

**FOR
Jan 25**

CA INTERMEDIATE

Important Topics List

SM

**Strategic
Management**



In this PDF

- **Important Topics**
- **One Shot Revision Videos Link**
- **Ques Ans Practice Video Link**

Query Call/Whatsapp at

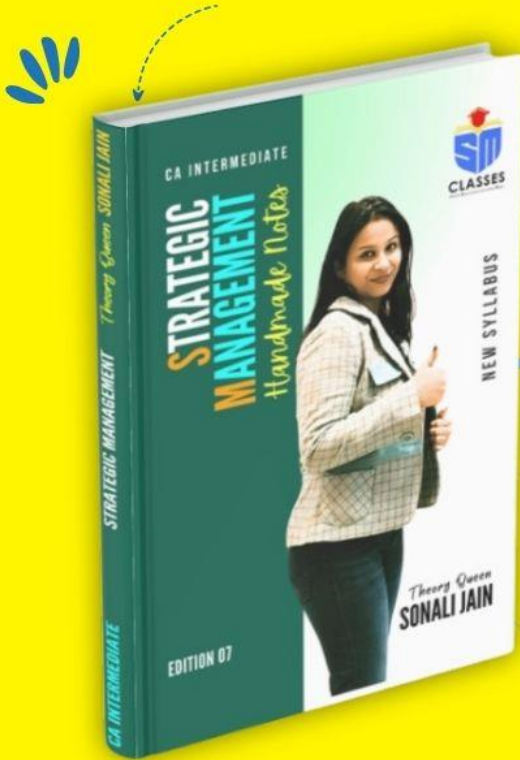
8929-47-4414

For Classes/Notes

www.smclasses.com

By Sonali Ma'am

Exam Time Best Revision Notes



01. *Totally ICAI Based.*

02. *Colourful & Compact*

03. *Fully Amended*

04. *Diagrammatic Presentation.*

05. *Best Selling Book*

Strategic Management Handmade Notes

ORDER NOW

<https://smclasses.com/shop/product/sm-handmade-notes-colorfull-new-syllabus/>



Sonali Jain Ma'am

+91-8929474414

STRATEGIC MANAGEMENT

IMPORTANT QUESTIONS -Jan 2025

By Theory Queen Sonali Ma'am

Handmade Notes Page No

Chapter 1 - Introduction to Strategic Management

- Strategy Partly Proactive & Partly Reactive
- SM-Importance + Limitation
- Corporate Level Role
- Network Of Relationship b/w 3 Levels



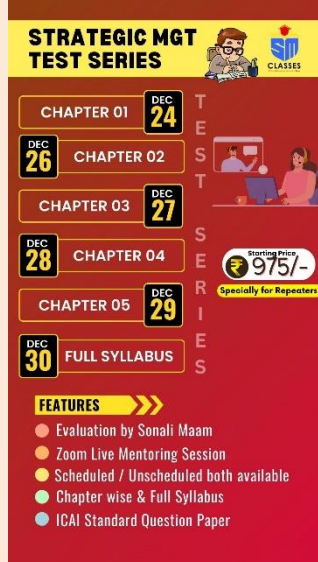
1.4
1.7
1.21
1.23

One Shot Revision: <https://www.youtube.com/watch?v=T4T4M5+HFSA>

Ques/Ans Practice: <https://www.youtube.com/watch?v=xQmTgaMpu1M>

Chapter 2 - Strategic Analysis - External Environment

- PESTLE
- Globalization
- Product
- PLC
- Porter's 5 Forces Model (All Except New Entrants)
- Experience Curve
- Customer Behaviour
- KSF's

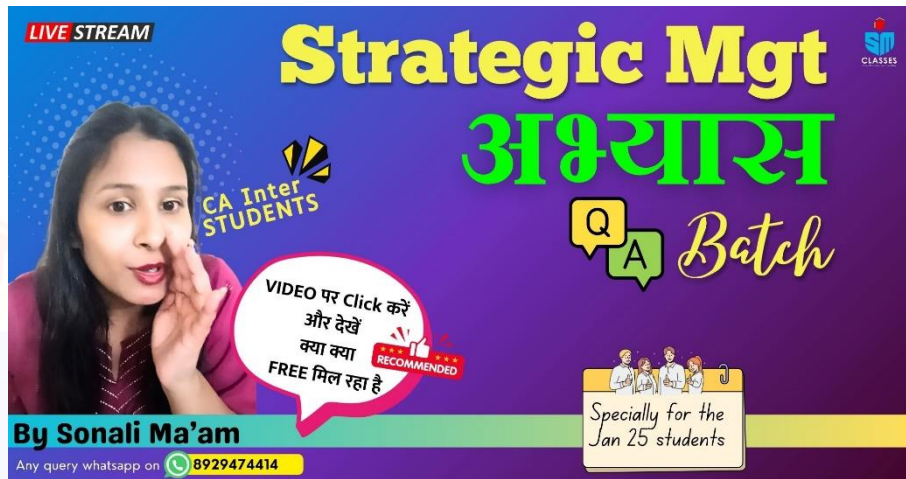


2.8
2.11
2.13
2.14
2.20
2.26
2.31
2.35

One Shot Revision: <https://www.youtube.com/watch?v=rWtwjrQODIw>

Ques/Ans Practice: <https://www.youtube.com/watch?v=2Y-Z0zteRIQ>





LIVE STREAM

Strategic Mgt अभ्यास

CA Inter STUDENTS

Q A Batch

VIDEO पर Click करें और देखें क्या क्या FREE मिल रहा है

RECOMMENDED

By Sonali Ma'am

Any query whatsapp on 8929474414

Specially for the Jan 25 students

https://www.youtube.com/watch?v=KK_5TMJ3RIU



FMSM

Jan 25 EXAM

STRATEGIC MANAGEMENT

Revision Test Paper

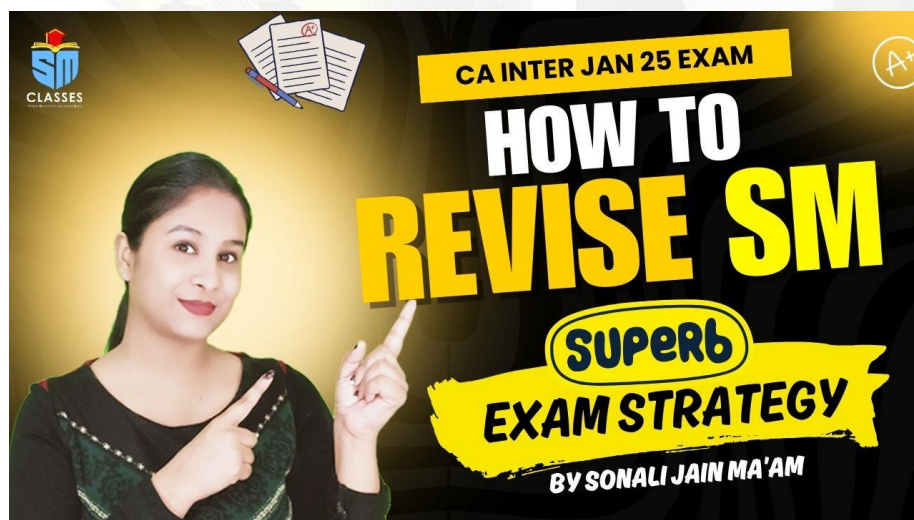
RTP

LIVE

On Youtube PADHAI MADE EASY

BY SONALI MA'AM

<https://www.youtube.com/watch?v=kvvhtrDKLJc>



SM CLASSES

CA INTER JAN 25 EXAM

HOW TO REVISE SM

SUPERB EXAM STRATEGY

BY SONALI JAIN MA'AM

<https://www.youtube.com/watch?v=mccibZGKK2c>



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PADHAI MADE EASY

By Sonali Ma'am

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This channel belongs to those who find difficulties in PADHAI of CA, CS, CMA, BBA, MBA. ...more

smclasses.com and 4 more links

Customise channel

Manage videos

Chapter 3 - Strategic Analysis - Internal Environment

- Mendelow's Matrix
- Channels
- Core Competency - 3 Conditions
- Sustainability of Competitive Advantage (TIDA)
- Michael Porter's Generic Strategies

CERTIFIED COPY ANALYSIS
STRATEGIC MGT (CA INTER)

FEATURES

- Direct Meeting with Sonali Ma'am
- Zoom Live Session Duration 20 mins approx
- One to One Discussion of Certified copies
- Main Goal - Learn from Mistakes
- Techniques to Pass in upcoming attempt

FAILED

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3.1
3.11
3.12
3.16
3.18

One Shot Revision: <https://www.youtube.com/watch?v=eEp-Tk1bDsM>

Ques/Ans Practice: https://www.youtube.com/watch?v=8F1XCLcwp_s

Chapter 4 - Strategic Choices

- Expansion including Strategic Alliance
- Matrix - APM, BCG and GE



4.4
4.19

One Shot Revision: https://www.youtube.com/watch?v=kAi_WYyIOs8

Ques/Ans Practice: <https://www.youtube.com/watch?v=zyIa3e2-2PU>





<https://www.youtube.com/watch?v=8GOZmJObJ7c>



<https://www.youtube.com/watch?v=m6x5ffbIFzk>



<https://www.youtube.com/watch?v=-wxWPOjOMyA>



Chapter 5 - Strategy Implementation and Evaluation

- Strategy Implementation
- Strategic Change
- Kurt Lewin Model of Change
- Mckinsey 7s Model
- Organization Structures - Divisional, SBU, Hour Glass
- Organisation Culture
- Leadership
- Strategic Control
- Strategic Performance Measures (Importance and Choosing the right SPM)

STRATEGIC MGT TEST SERIES		
CHAPTER 01	DEC 24	5.4
CHAPTER 02	DEC 26	5.11
CHAPTER 03	DEC 27	5.12
CHAPTER 04	DEC 28	5.17
CHAPTER 05	DEC 29	5.21
FULL SYLLABUS	DEC 30	5.33
FEATURES <ul style="list-style-type: none"> • Evaluation by Sonali Maam • Zoom Live Mentoring Session • Scheduled / Unscheduled both available • Chapter wise & Full Syllabus • ICAI Standard Question Paper 		5.36
		5.40
		5.42

One Shot Revision: <https://www.youtube.com/watch?v=DiMa99v1ZE4>

Ques/Ans Practice: https://www.youtube.com/watch?v=ya_2QEK5K2s

<https://www.youtube.com/watch?v=8c5EphmEky8>



Sonali Jain Ma'am

Students are advised to do the RTP, MTP of Previous 2 Attempts as well to score good.

Sep 24 Attempt

Sep 24 RTP:

<https://www.youtube.com/watch?v=ekJfmq-3sIY>

Sep 24 MTP-1:

<https://www.youtube.com/watch?v=q6Dtcy6KB80>

Sep 24 MTP-2:

<https://www.youtube.com/watch?v=okrTpFKOc6c>

May 24 Attempt

May 24 RTP:

<https://www.youtube.com/watch?v=wY8drKcTR2E>

May 24 MTP-1:

<https://www.youtube.com/watch?v=kcakKupPZYw>

May 24 MTP-2:

<https://www.youtube.com/watch?v=LJaZmbvorFI>

