S.No.	Name of Theories	Economists	Factor	Equation, if any
1.	Quantity Theory Of Money	Irving Fisher	Price	$MV + M'V' = PT$
2.	Cambridge Cash Balance Approach	Alfred Marshal A.C. Pigou D.H. Roberston	Income	$Md = K PY$
3.	Liquidity Preference Theory	John Maynard Keynes	Transaction Precautionary Speculation Rate of Interest	$L\gamma = KY$
4.	Inventory	Baumol Tobin	New Brokerage, Net Int. Opportunity cost	$C = \frac{\sqrt{2bY}}{r}$
5.	Restatement Theory	Milton Friedman	Wealth, Price Opportunity cost Inflation	–
6.	Risk Aversion Theory	James Tobin	Risk + Interest Rate	

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