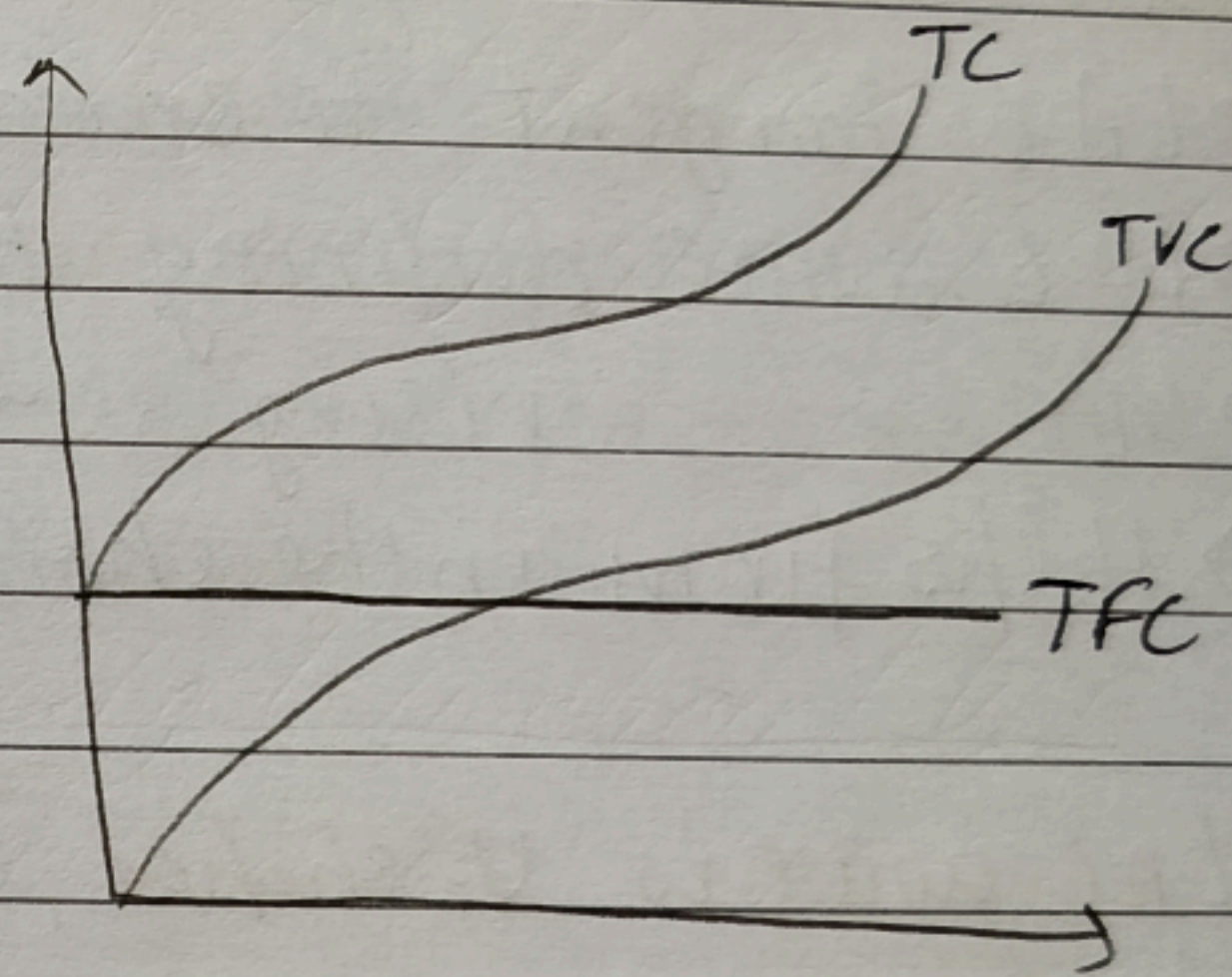
= Economic profit

Cost function → Short run: Qty. of fixed factor cannot be varied
 → Long run: Changing only amount of variable factors
 Qty. of all factors may be varied.

Types of Short Run Total Costs

- 1) Completely fixed cost: fixed amts. incurred by a firm.
- 2) Completely Variable cost: change with change in output
- 3) Semi-Variable cost: neither perfectly variable, nor absolutely fixed, eg:- Electricity charges
- 4) Stair-step Variable cost: remain fixed over a certain range of output but suddenly jump to a new higher level when output goes beyond a given limit.

- TFC: Horizontal straight line || to x-axis
- TVC: Inverted S-shape, Initially ↑ at decreasing rate then ↑ at increasing rate due to Law of Inc. & diminishing returns respectively.



Types of Short run - Average costs

- 1) AFC (TFC/Q) ⇒ Rectangular hyperbola, slope downwards, will not touch x-axis as AFC can't be zero.
- 2) AVC (TVC/Q) ⇒ V-shaped, It falls first due to Inc. returns to variable factors then will rise due to diminishing returns.
- 3) ATC (TC/Q) ⇒ V-shaped curve
- 4) MC ⇒ Slope of TC, Independent of fixed cost, due to change in variable cost, MC is U-shaped.

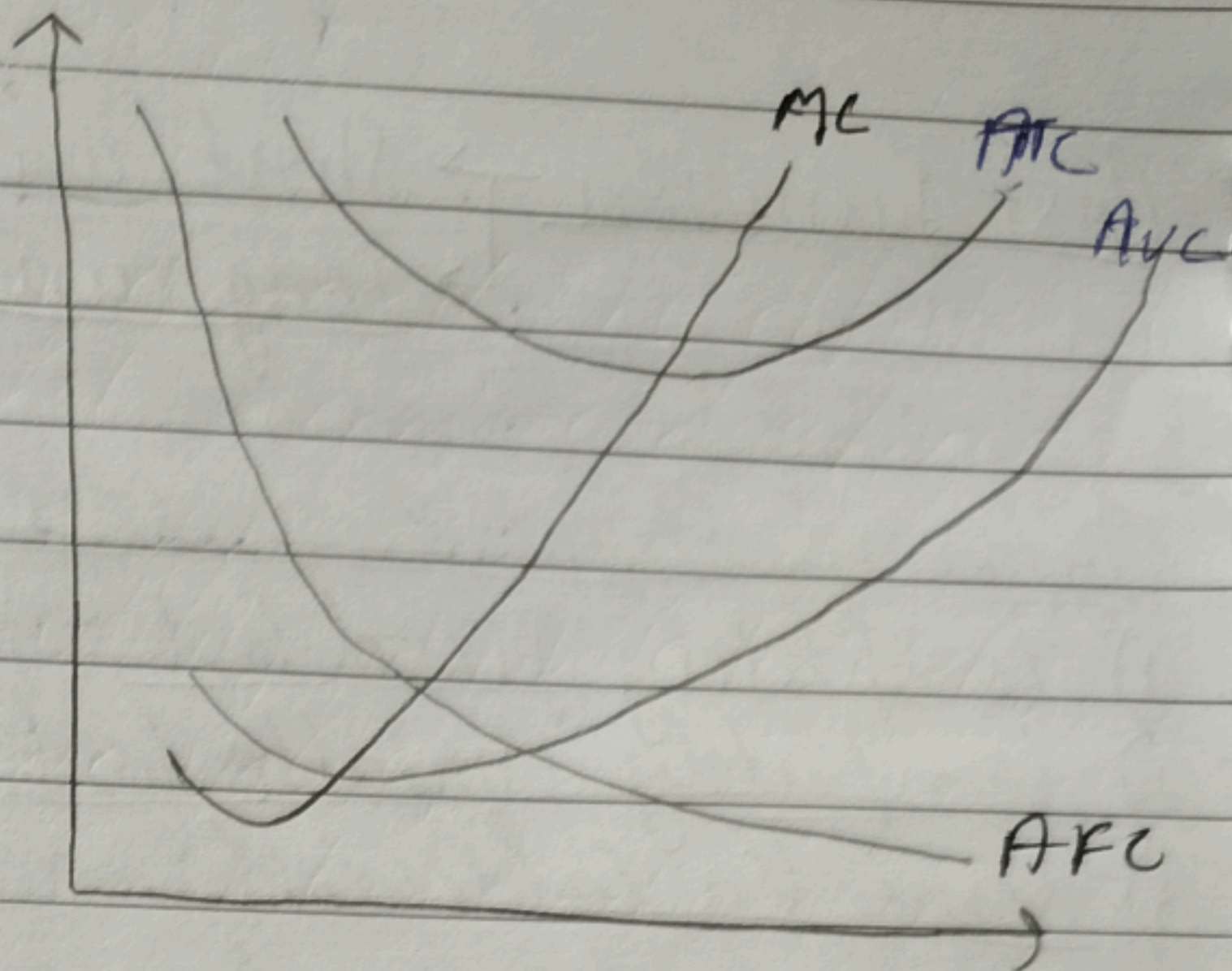
$$MC = \Delta TC / \Delta Q$$

$$MC = TC_n - TC_{n-1}$$

Rel b/w AC and MC

$$AC \downarrow \Rightarrow AC > MC$$
$$AC \uparrow \Rightarrow AC < MC$$

$AC = MC \Rightarrow AC$ is min, MC cuts AC at its min. point.



Long run Average Cost curve

- Least possible cost of producing any given level of output, when all individual factors are variable.
- LAC tangent to each of the SAC curves.
- LAC curve declining tangent to falling portion of SAC curve.
- LAC ~ rising ~ ~ ~ rising ~ ~ ~
- Helps firm in the choice of the size of the plant.

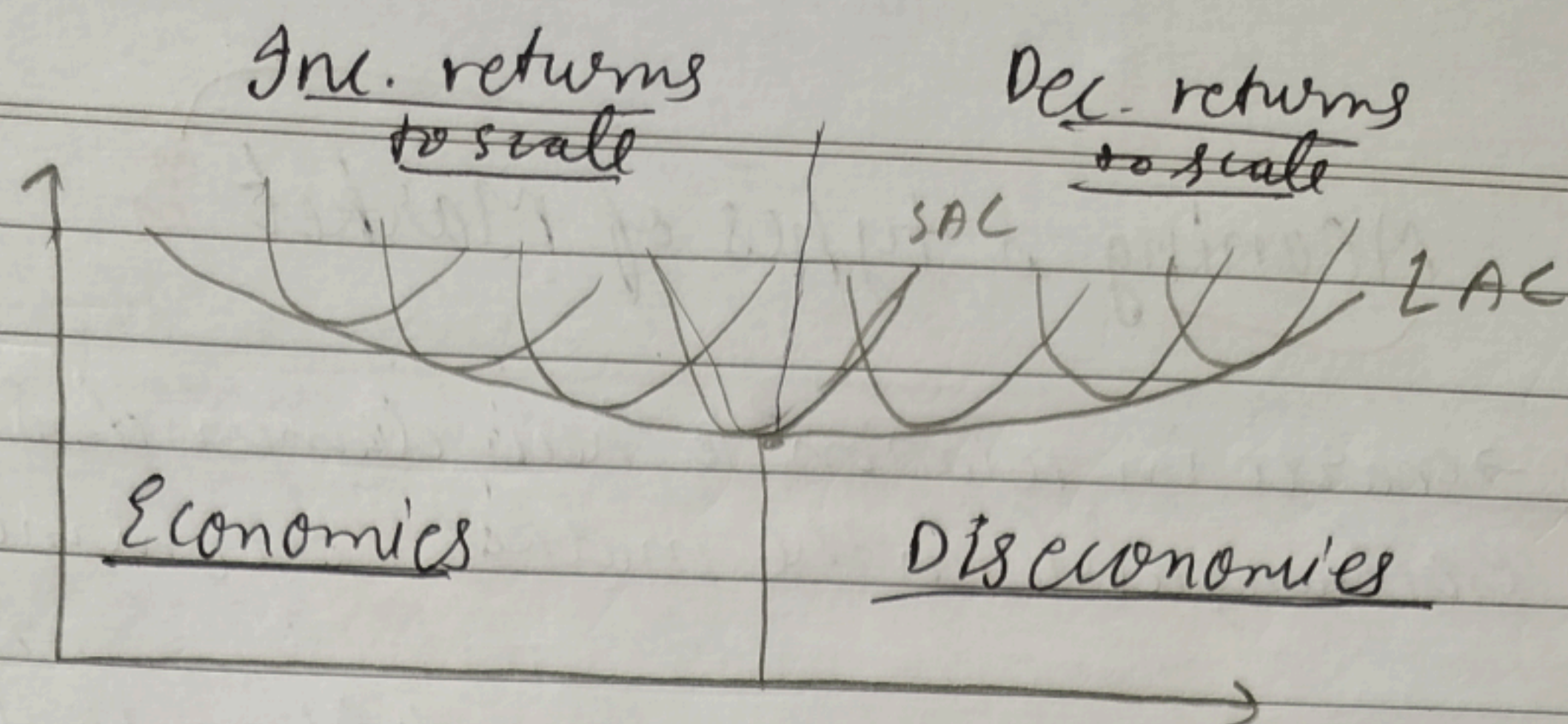
LAC curve is U-shaped,

Increasing returns to scale $\rightarrow$ fall in LAC curve $\rightarrow$ Increasing economies of scale
Decreasing returns to scale $\rightarrow$ rise in LAC curve $\rightarrow$ Diseconomies of scale

Modern firms face "L-shaped" LAC curve, (continues to enjoy Economies of scale)

SATC ^{curves} are also called 'Plant curves'

LAC curve also called 'Planning curve's 'Envelope curve'



Economies of scale

Internal Economies

- Cost of production ↓
- arise within the firm & available exclusively to firm.
- Advance tech.
- Labour & specialisation
- Efficient, skilled & qualified mgt. → Decentralisation
- Discount on Bulk purch.
- Improved Branding & Goodwill
- Prepared to face uncertainties

External economies

- Common benefits accruing to all firms.
- Cheaper raw material & equip. equipment.
- Discovery of new tech. knowledge.
- Development of skilled labour.
- Growth of auxiliary industries.
- Better transportation & marketing facilities
- Economies of Information

Diseconomies of Scale

Internal diseconomies

Cost of production per unit ↑

[Just opposite points]

External diseconomies

- ↑ pressure on infrastructural facility
- over taxed → Inc. competition
- Unfavourable govt. policies
- Higher costs → Inc. spending.