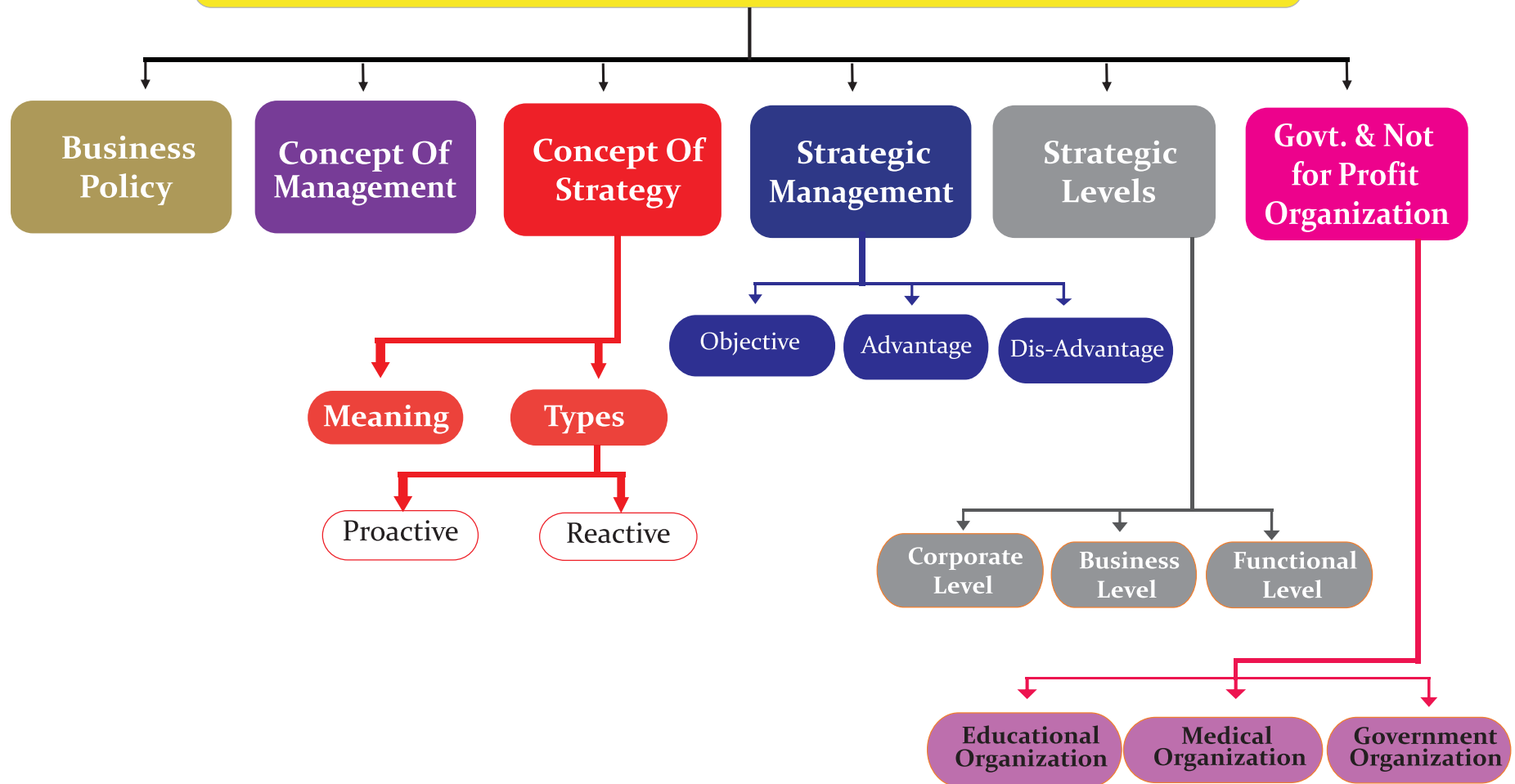
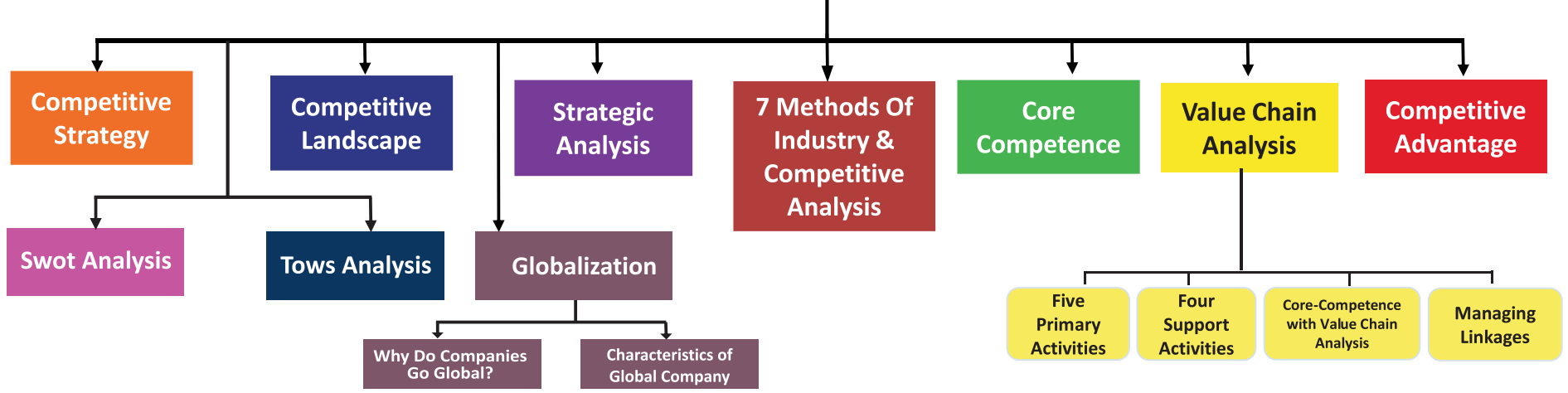


Chap-1 Introduction Of Strategic Management



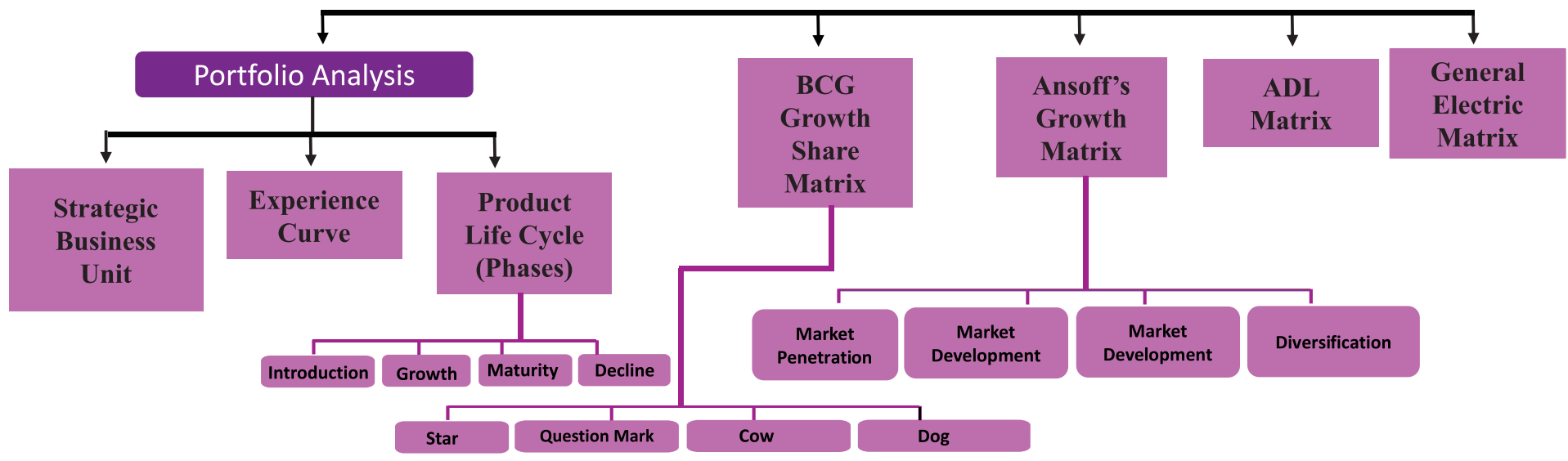
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A Chap-2 Dynamics Of Competitive Strategy

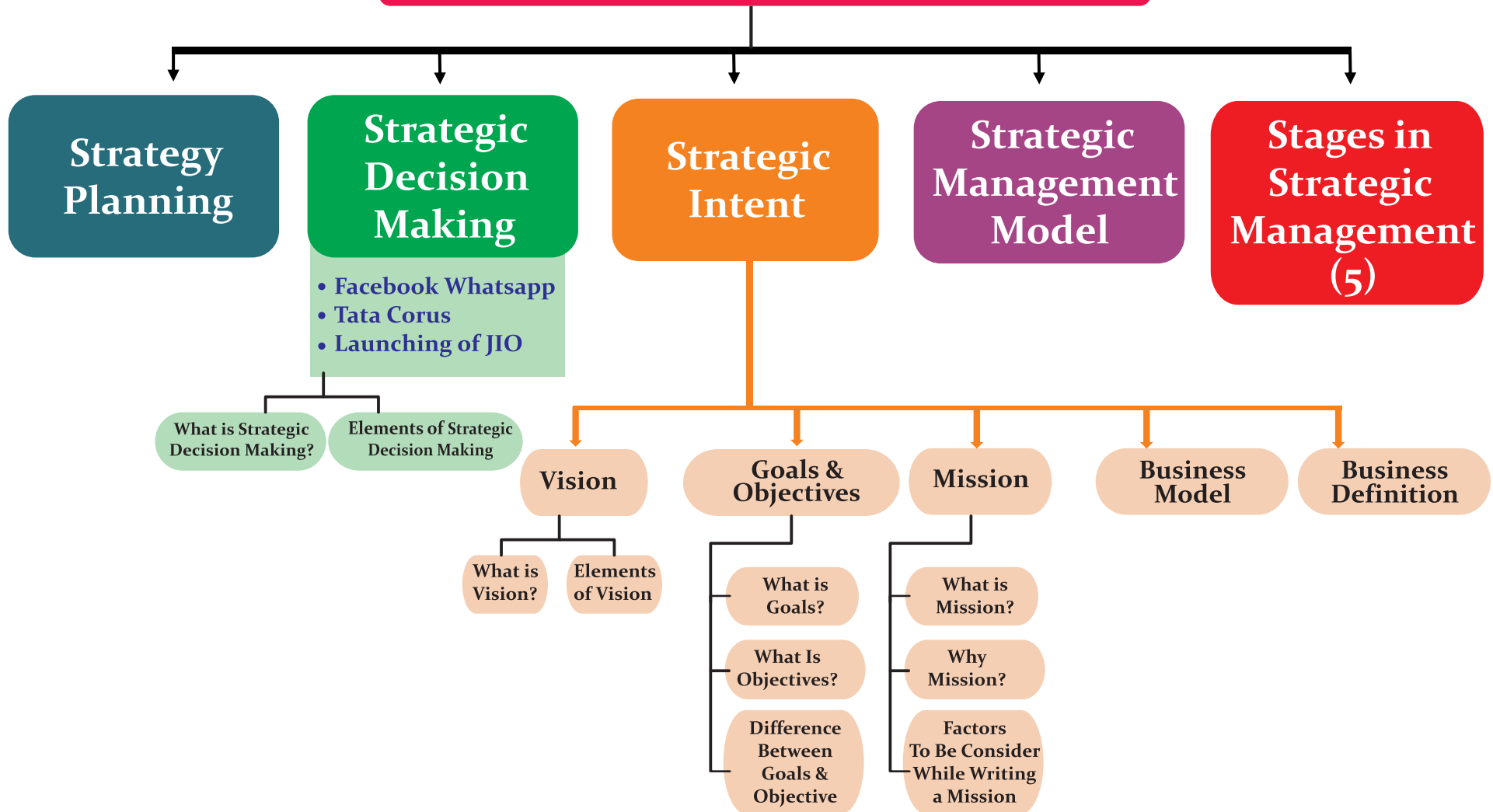


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B Dynamics Of Competitive Strategy



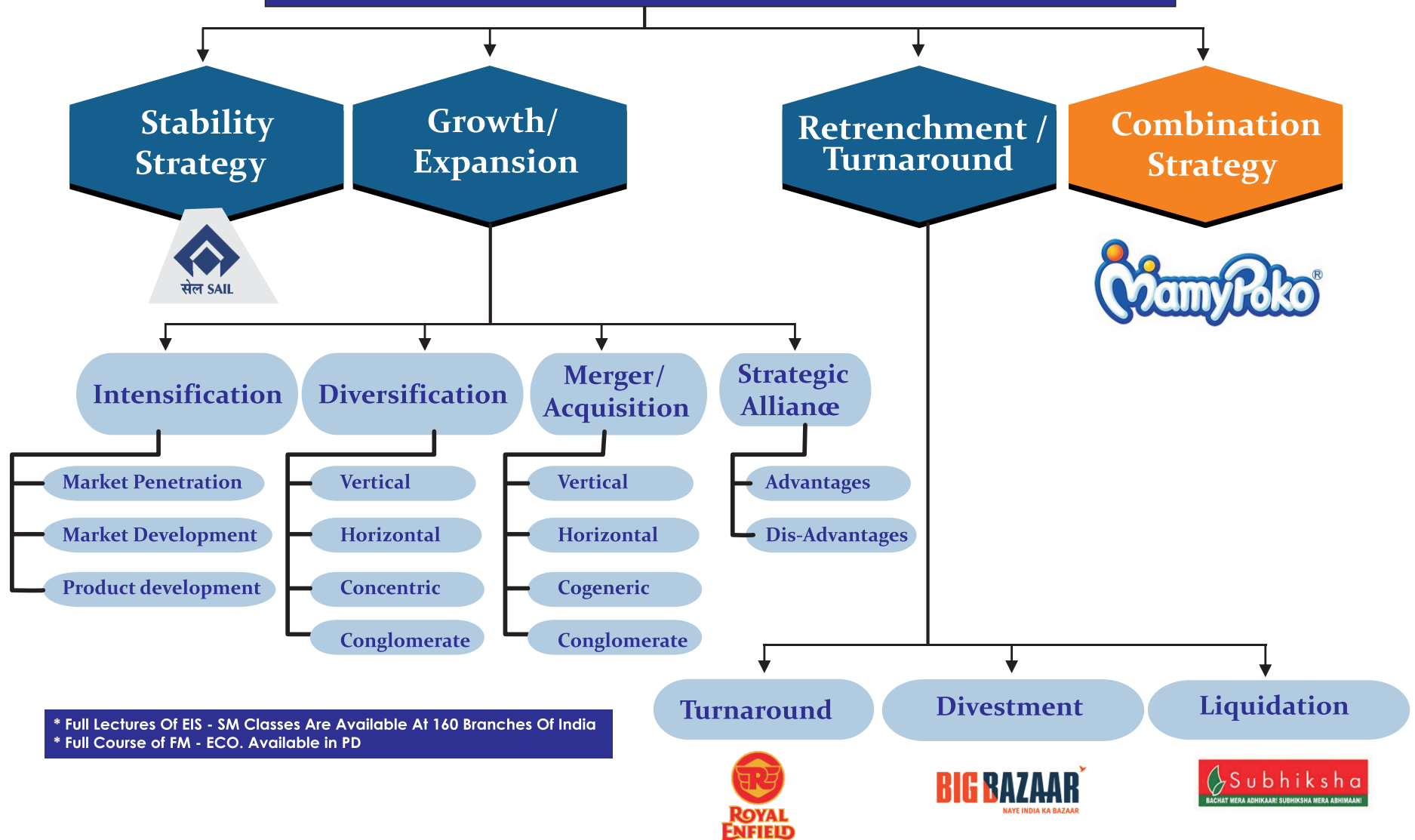
Chap - 3 Strategic Management Process



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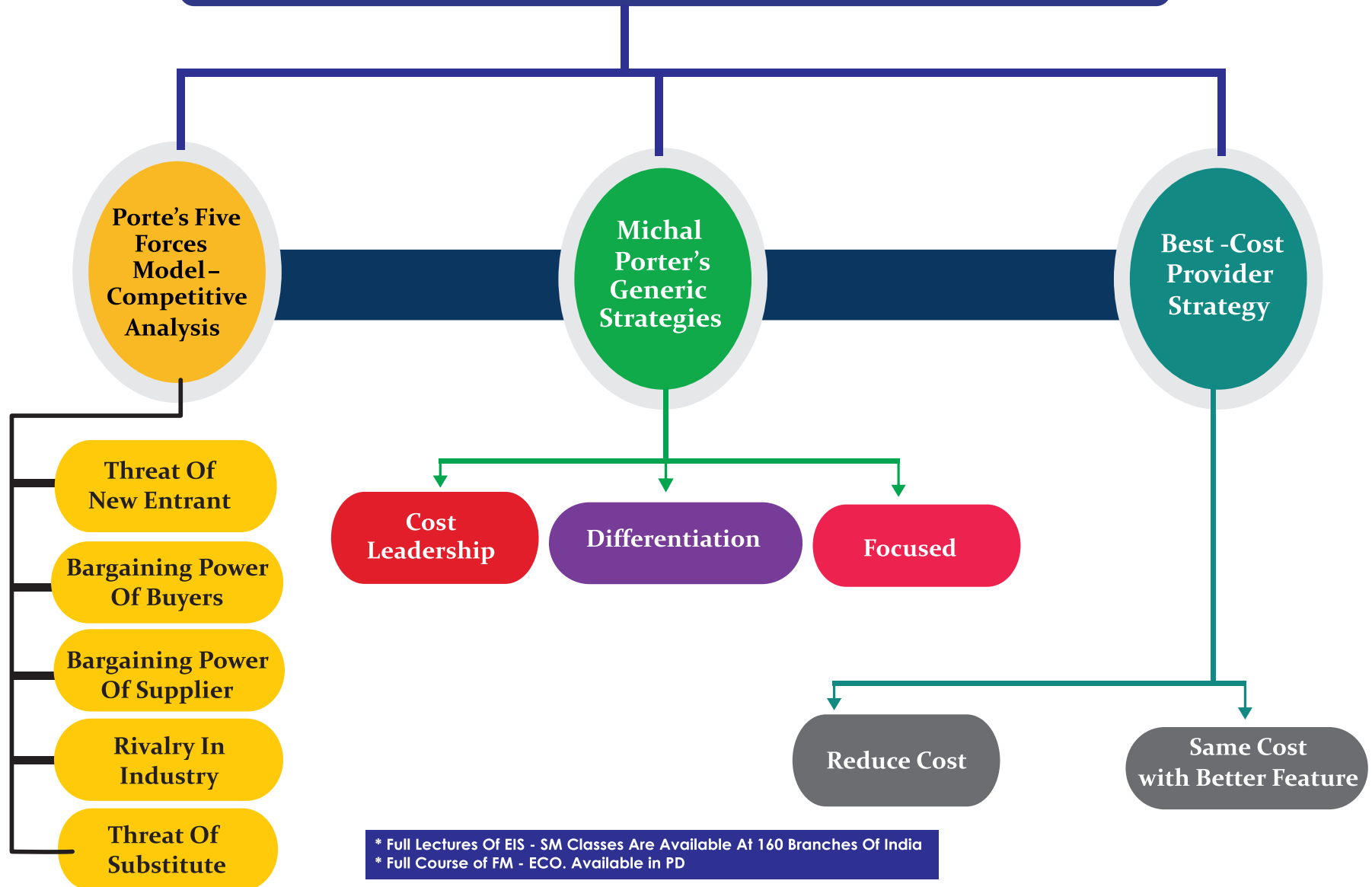
Chap - 4 Corporate Level Strategy

Typologies of Strategy

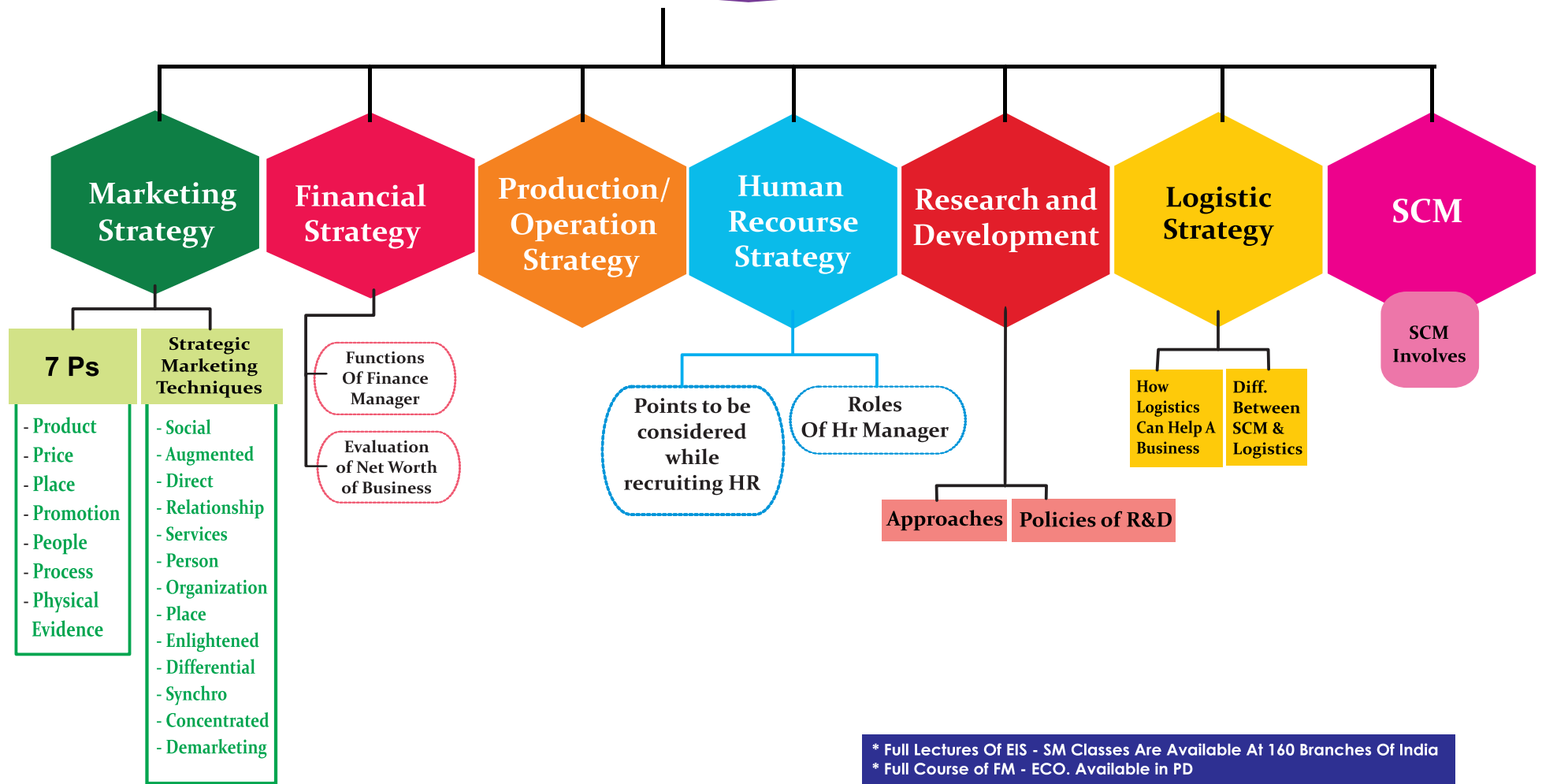


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Chap - 5 Business Level Strategies

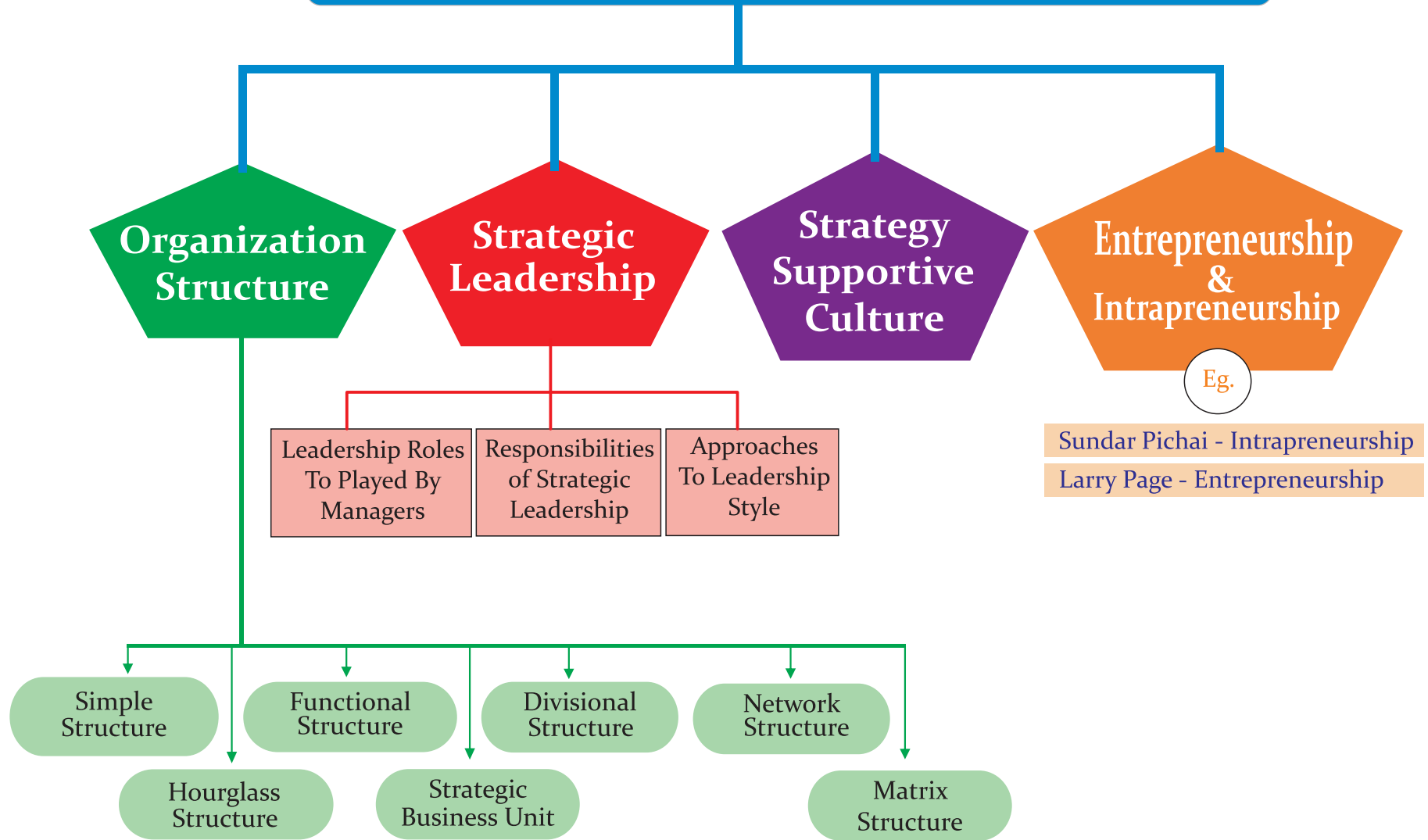


Chap - 6 Functional Level Strategies



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Chap - 7 Organization & Strategic Leadership



Chap - 8 Strategy Implementation & Control

