

# CA Intermediate – New Syllabus Strategic Management

## SM Memory Tricks Summary

By CA Mohnish Vora (MVSIR)



Enroll in classes from- [www.ultimateca.com](http://www.ultimateca.com)  
Buy Books from- [www.mvsir.in](http://www.mvsir.in)

CA INTERMEDIATE JAN'25 & ONWARDS

VISHWAAS

GROUP 2 BATCH

FEATURES

- ✓ Full Syllabus Regular Batch
- ✓ Strictly as per ICAI New Syllabus
- ✓ 100% concepts with ample questions
- ✓ Dedicated Doubt Portal
- ✓ Colored Hard Copy Books
- ✓ Batch Telegram Group for all updates
- ✓ Full Support till exams

AT ₹ 19,950

FOR GROUP 2 ALL SUBJECT COMBO

ENROLL NOW FROM

ultimateca.com



CA Indresh Gandhi  
AUDIT & ETHICS



CA Mohnish Vora  
FM & SM



CA Pranav Popat  
COSTING



CA Deepika Rathi  
AUDIT & ETHICS

CA INTERMEDIATE JAN'25 & ONWARDS

VISHWAAS BATCH

FINANCIAL MANAGEMENT & STRATEGIC MANAGEMENT

By CA Mohnish Vora

- ✓ Full Syllabus Regular Batch
- ✓ Strictly as per ICAI New Syllabus
- ✓ 100% concepts with ample questions
- ✓ Dedicated Doubt Portal
- ✓ Colored Hard Copy Books
- ✓ Batch Telegram Group for all updates
- ✓ Full Support till exams



~~₹ 9,999~~ ₹ 8,000

For FM/SM only

ENROLL IN GROUP 2 ALL SUB COMBO AT ₹ 19,950

MODES OF CLASSES

Live streaming on "Ultimate CA" App (Android / Windows) 1 Live + 2 Rec. views

Google Drive 3 recorded views

ENROLL FROM

ultimateca.com

Use Code "ULTIMATE" for 5% OFF

# Connect with MVSIR



**Telegram**

**@camvsir**  
**(Click here)**



**Instagram**

**@ca\_mohnishvora**  
**(Click here)**

**YouTube**

**@ca\_mohnishvora**  
**(Click here)**



**Website**

**mvsir.in**  
**(Click here)**

Scan the above QR codes

### SM Chapter 1 - Introduction to Strategic Management

| S. No. | Topic   | Memory Trick (MT)   |
|--------|---|---|
| 1.     | Management is a set of <b>inter-related functions</b> & processes-  | <b>Control MAD Goals</b>                                      |
| 2.     | Strategy is the <b>game plan</b> that the management of a business uses to-   | <b>C<sup>2</sup>OMA</b>                                       |
| 3.     | Strategy is also a <b>long-range blueprint</b> of an organization's   | <b>3 D</b>  |
| 4.     | Strategy is consciously considered & flexibly designed <b>scheme of corporate intent &amp; action-</b>  | <b>Utilise M<sup>2</sup>DH</b>                                |
| 5.     | Strategy provides an <b>integrated framework for the top management-</b>  | <b>SWOT</b>   |
| 6.     | <b>Strategic management</b> is made up of several distinct activities   | <b>Analysis from Strategy POV</b>                             |
| 7.     | <b>Strategic management process</b> refers to the managerial process of   | <b>VOICES</b>   |
| 8.     | <b>Importance/Benefits of Strategic Management</b>  | <b>Facebook pe Frame wali DP C<sup>2</sup>yu Lagate hai ?</b> |
| 9.     | <b>Limitations of Strategic Management</b>  | <b>Costly ETC</b>   |
| 10.    | <b>Vision</b> points out-   | <b>DIP</b>  |
| 11.    | <b>Essentials of a strategic vision</b>   | <b>CEED</b>   |
| 12.    | <b>Mission</b> describe an organisations present -  | <b>ABC</b>  |
| 13.    | <b>Why should an organisation have a mission?</b>   | <b>PUT BMW in Focus</b>                                       |
| 14.    | As per <b>Peter Drucker &amp; Theodore Levitt</b> an org should raise & answer certain basic questions before starting its business, such as: | <b>PUB<sup>4</sup>G MSN<sup>2</sup></b>                       |
| 15.    | <b>Characteristics of Objectives</b>  | <b>S<sup>2</sup>MART &amp; Challenging Performance</b>        |
| 16.    | <b>Corporate Level Managers (CLM)</b> role includes-  | <b>Formulating &amp; Implementing Leadership MBA</b>          |



### SM Chapter 2 - Strategic Analysis: External Environment

| S. No. | Topic   | Memory Trick (MT)                |
|--------|---|----------------------------------|
| 1.     | Importance of Business Environment  | COLD Image                       |
| 2.     | Issues within micro or immediate or task environment  | Competitors supply<br>LEEF       |
| 3.     | Characteristics of a global business  | ORS                              |
| 4.     | The steps in international strategic planning are as follows-   | Reverse DOSE                     |
| 5.     | Why do businesses go global?  | DR ne CA SE GST ka<br>Cost pucha |
| 6.     | Understanding Product & Industry  | P <sup>2</sup> UT Features       |
| 7.     | To discourage new entrants, Common barriers to entry include-   | BAD SPEC                         |
| 8.     | Rivalry among competitors tends to be cut-throat and industry profitability low under various conditions: | FINE PG                          |

### SM Chapter 3 - Strategic Analysis: Internal Environment

| S. No. | Topic   | Memory Trick (MT)  |
|--------|---|--------------------|
| 1.     | Key strategic drivers of an org. include  | IPCC               |
| 2.     | Procedure for constructing a strategic group map                                    | IPAD               |
| 3.     | As per Prahalad & Hamel, major core competencies are in 3 areas-                    | CAC                |
| 4.     | Criteria for building core competencies   | VRCN               |
| 5.     | Sustainability of Competitive Advantage   | DATI               |
| 6.     | Striving to be a low-cost producer in an industry can especially be effective, when | Large PDF          |
| 7.     | Some risks of pursuing cost leadership are  | BIT                |
| 8.     | Disadvantages of Cost Leadership  | LEST               |
| 9.     | Achieving Cost Leadership Strategy  | ROSE FC            |
| 10.    | Achieving Differentiation Strategy  | EQUIP <sup>2</sup> |
| 11.    | Basis of Differentiation  | POP                |

### SM Chapter 4 - Strategic Choices

| S. No. | Topic   | Memory Trick (MT)               |
|--------|---|---------------------------------|
| 1.     | Stabilization may be opted to-                          | Consolidate ROPES               |
| 2.     | Whether stability strategy is a 'do nothing' strategy ? | SUM                             |
| 3.     | Major Reasons for Stability Strategy                    | Rapid MSN                       |
| 4.     | Characteristics of Stability Strategy                   | R <sup>2</sup> EC. SMS          |
| 5.     | Characteristics of Growth/Expansion Strategy            | VIGOR <sup>2</sup>              |
| 6.     | Major Reasons for Growth/Expansion Strategy             | CAPS                            |
|        | Is it worth to diversify into unrelated products?       | Easy FAN                        |
| 7.     | How innovation helps an organisation                    | CPC                             |
| 8.     | Advantages of Strategic Alliance                        | POSE                            |
| 9.     | Danger signals which point turnaround is required       | MUD <sup>2</sup> TOP            |
| 10.    | Important elements of turnaround strategy               | Neutralising C <sup>4</sup> RAQ |
| 11.    | Reasons for Retrenchment/Turnaround                     | Persian CAT is NOT Most Viable  |
| 12.    | Reasons to adopt Divestment Strategy                    | My Persian CAT                  |

### SM Chapter 5 - Strategic Implementation And Evolution

| S. No. | Topic  | Memory Trick (MT)              |
|--------|--|--------------------------------|
| 1.     | To convert strategic plans into actions and results, a manager must be able to           | DM BMC                         |
| 2.     | strategy-execution process includes the following principal aspects:                     | BP <sup>2</sup> CL SIM         |
| 3.     | Characteristics of Strategic planning  | HOLIS <sup>2</sup> tic         |
| 4.     | Characteristics of Operational planning  | FM CTC                         |
| 5.     | Strategic planning is the process of   | GO <sup>2</sup> D Resources    |
| 6.     | How to deal with strategic uncertainty?  | MD Builds Flexible Partnership |
| 7.     | Change management in the digital transition consists of <b>four essential elements</b> : | QCRC                           |
| 8.     | Change management models and methods have <b>key things</b> in common-                   | VIP Results                    |

| S. No. | Topic  | Memory Trick (MT)                      |
|--------|--|--|
| 9.     | Change Management Strategies for Digital Transformation                                    | Recognize BCDE                         |
|        | Is it possible to reduce workplace disruption?   | GQEEII                                 |
| 10.    | How to manage change during digital transformation?  | Gradual SCAR                           |
| 11.    | Advantages of divisional structure   | C <sup>2</sup> ALM & Easy              |
| 12.    | 3 most important characteristics of a SBU are:   | SCM                                    |
| 13.    | A strategic leader has several responsibilities-   | MMS<br>(Making, Managing & Sustaining) |
| 14.    | Managers have <u>five leadership roles</u> to play in pushing for good strategy execution: | TERE      Corrective<br>Actions        |
| 15.    | There are various types of strategic performance measures-                                 | E <sup>2</sup> MI CF                   |
| 16.    | Strategic performance measures are essential for organizations for several reasons:        | RAGI                                   |

# Connect with MVSIR



Telegram

[@camvsir](#)  
(Click here)



Instagram

[@ca\\_mohnishvora](#)  
(Click here)

YouTube

[@ca\\_mohnishvora](#)  
(Click here)



Website

[mvsir.in](#)  
(Click here)

Scan the above QR codes



CA INTERMEDIATE JAN'25 & ONWARDS

VISHWAAS

GROUP 2 BATCH

FEATURES

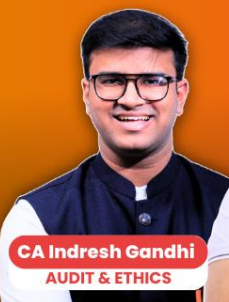
- ✓ Full Syllabus Regular Batch
- ✓ Strictly as per ICAI New Syllabus
- ✓ 100% concepts with ample questions
- ✓ Dedicated Doubt Portal
- ✓ Colored Hard Copy Books
- ✓ Batch Telegram Group for all updates
- ✓ Full Support till exams

AT ₹ 19,950

FOR GROUP 2 ALL SUBJECT COMBO

ENROLL NOW FROM

ultimateca.com



CA Indresh Gandhi  
AUDIT & ETHICS



CA Mohnish Vora  
FM & SM



CA Pranav Popat  
COSTING



CA Deepika Rathi  
AUDIT & ETHICS

CA INTERMEDIATE JAN'25 & ONWARDS

VISHWAAS BATCH

FINANCIAL MANAGEMENT & STRATEGIC MANAGEMENT

By CA Mohnish Vora

- ✓ Full Syllabus Regular Batch
- ✓ Strictly as per ICAI New Syllabus
- ✓ 100% concepts with ample questions
- ✓ Dedicated Doubt Portal
- ✓ Colored Hard Copy Books
- ✓ Batch Telegram Group for all updates
- ✓ Full Support till exams



~~₹ 9,999~~ ₹ 8,000

For FM/SM only

ENROLL IN GROUP 2 ALL SUB COMBO AT ₹ 19,950

MODES OF CLASSES

Live streaming on "Ultimate CA" App (Android / Windows) 1 Live + 2 Rec. views

Google Drive 3 recorded views

ENROLL FROM

ultimateca.com

Use Code "ULTIMATE" for 5% OFF