BUSINESS ECONOMICS

55 Marks in 2 Hours



By- LOVE KAUSHIK SIR







Chap. 1

1776 - Political Eco

Greek Oikonomia Household

Business Eco. - Joel Dean





1 Pragmatic

A -> AxH

Micro
Heart of B.E.

M-) Macro

I - înter-discipline

N-> Normative Generally

T-> Theory of mkt.



Scoucty available Demond > Supply Relative Wish



#Q. In Economics, we use the term scarcity to mean -

- Absolute scarcity and lack of resources in less developed countries
- Relative scarcity i.e. scarcity in relation to the wants of the society
- C Scarcity during times of business failure and natural calamities
- Scarcity caused on account of excessive consumption by the rich



Central Problem Problem of Allocation of resources (1) What -> goods 3) Whom ____ Rich-Poor of Future -> Sustainable Development



Types of Ecoy) (nequality

- Capitalistic mkt Best
- 2 Socialistic Planned, Social welfore

3 Mixed



#Q. Exploitation and inequality are minimal under:

- A Socialism
- B Capitalism
- Mixed economy
- None of the above



#Q. Administered prices refer to:

- A Prices determined by forces of demand and supply
- B Prices determined by sellers in the market
- Prices determined by an external authority which is usually the government
- None of the above



#Q. In the beginning the name of economics was _____

- (A) Economics of wealth
- Political economy
- (C) Welfare economics
- None of these



#Q. Economic is classified into _____

- (A) Normative and positive
- B) Micro and macro
- Internal and external
- None of the above



#Q. The problem of "what to produce relate to

- A) The choice of goods and service
- B Distribution of income _____ whom
- The choice of technique
- None of these



#Q. The 'Communist Manifesto' was published in:



- (B) 1905
- **c** 1952
- None of these



#Q. _____ involves the predominance of bureaucracy and resulting inefficiencies and delays

A Socialistic economy



- B Capitalist economy X
- Mixed economy
- Free market economy



Chapter-2

unit-1 Demond

Unit-2 Consumer Behaviour

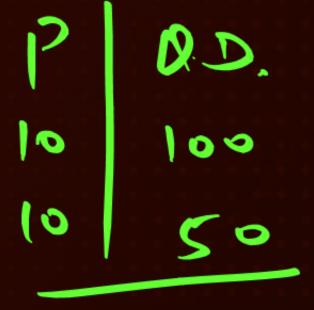
Unit-3 Zupply





	A		_
7	7	9	

P 10 5	Q.D 100 200



10	Q.D.
10/1	200



QUESTION

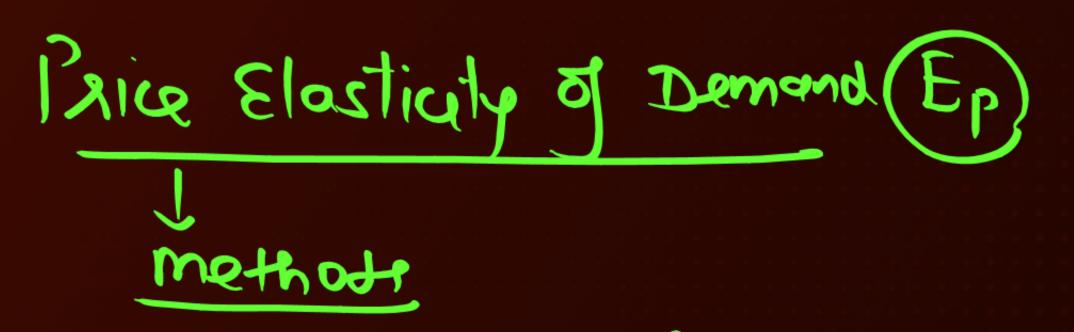


#Q. If the price of Pepsi decreases relative to the price of Coke and 7- UP, the demand for:



- A Coke will decrease
- 7-Up will decrease
- Coke and 7-UP will increase
- Coke and 7-Up will decrease







$$\frac{\Delta P}{\Delta P} \times \frac{1}{0,+0}$$

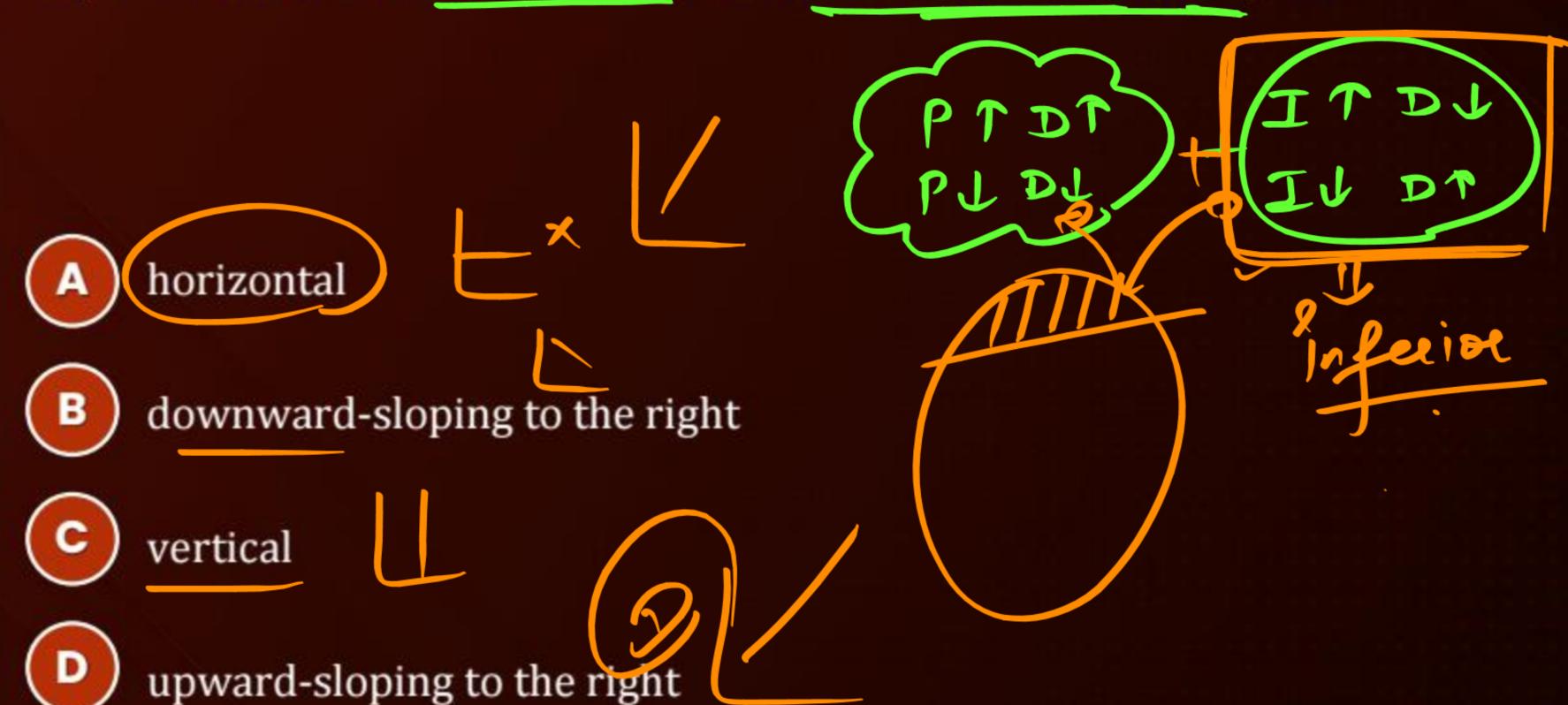


#Q. Point elasticity is useful for which of the following situations?

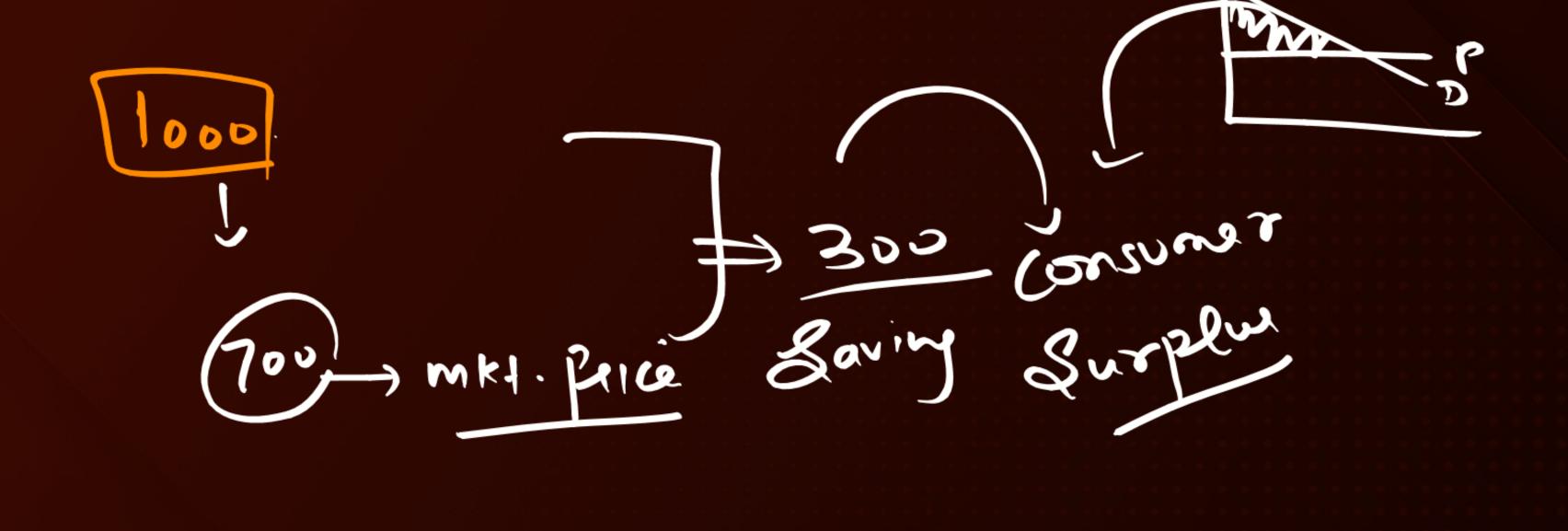
- A) The bookstore is considering doubling the price of notebooks
- A restaurant is considering lowering the price of its most expensive dishes by 50 percent
- An auto producer is interested in determining the response of consumers to the price of cars being lowered by ₹ 100 ·
- None of the above



#Q. In the case of a Giffen good, the demand curve will usually be:









#Q. By consumer surplus, economists mean

- (A) The area inside the budget line above the price of the commodity
- B) The area between the average revenue and marginal revenue curves
- The difference between the maximum amount that a person is willing to pay for a good and its market price
- The difference between the market price and the supply curve



Producer Surplus
(SS)



#Q. The supply function is given as Q = -100 + 10P. Find the elasticity using point method, when price is 15.

L'adrivative

- (A) 4
- **B** -3
- **c** -5
- D 3

$$Q = -100 + 10P$$

$$E = \frac{dq}{dP} \times \frac{P}{Q} = \frac{3}{3}$$



#Q. Suppose the income elasticity of education in private school in India is 3.6. What does this indicate:



- B) Private school education is a necessity
- Private school education is a luxury



We should have more private schools



#Q. Let Q = 1500/P the elasticity of demand of the good when its price falls from INR 8 to INR 2 per unit, will be _____ (Use Arc Method)

- A greater than one
- (B) less than one
- equal to one
- can't say

$$Q = \frac{1500}{P}$$

$$\frac{8!}{2!} \frac{(187.5)}{7.50}$$

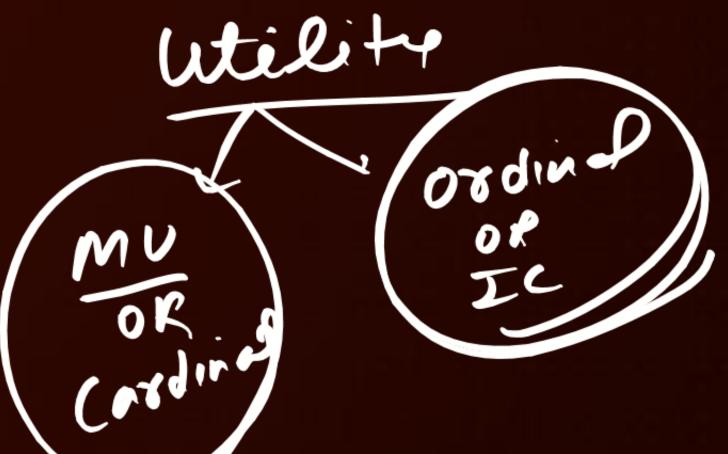
$$\frac{562.5}{6} \frac{101}{937.5} \frac{937.5}{931.5} \frac{1}{1}$$



#Q. Marginal utility approach to demand was given by _____

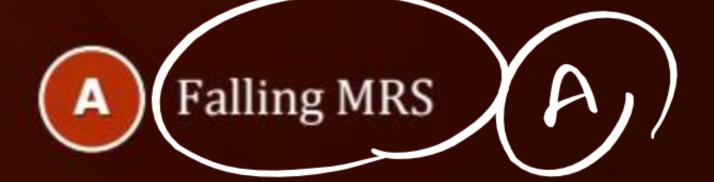
- A JR Hicks

 B Alfred Marshall
- Robbins
- A C Pigou

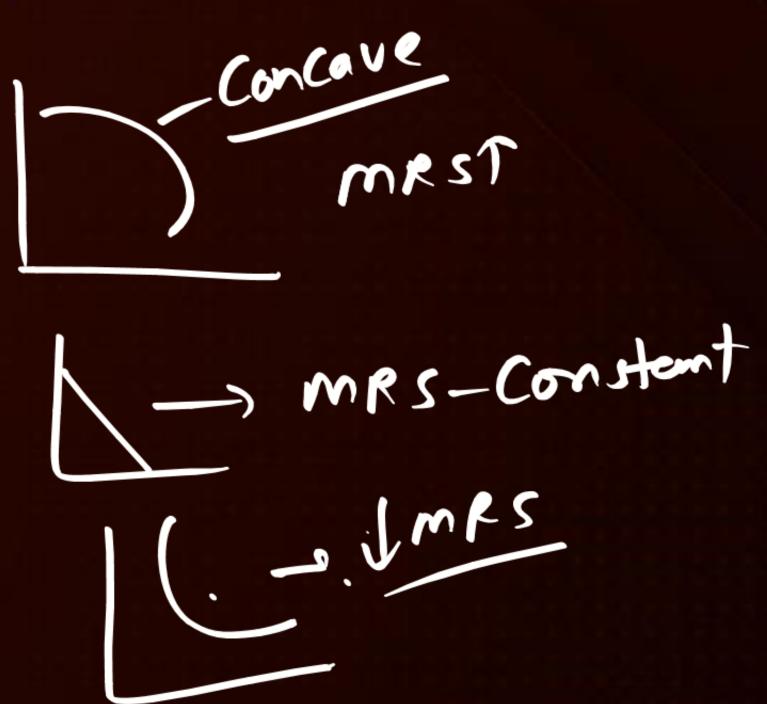




#Q. Indifference curve is convex to the origin due to:



- (B) Rising MRS
- Constant MRS
- None of the above





#Q. The "law of diminishing returns" applies to:

- A) the short run, but not the long run
- (B) the long run, but not the short run
- both the short run and the long run
- neither the short run nor the long run

Loy-run
Loy-run



input t	Owthe	ナナ	Economi 13	Dis-Economic AC
	10	CRS IRS	IRS CRS	DPS
	9			30 at Planning

QUESTION



#Q. Which of the following statements describes increasing returns to scale?

IRS

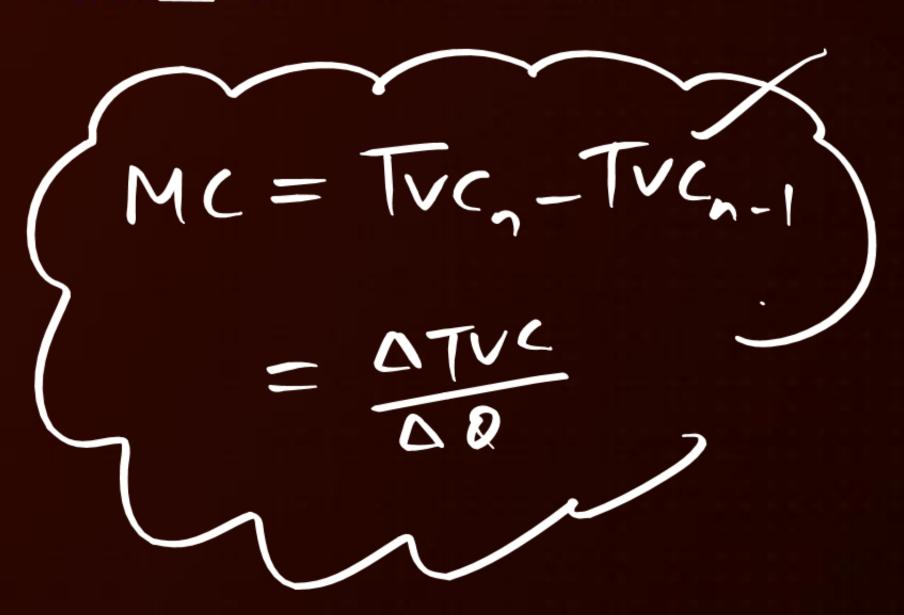
1. input T < 1. output

- Doubling of all inputs used leads to doubling of the output CRS
- B Increasing the inputs by 50% leads to a 25% increase in output D < 5
- Increasing inputs by 1/4 leads to an increase in output of 1/3
- None of the above



#Q. Marginal cost changes due to changes in _____

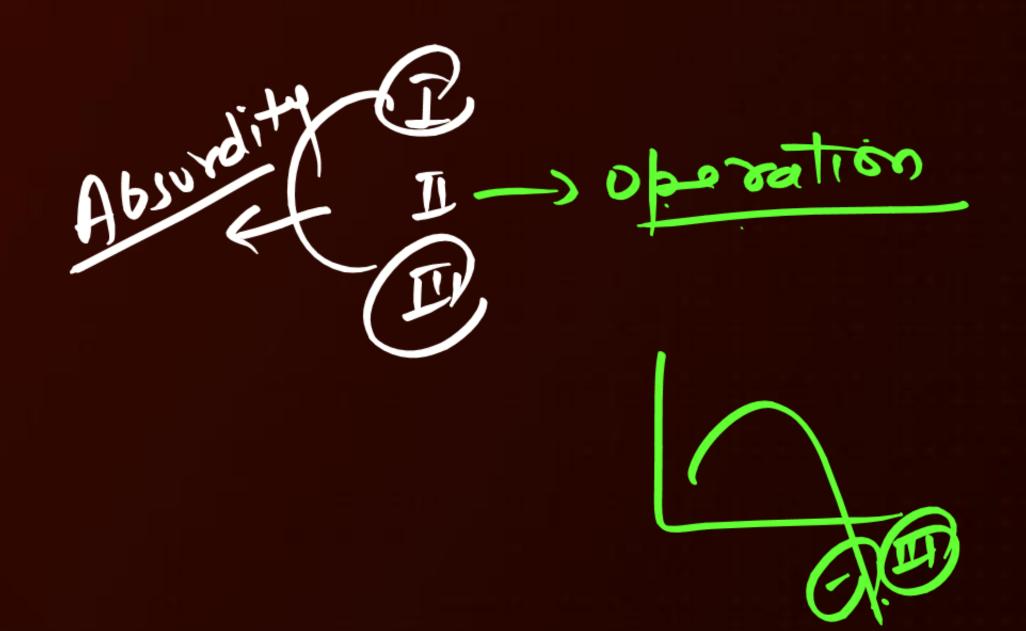
- A Total cost
- B Average cost
- C Variable cost
- Quantity of output





#Q. In the third phase of Law of variable proportions, MP becomes-

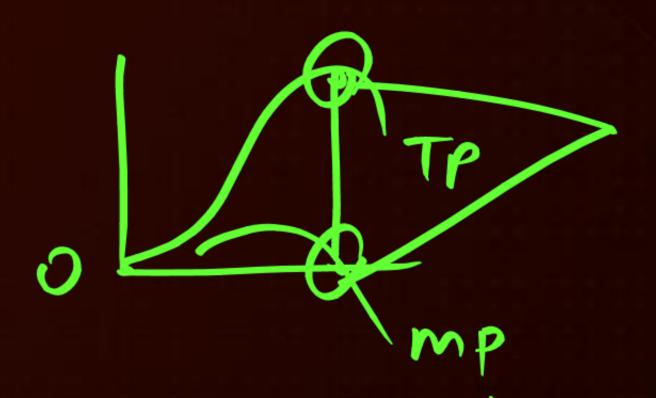
- (A) Zero
- **B** Negative
- Positive
- None of these





#Q. When Marginal product is zero, then Total product is -

- (A) Zero
- (B) Falling
- (c) Rising
- Maximum



QUESTION



#Q. A rational producer will always produce in which stage of law of variable proportion:

- (A) Stage I
- B Stage II
- C Stage III
- None of these



#Q. Linear homogeneous function means:



- A Input and output increases by same proportions (A)
- Input increases by some proportions some proportions and output increase more than proportionately
- Input increase by some proportion and output less than the proportionately
- None of these



#Q. Example of Fixed cost is-

- (A) Electricity bill
- B) Interest on loans
- Expenses on raw material
- Wages of daily workers



#Q. Variable cost includes the cost of

- A Buying land and building
- B Hire charges of machinery
- C Insurance premium 🗸
- Material bought



#Q. Which curve is not affected by fixed cost?

- MC Curve A
- B TC Curve
- C AC Curve
- AFC Curve

AFC = TEC



#Q. For a price-taking firm:



(A) marginal revenue is less than price

marginal revenue is equal to price



- marginal revenue is greater than price
- (P) the relationship between marginal revenue and price is indeterminate

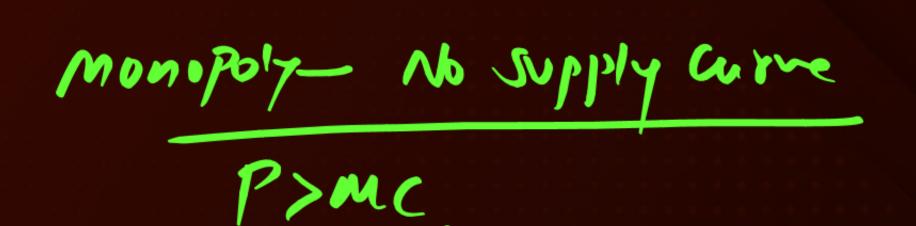




AR > AC - Supernormal Rigit Scrnomic Profit

AR = Ac - Normal Certit

ARCAL LOSS

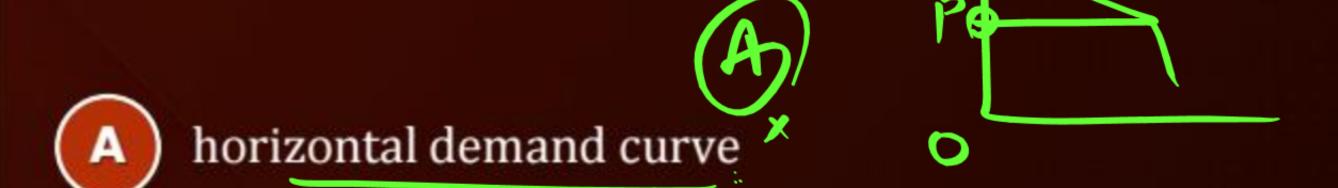


CA WALLAH

MC couve above (Ave) is ss come of
me ave ff. C. I



#Q. One characteristic not typical of oligopolistic industry is



- (B) too much importance to non-price competition
- price leadership
- a small number of firms in the industry



#Q. When e > 1 then MR is



2=1 MR=0

- (A) zero
- (B) negative
- positive
- one one

$$mR = AR \left(\frac{e^{-1}}{e}\right)$$

$$= AR \left(\frac{a^{-1}}{2}\right)$$

$$mR = AP \left(\frac{1}{2}\right)$$

QUESTION



#Q. Secular period is also known as

Time -> Alfred

- A very short period
- B) short period
- c very long period
- long period



#Q. Stock exchange market is an example of

- (A) unregulated market
- regulated market
- spot market
- none of the above



#Q. Full capacity is utilized only when there is

- (A) Monopoly
- B Perfect competition



- Price discrimination
- Oligopoly



#Q. In the long run, normal profits are included in the _____ curve.



- B LMC
- C AFC
- SAC

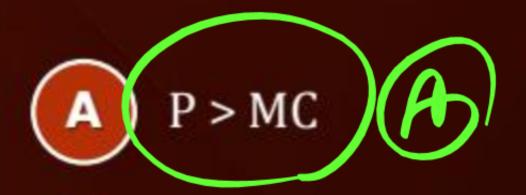


#Q. Non-price competition is observed in which type of following market?

- (A) Monopoly
- Monopolistic competition
- C Duopoly
- Oligopoly



#Q. Unique supply curve in monopoly is not due to _____

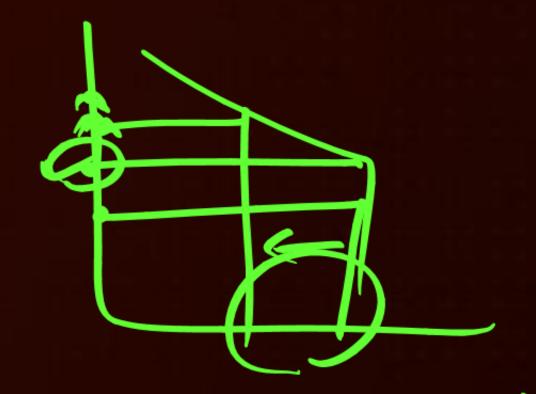


- B P < MC
- \bigcirc P = MC
- None of these



#Q. In the kinked demand curve models, the oligopolists

- (A) Recognize their interdependence
- B Do not collude
- Tend to keep prices constant
- All of the above





#Q. _____is not an objective of price discrimination

- A To enjoy economics of scale
- B To dispose of surplus stock
- To escape foreign market
- To secure equity through pricing



#Q. Economic indicators are -

- A one stroke solution to check the phase of economy
- Indicators showing the movement of economy
- Some activities which predict the direction of economy
- Just an illusion



#Q. The cobweb theory was propounded by _____



Present future

- (A) Hawtrey
- B Adam Smith
- C J M Keynes
- Nicholas Kaldor



#Q. According to Keynes fluctuations in Economic activities are due to-

AD, A.E.

- Fluctuation in aggregate effective demand
- B Innovations Schumpeter
- Changes in money supply
- Fluctuation in agricultural output



#Q. _____ sector is more prone to the adverse effects of the business cycle

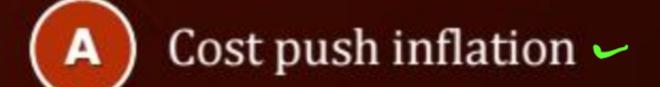


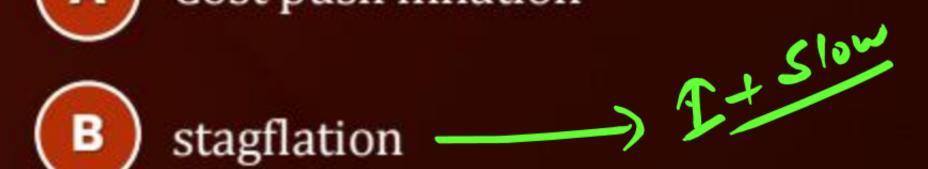
- (A) Agriculture
- B Service
- C Industrial
- Can't say

QUESTION



#Q. If demand for goods and services is more than their supply, the resultant inflation is:





- deflation —
- demand pull inflation

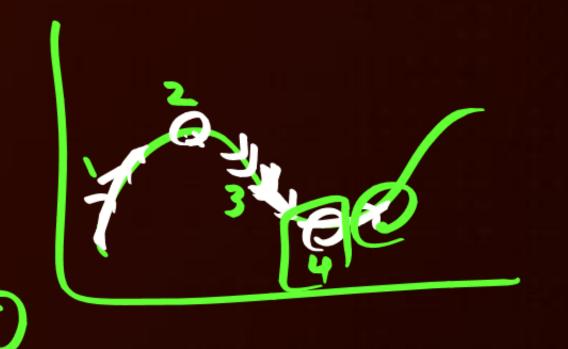


QUESTION



#Q. The phase of business cycle in which growth rate becomes negative and the level of national income and expenditure declines rapidly resulting in widespread unemployment

- (A) Contraction
- (B) Recession
- C Depression C
- Recovery





#Q. Which is not the External Causes of business cycle:

- (A) Technology shock
- B Population Growth
- Money Supply
- Natural Factors



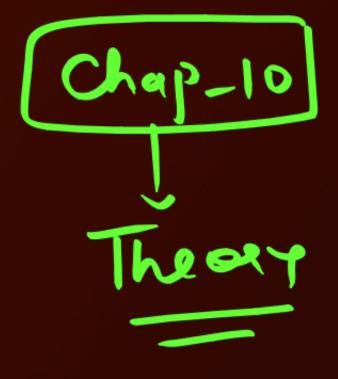
HS morks

J

Warm-UP - PyA, MTC, SM

Examt





Before 1947

1947 - 1951

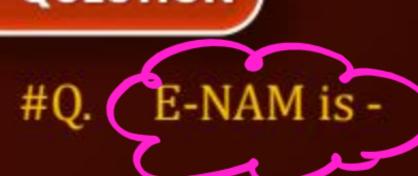
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#Q. FAME-India Scheme aims to

- (A) Enhance faster industrialization through private participation
- B) to promote manufacturing of electric and hybrid vehicle technology
- to spread India's fame among its trading partners
- None of the above





2

- An electronic name card given to citizens of India
- National Agriculture Market with the objective of creating a unified national market for agricultural commodities
- a pan-India electronic trading portal which networks the existing APMC mandis
- (B) and (C) above



#Q. The 'Hindu growth rate' is a term used to refer to -

- the high rate of growth achieved after the new economic policy of 1991
- the low rate of economic growth of India from the 1950s to the 1980s, which averaged around 3.5 per cent per year
- the low growth of the economy during British period marked by an average of 3.5 percent
- the growth rate of the country because India is referred to as 'Hindustan'



2 Mins Summary



- 1) Notes CA wallah Telegram
- (2) Revision Chanakya 2.0
- 3 Macro IT, PF, NI, MI=) 45 marks

