

SUPPLY

→ Supply is a flow concept, period of time.

Determinants of Supply

- 1) Price of Good :- $P \uparrow Q_s \uparrow$, $P \downarrow Q_s \downarrow$
- 2) Price of related goods :- $P_n \uparrow Q_{oy} \downarrow$
- 3) Price of factors of production :- $\frac{1}{2}$ to supply
- 4) Technology :- Improved tech. $\Rightarrow$ Supply $\uparrow$
- 5) Policies of Govt. :-
 subsidies $\Rightarrow$ supply $\uparrow$
 govt. restrictions $\Rightarrow$ supply $\downarrow$
- 6) Expectations of future prices of goods :- expected to $\uparrow$ then supply $\downarrow$
- 7) No. of sellers $\uparrow$ Supply $\uparrow$

Law of supply

other things remaining constant, $P \uparrow Q_s \uparrow$ and $P \downarrow Q_s \downarrow$

Supply schedule

Tabular presentation of the Law of supply.

Supply curve

Graphical presentation of supply schedule.

Slopes upward towards right (Positive slope) (direct relationship)

Due to change in price

- Expansion of supply :- $P \uparrow$ Quantity supplied $\uparrow$
Upward movement.
- Contraction of supply :- $P \downarrow$ Quantity supplied $\downarrow$
Downward movement.

Due to change in other factors other than price

- Rightward shift :- Increase in supply
- Leftward shift :- Decrease in supply

Elasticity of supply

→ responsiveness of the Qty. supplied due to change in its price

$$\Rightarrow \frac{\% \text{ change in Qty supplied}}{\% \text{ change in Price}} \Rightarrow \frac{\Delta Q_s}{Q_s} \times \frac{P}{\Delta P}$$

• Point elasticity of supply $\Rightarrow \frac{dq}{dp} \times \frac{P}{Q}$

• Arc elasticity of supply $\Rightarrow \frac{\Delta Q_s}{\Delta P} \times \frac{P + P_1}{Q_s + Q_1}$

$E_s = 0$ Vertical SC, Perfectly Inelastic, $\parallel$ to y-axis

$0 < E_s < 1$ Less-elastic, SC shoots from n-axis (Qty axis)

$E_s = 1$ Unit Elastic, shoots from origin

$1 < E_s < \infty$ Greater-elastic, SC shoots from y-axis (Price axis)

$E_s = \infty$ Horizontal SC, Perfectly elastic, $\parallel$ to n-axis

Determinants of elasticity of supply

- 1) Long & complex production process: $E_s \downarrow$
- 2) Long time period: $E_s \uparrow$ Short time period: $E_s \downarrow$
- 3) Large no. of producers, fewer barriers of entry
greater the spare capacity, inputs easily & cheaply available
Easily & inexpensively stored: Elastic supply, $E_s \uparrow$
- 4) Raw material short in supply, longer delivery period,
scarce labour, longer training period: Low elastic, $E_s \downarrow$
- 5) Products continuously produced: $E_s \uparrow$
Infrequently produced: $E_s \downarrow$
- 6) Expectation of rise in price in future: $E_s \downarrow$ to current price rise.
→ Market clearing price

Equilibrium price $\Rightarrow$ Qty demanded = Qty supplied

Micro economic theory also called Price Theory.

Consumer surplus: area below demand curve & above price line.

Producer surplus: area above supply curve & below price line.

