

CHAP # 3 Theory of Production & cost

Definitions of Production :-

- (i) Production is Process of converting Raw materials into finished goods.
- (ii) Production is, Transformation of inputs into Output.
- (iii) Value addition
- (iv) According to Prof Marshall, "Production is creation / addition of utility".
- (v) Any Economic Activity, including charitable Services.

Factors of Production



(Input, means, sources, Resources)

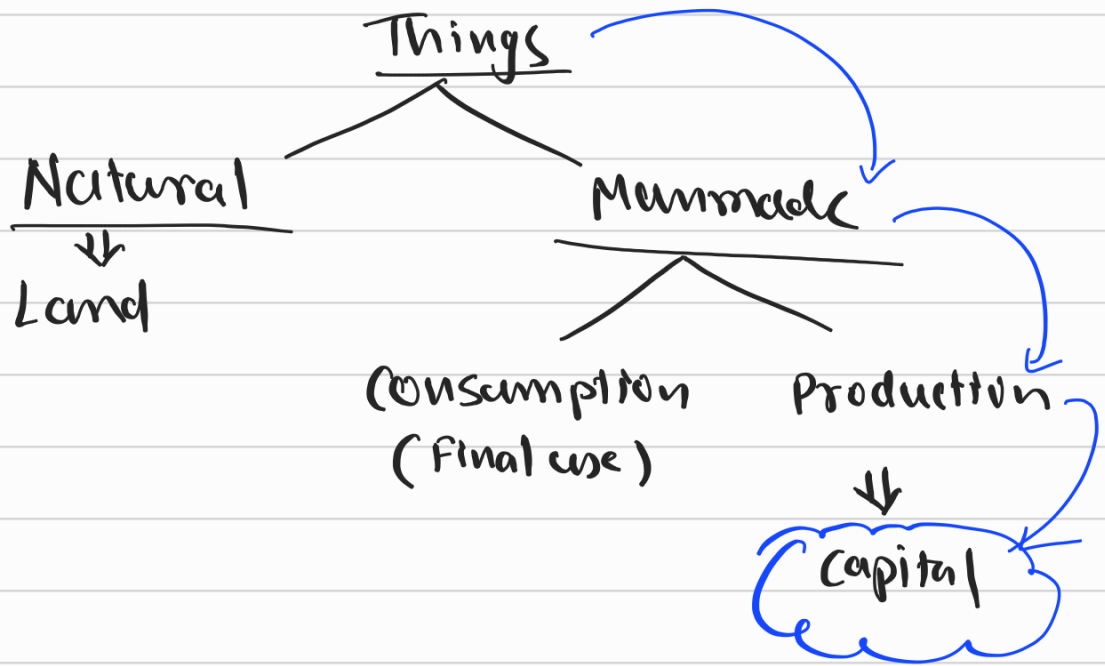
- (i) Land :- All Natural resources
Reward :- Rent

(ii) Labours :- Any Exertion (effort, GHT) of mind or body for rewards.

- All human efforts

- reward = wages.

(iii) Capital :-



Capital

X

Wealth
↓
Gold, Jewel, Diamonds

X

Cars, gadget, plane, ^{res.} blogs,

✓

factories, machines, stock ✓

- Capital is man made factor used for further production

- it is productive wealth

(iv) Entrepreneur :- (Businessman)

- Organiser [Arranging + managing]
- Risk & uncertainty bearers [F.H. Knight]
- innovator [Joseph Schumpeter]

Production function

$$Q = f(L, K)$$

or

$$Q = f(a, b, c, d, \dots, n, \dots)$$

- (i) Production function is a functional relationship between inputs & output.
- (ii) It is quantity of input needed to get given level of output.
- (iii) It is maximum resulting output, from given level of input.
- (iv) It is technical relationship between physical input & physical output.

Features of Production Function

- (i) Quantitative concept = not a qualitative

concept.

(ii) Physical concept :- Not a monetary concept.

(iii) Flow concept :-

concept

Flow

Stock

measured for

Period of time

Point of time

(iv) Two Attributes of Inputs (Labour & Capital)

- (a) Complementary to each other
- (b) Substitutes of each other.

e.g output = shirt

Inputs	1	100	change	Types	1000	10000	
cloth (mtr)	3	300	✓	VI	✓	✓	
Labour (hrs)	2	200	✓	VI	✓	✓	
Electri (units)	5	500	✓	VI	✓	✓	
Machine	1	1	X	FI	10 ✓	✓	
Table	1	1	X	FI	10 ✓	✓	
Land (sqft)	500	500	X	FI	500 X	✓	
	SHORT RUN.					LONG RUN	

(a) Fixed input :- input whose quantity **does not change** with output level.

(b) Variable input :- input whose quantity

changes along with output quantity.

(vi) Two Types of Production Functions :-

(a) Short Run :-

- which includes some fixed & some variable inputs
- Production increases due to increase in variable inputs only
- It exists as long as at least one input is fixed.

(b) Long Run :-

- when all inputs are variable
- Production increases due to increase in fixed as well as variable inputs (All inputs)

LAW OF VARIABLE PROPORTION

- Related to Short Run
- AKA Law of Diminishing Returns & Law of Returns to factor.

- Assumptions :-

- (i) Technology is constant / same
- (ii) There are some fixed & some variable inputs.
- (iii) Labour is only variable input.
- (iv) ALL Labours are Homogeneous.

- Statement :- "other things being constant, when variable input such as labour is increased one by one, initially output increases at increasing rate ($TP \uparrow, MP \uparrow$), after some time output increases at diminishing rate ($TP \uparrow, MP \downarrow$) & finally output falls ($TP \downarrow, MP -ve$).

- Simple words :- Under certain conditions MP decreases, eventually.

Stages	QFI	QVI (lab)	TP	AP	MP	Law of
I st ends	4	1	20	20	20	Increasing Return ($MP \uparrow$) (upto 3rd unit)
AP=MP	4	2	50	25	30	
AP is highest	4	3	90	30	40	
	4	4	120	30	30	Diminishing Returns ($MP \downarrow$) (From 4 th - 7 th unit)
II nd ends when MP=0	4	5	140	28	20	
TP is highest	4	6	150	25	10	
	4	7	150	21.4	0	Negative Returns ($MP -ve$)
III rd	4	8	148	18.5	-2	
	4	9	143	15.8	-5	

Explanation :-

- During 1st stage

- $TP \uparrow$, initially at \uparrow rate then at \downarrow rate
- $AP \uparrow$
- $MP \uparrow \& \downarrow$

- During 1st stage

- TP ↑ at ↓ rate
- AP ↓ & MP ↓

- During 11rd stage

- TP ↓
- AP ↓ but remain +ve
- MP becomes -ve

Reasons :-

- Law of Increasing Return

- FI are efficient & indivisible
- VI are proportionately less
- FI are underutilised.
- ∴ with ↑ in VI, FI are better exploited
Hence prodⁿ ↑ at ↑ rate

Law of Diminishing Return

- Efficiency of FI is declining.
- Labour is not perfect substitute of Machine
- ∴ prod ↑ at ↓ rate

Law of Negative Return

- Efficiency of FI is very low
- Overcrowding of VI
∴ prod ↓

Steps

AP
MP



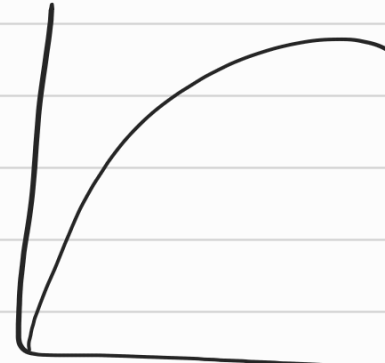
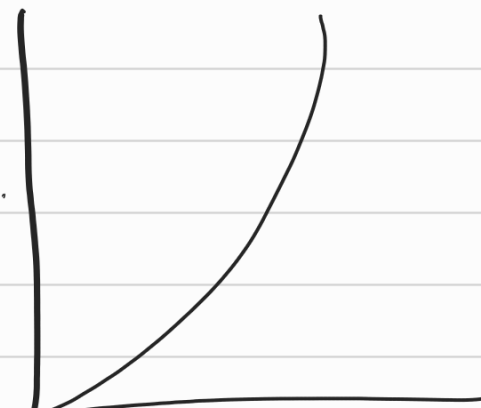
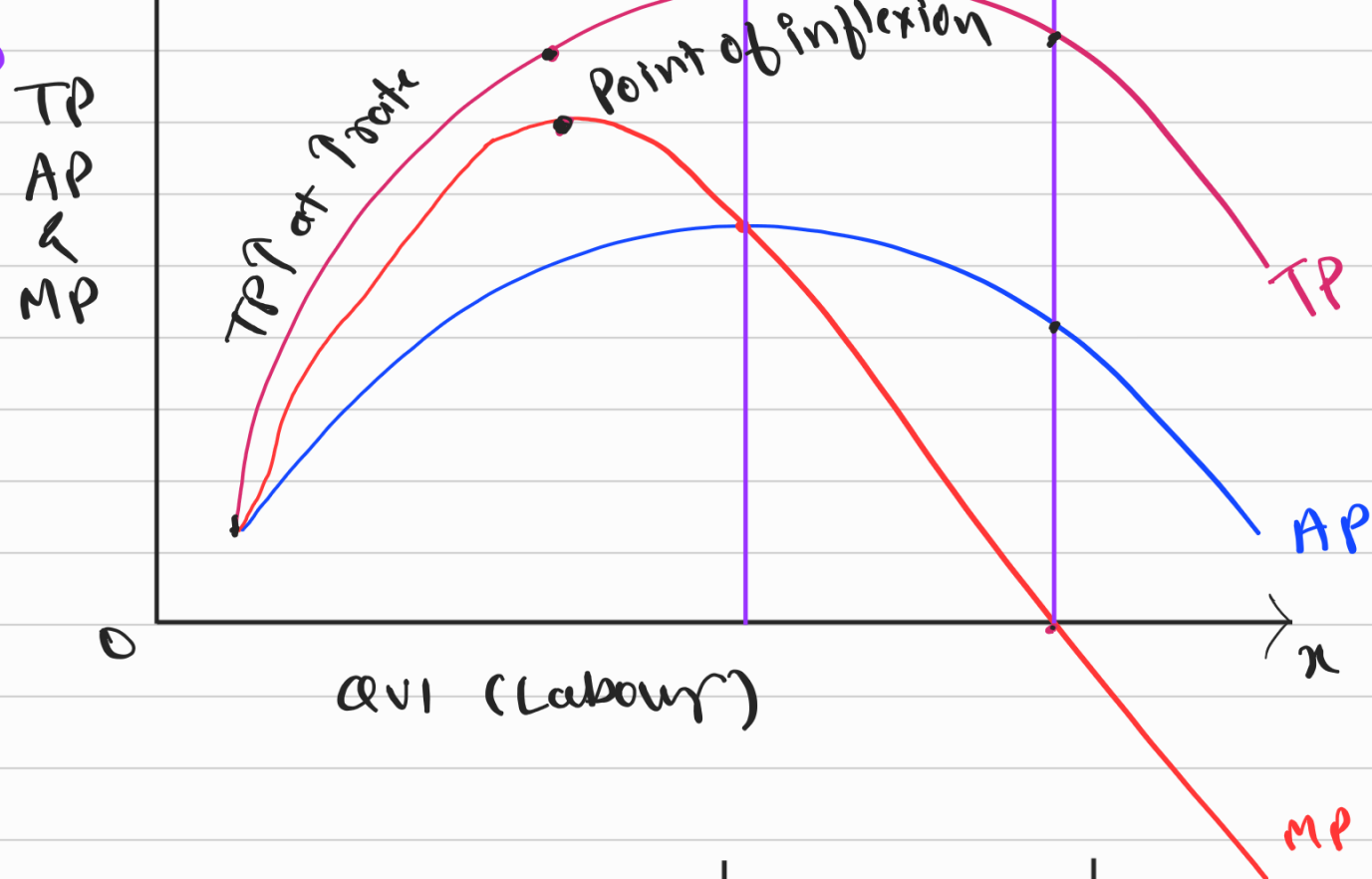
Ist stage

IInd stage

IIIrd stage

TP ↑ at ↑ rate

3 stages
TP



↑ at ↑ rate

MP
10 11
22 12
36 14

↑ at C rate

MP
10 10
20 10
30 10
40 10

↑ at ↓ rate

Explanation :-

When TP ↑, (upto 11th stage)

- AP & MP ↑ & ↓
- MP is 't'ive

When TP is Highest

- MP is zero
- AP ↓, but 't'ive

When TP ↓

- MP is Negative
- AP ↓ but 't'ive

At "point of inflexion"

AKA "inevitable point"

- MP is Highest
- TP is ↑
- AP is ↑

When AP ↑

- MP is above AP
- MP ↑ & ↓
- MP > AP

When AP is Highest

- AP = MP

When AP ↓

- MP is below AP
- AP > MP
- MP is also ↓
- MP is t'ive, 0 & -ve

Before inflexion point

- MP ↑, AP ↑, TP ↑ at ↑ rate.

Economies & Diseconomies of Scale

2001 → 2023

1000 units

100 000 units

Large Scale / Long Run

Advantages

Dis-advantages

Economies of Scale

Dis-economies of Scale

Internal External

internal External

Due to growth of

Due to growth of

Firm

industry

Firm

industry

↓
Exclusive

↓
Common

↓

↓

Exclusive

Common

① Internal Economies :- with ↑ in qty = cost per unit ↓

① Labour economies (due to specialisation & division of work)

② Purchase side economies

③ Sales side economies

④ Managerial economies

⑤ Technical economies

⑥ Financial economies

⑦ Risk-bearing economies through diversification.

⑧ Internal Dis-economies

II) Internal Diseconomies

- Beyond efficient level (when AC is minimum) with \uparrow in quantity, cost per unit \uparrow it's called internal Dis-economies.
- All internal economies turn into diseconomies.

III) External economies :- common advantages to entire industry.

- Technical innovations
- cheap materials & equipments
- Availability of skilled workers
- Growth of ancillary units (Supporting industries)
- Economies of information
- Better transport, storages & marketing facilities

IV) External Dis-economies

- Shortage of Raw materials
- \uparrow in price of Raw materials
- Natural calamities

LAW OF RETURNS TO SCALE

- Related to Long Run
- "Other things being constant, when All inputs are increased in same proportion

initially output increases at higher proportion than output increases at equal proportion & finally output increases at lower proportion.

$I \uparrow (10\%) < Q \uparrow$ Increasing Returns to scale (IRS)

$I \uparrow (10\%) = Q \uparrow$ constant returns to scale (CRS)

$I \uparrow (10\%) > Q \uparrow$ Diminishing Returns to scale (DRS)

Reasons

IRS = Economies ($\Delta Q > \Delta I$)

CRS = eco = Diseco ($\Delta Q = \Delta I$)

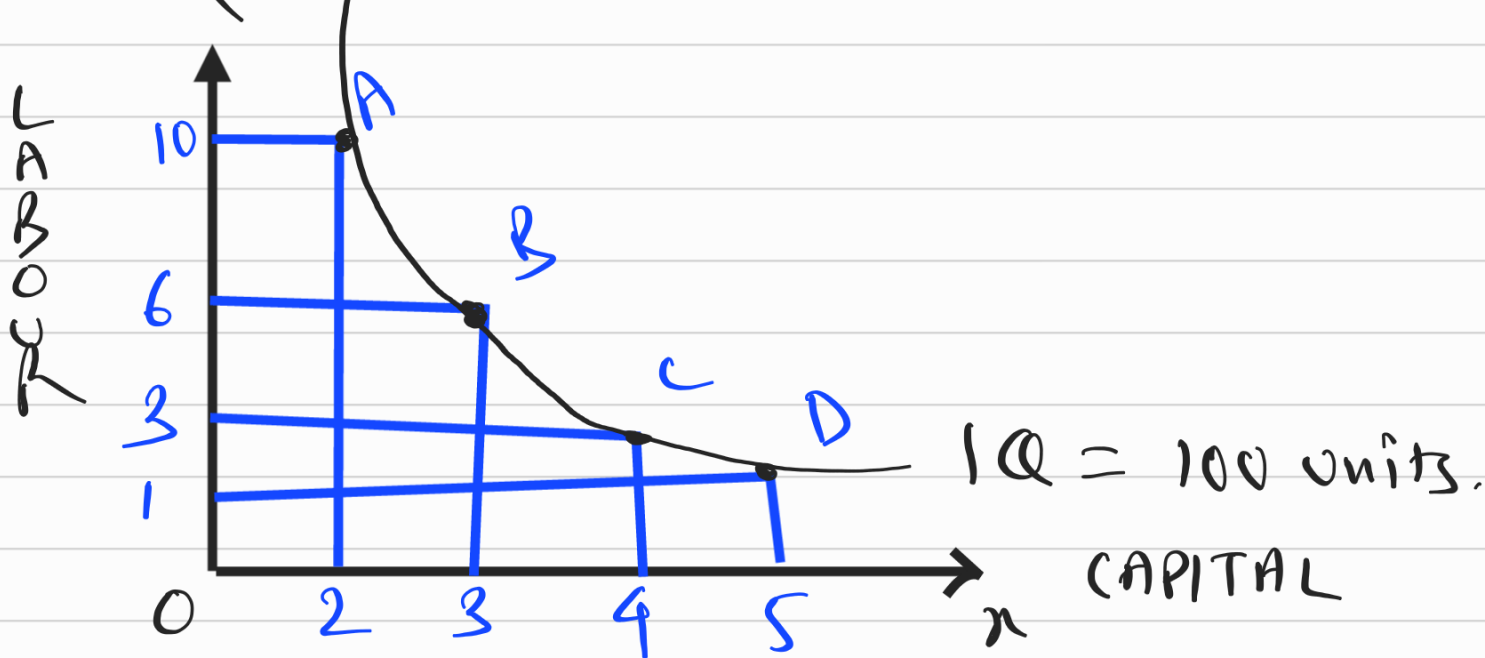
DRS = Diseconomies ($\Delta Q < \Delta I$)

Iso-quant Curve

Same qty Production Curve.

ICA refers to a locus of different combinations of 2 factors, which gives equal level of production.

Set	Labour	Capital	Output
A	10	2	100 units
B	6	3	100 units
C	3	4	100 units
D	1	5	100 units

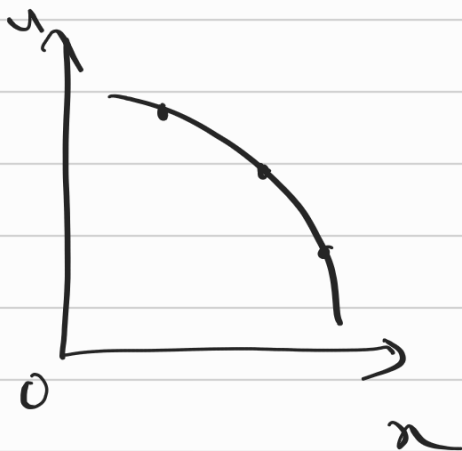


Properties of iso-quant

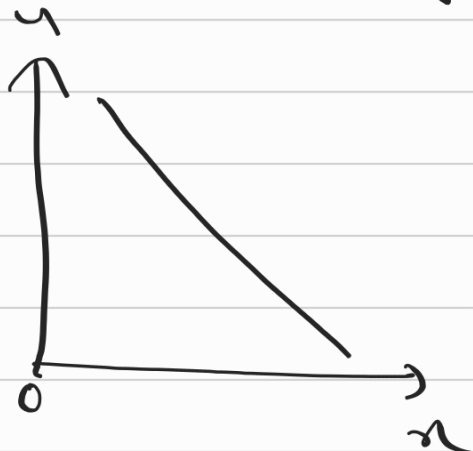
(i) 1Q is always downward sloping

(ii) 1Q is always convex to origin

Due to \downarrow opp cost / MRTS



Concave /
Bowed out /
Curvature



Straight line /
Linear



Convex /
Rectangular
Hyperbola.

Opportunity cost / Marginal Rate of
Technical Substitution (MRTS)



Increasing



constant



Decreasing

Set	Lab	Cap	OPP. COST	MRTS
A	10	2	-	-
B	6 ↓	3 ↑	4L	4L:1K = 4:1 = $\frac{4}{1} = 4$
C	3 ↓	4 ↑	3L	3L:1K = 3:1 = $\frac{3}{1} = 3$
D	1 ↓	5 ↑	2L	2L:1K = 2:1 = $\frac{2}{1} = 2$

If 2 factors are perfect

Substitutes



Straight line IQ



constant MRTS / opp. cost

complementary

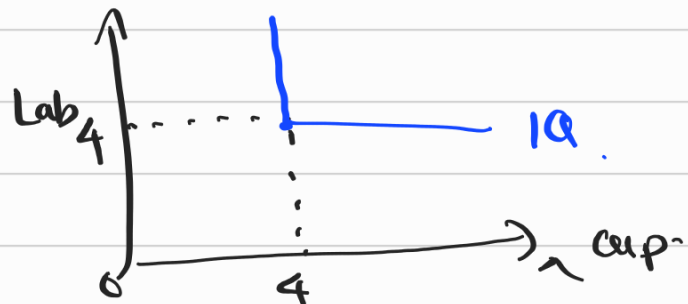


"L" shaped IQ

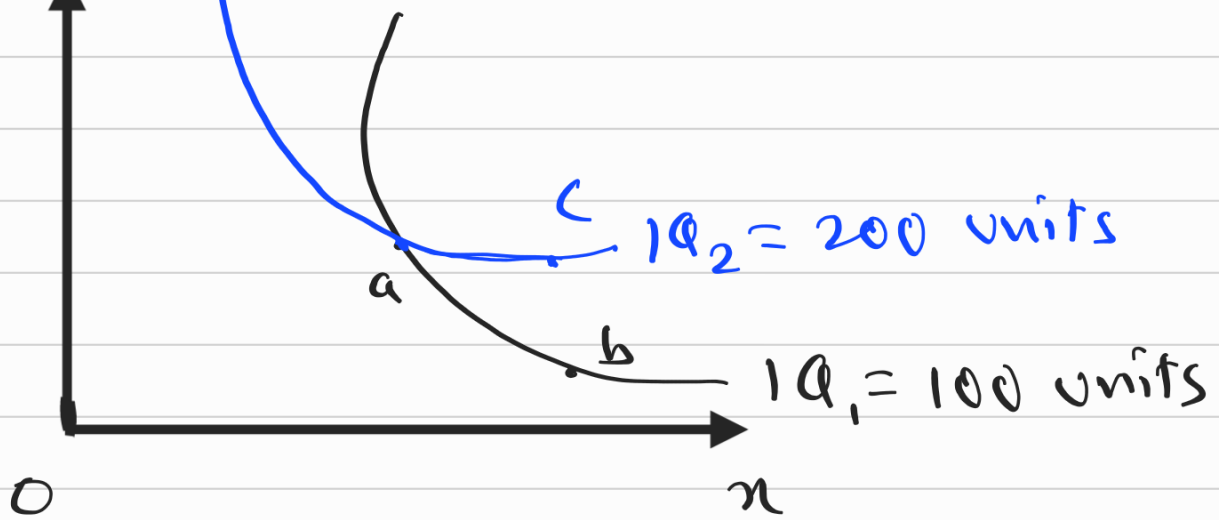


Same production is not possible by any other combination of inputs.

e.g. $4L + 4K = 100$ units
 $10L + 10K \neq 100$ units
 $2L + 2K \neq 100$ units.

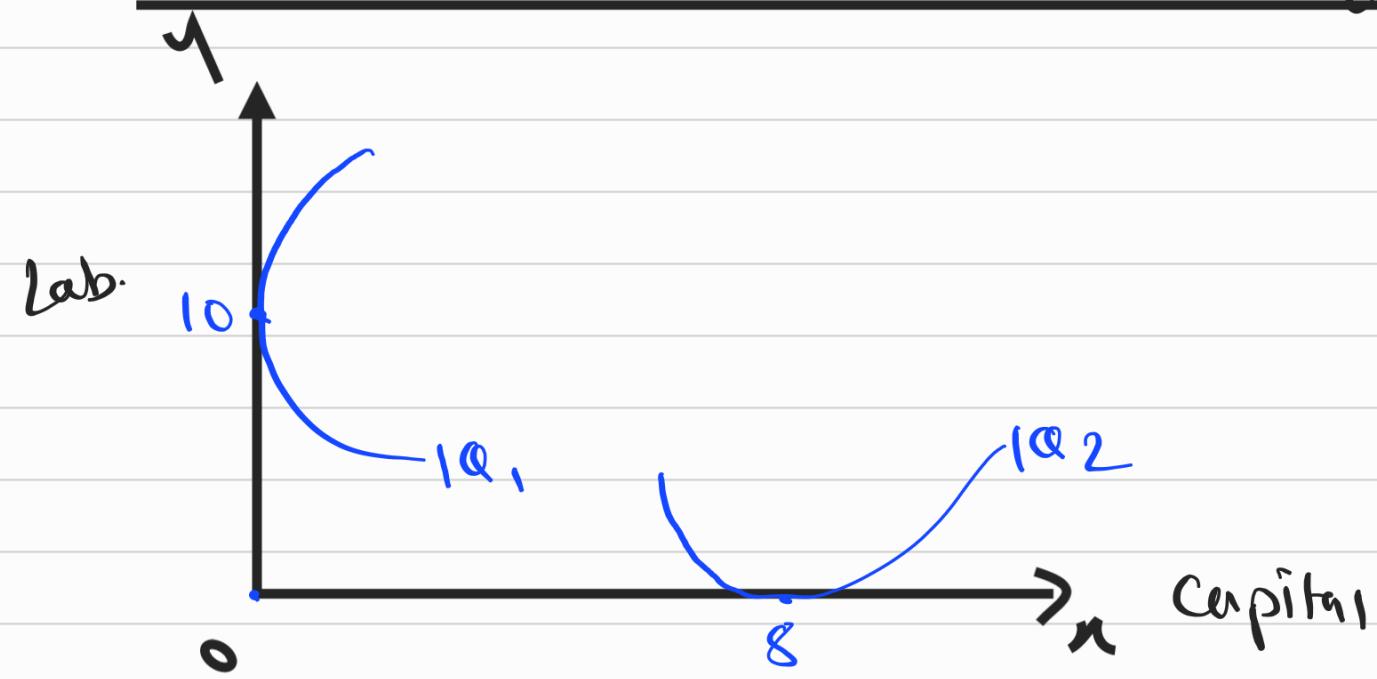


(iii) IQ's can never intersect each other



Since $a=b$ & $a=c$ then $b=c$
 but here $b=100$ units $c=200$ units
 \therefore this diagram is not possible

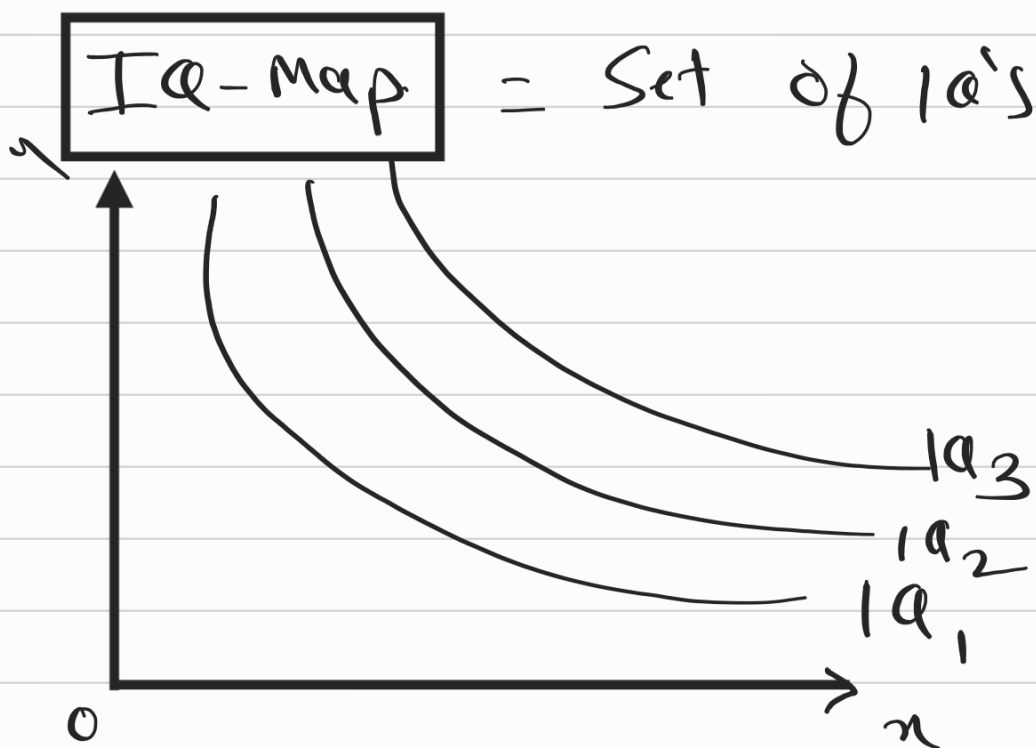
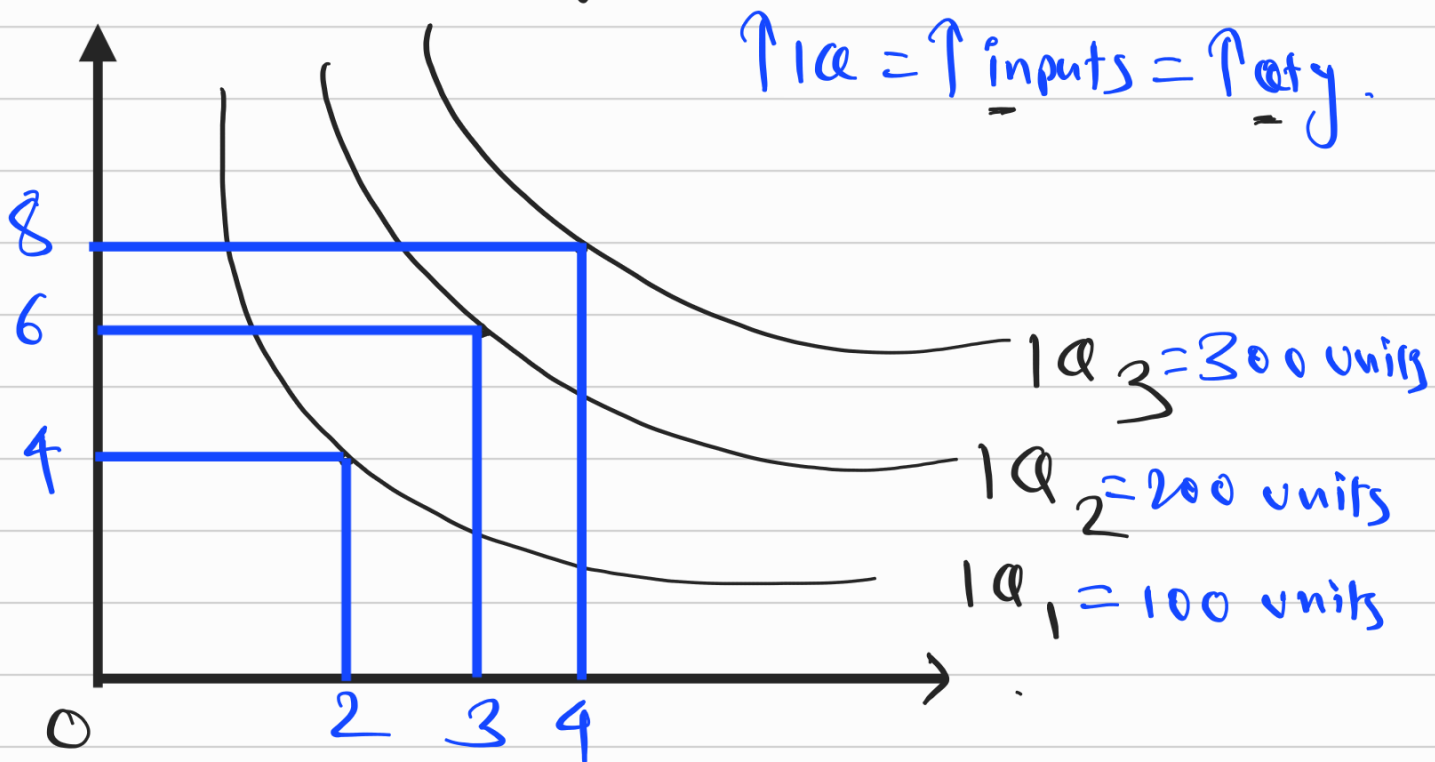
(iv) IQ 's can never touch either of Axes.



$IQ_1 = 10 \text{ Lab} + 0 \text{ cap}$
 $IQ_2 = 0 \text{ Lab} + 8 \text{ cap}$

} prodⁿ is not possible

(v) Higher the IQ , represents higher level of production



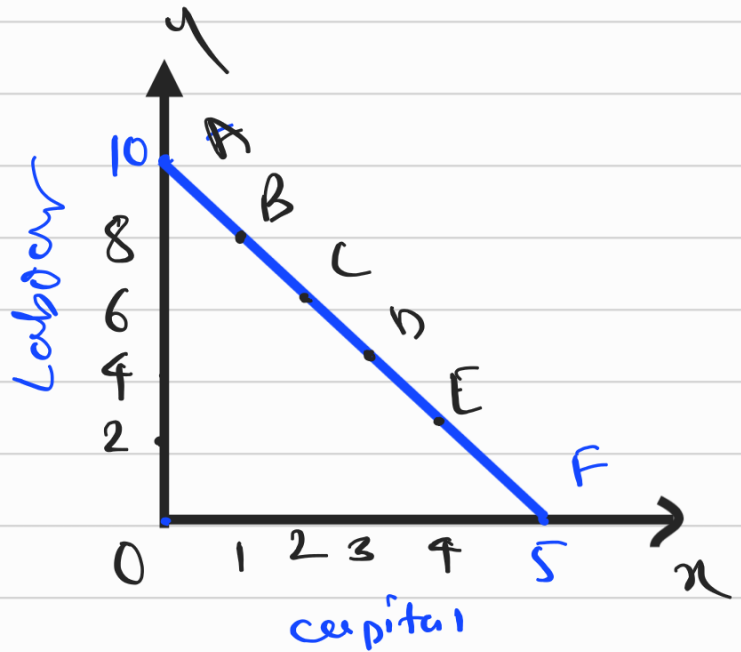
Budget-line = It refers to a locus of different combinations of 2 factors which can be bought with available resources.

- It shows available resources of producer.
- AKA iso-cost line & price-line.

e.g Available resources = ₹100 ✓
 Price of Labour = ₹10 each ✓

Capital = ₹ 20 each

Set	Lab	Cap.
A	10	0
B	8	1
C	6	2
D	4	3
E	2	4
F	0	5



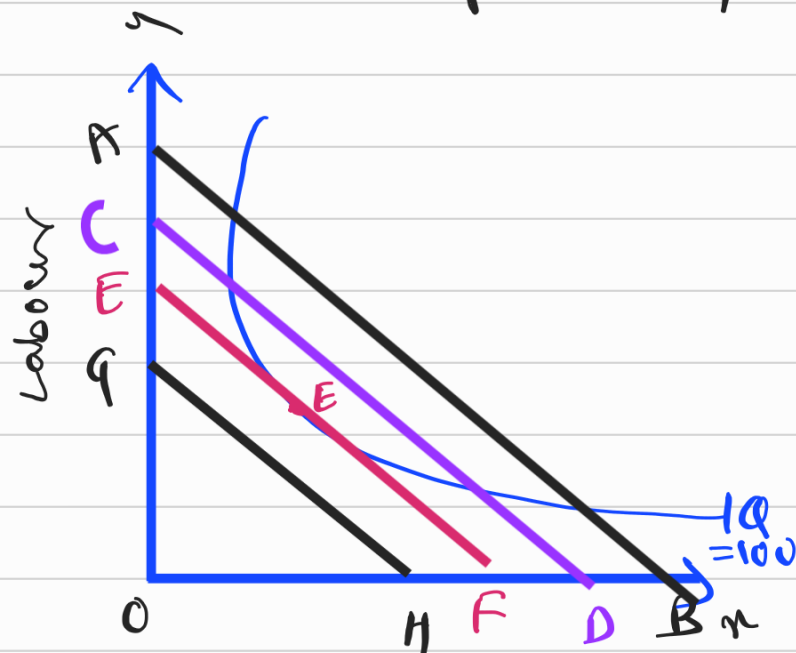
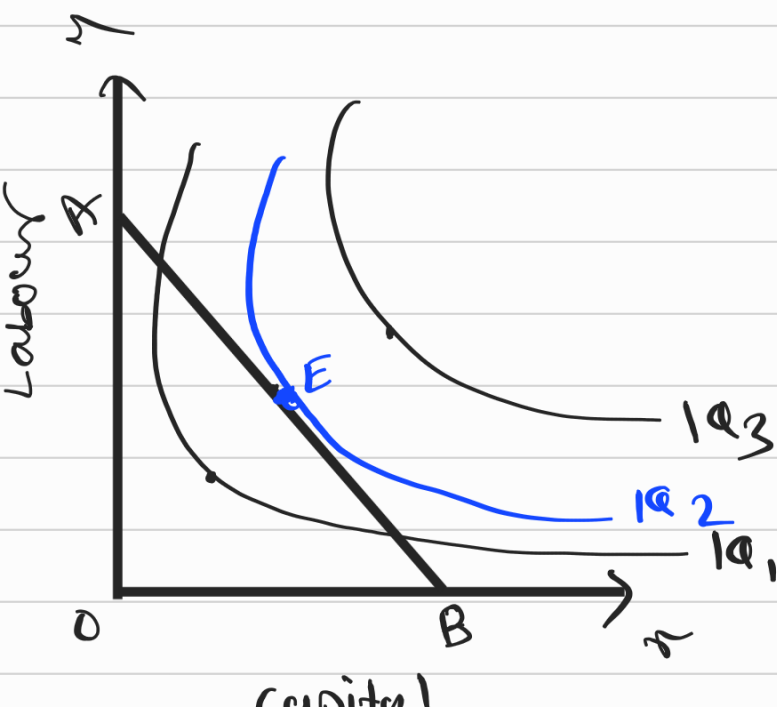
Producer's Equilibrium point

- It is achieved at a point where IQ is tangent to budget-line.

Two meanings

Maximum production with available resources

Least cost for given level of production



Theory of cost

Types of cost :-

- ① Real cost :- cost in terms of other than money.
- ② Money cost :-
 - AKA outlay cost
 - cost in terms of money.
- ③ Traceable cost :- AKA Direct cost
 - can be easily traced
 - e.g factory exp. [Trading A/c - Dr side]
- ④ Non-Traceable cost :- AKA Indirect cost.
 - can not be traced easily.
 - e.g office exp [P&L A/c - Dr side]
- ⑤ Historical cost :- cost of Acquisition of Asset (Purchase price)
- ⑥ Incremental cost :- Additional cost incurred on repairs, maintenance etc
- ⑦ Replacement cost :- cost of replacing Asset
- ⑧ Sunk cost :- cost which is irrecoverable.

e.g. Advertisement, specific equipment,
some fixed cost like Rent etc.

(9) Fixed cost (TFC) :-

- which does not change with output qty.
- when unit = 0, $TFC \neq 0$

(10) Variable cost (TVC) :-

- which changes along with output qty.
- when unit = 0, $TVC = 0$

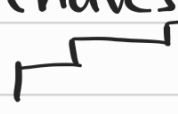
(11) Semi-variable cost

- combination of fixed & variable cost.
- e.g. Salesman's Salary, post-paid mobile bill.

(12) Total cost (TC) = $TFC + TVC$

(13) Marginal cost = Additional expenses incurred
for one additional unit.

(14) Prime cost = Factory exp.
= Direct material + Direct labours
+ Direct exp.

(15) stair-case cost = which behaves like stair-case
AKA step-ladder cost 

(16) Private cost = cost borne by parties internal

(17) External cost = cost borne by parties external.
e.g. pollution etc.

⑱ Social cost = Private cost + External cost

⑲ Explicit cost = Money payment for Hiring/purchasing inputs
AKA Accounting cost.

⑳ Implicit cost =

- Not a money payment
- Sacrificed income due to use of owned input into self owned business.
- AKA opportunity cost.

㉑ Economic cost = Explicit cost + Implicit cost

Practical Sums

Record = Bus. expenses
* = implicit cost
ignore = Bls items

Q1. Mr A. started a business with an investment of ₹ 10,00,000/- out of which ₹ 7,00,000 he borrowed from bank at 10% p.a & remaining amount he arranged from his own saving [7% p.a]*. Total expenses of business is ₹ 6,00,000 & Total revenue is ₹ 14,00,000; he was earlier working in another firm for salary of ₹ 1,69,000 p.a.*
Calculate economic cost & economic profit.

Solⁿ

Total Revenue	-	14,00,000
(-) <u>Explicit cost</u>		
• int on Bank loan (7L x 10%)	70,000	
Business expenses	6,00,000	(6,70,000)

Accounting Profit (TR - Acc. cost) 730,000

(-) Implicit cost

- Sacrificed interest (3L x 7%) 21000
- Sacrificed Salary 169000 (190,000)

Economic Profit (TR - economic cost) 540,000

$$\text{Economic cost} = \text{Explicit} + \text{implicit}$$
$$\underline{860,000} = \underline{670,000} + \underline{190,000}$$

Q.2. Mr B, a Driver, getting Salary of £180,000 P.a, left the job to start his own business. He borrowed £900,000 from bank at 12% P.a & invested his own 400,000 (8% P.a)*. He charges £2785 from each passenger & spends £1750 each passenger on fuel, Depⁿ, maint. etc. Total no. of passengers are 230. Calculate economic cost & economic profit

TR (2785 x 230) — 640550

(-) Exp cost

- int on BK loan (9L x 12%) 108000
- exp (1750 x 230) 402500 (510500)

Accounting profit 130050

(-) implicit cost

- Sacrificed Salary 180000
- ——— int 4L x 8% 32000 (212000)

$$\begin{aligned} \text{Eco cost} &= 510500 + 212000 \\ &= 722500 \end{aligned}$$

Q.3 Mr C, a Trainer, getting salary of ₹ 340,000 p.a., started his own gym with an investment of ₹ 1500,000/- out of which ₹ 400,000 he borrowed from Father-in-law at 6% p.a., ₹ 300,000 from mother-in-law at 12% p.a., ₹ 200,000 from wife at 24% p.a. & remaining amount from his own saving (7% p.a.). Total members = 320
Membership fees = ₹ 8000 p.a.p.m. total exp = 500,000 Calculate economic cost & economic profit

TR	320 × 8000	2560000
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(-) Exp cost

INT on FIL	4L × 6%	24000
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MIL	3L × 12%	36000
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wife	2L × 24%	48000
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Exp	500,000	(608000)
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A.P

	1952000
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(-) imp. cost

Savn Salary	340,000	
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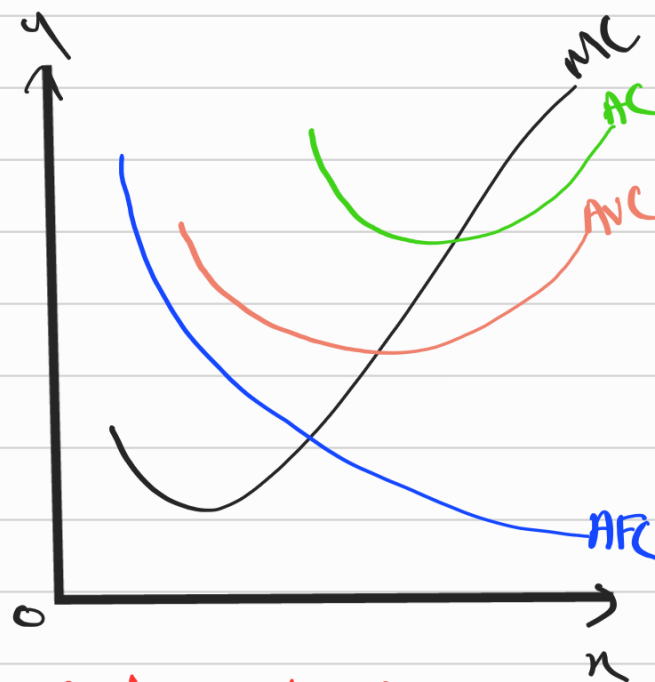
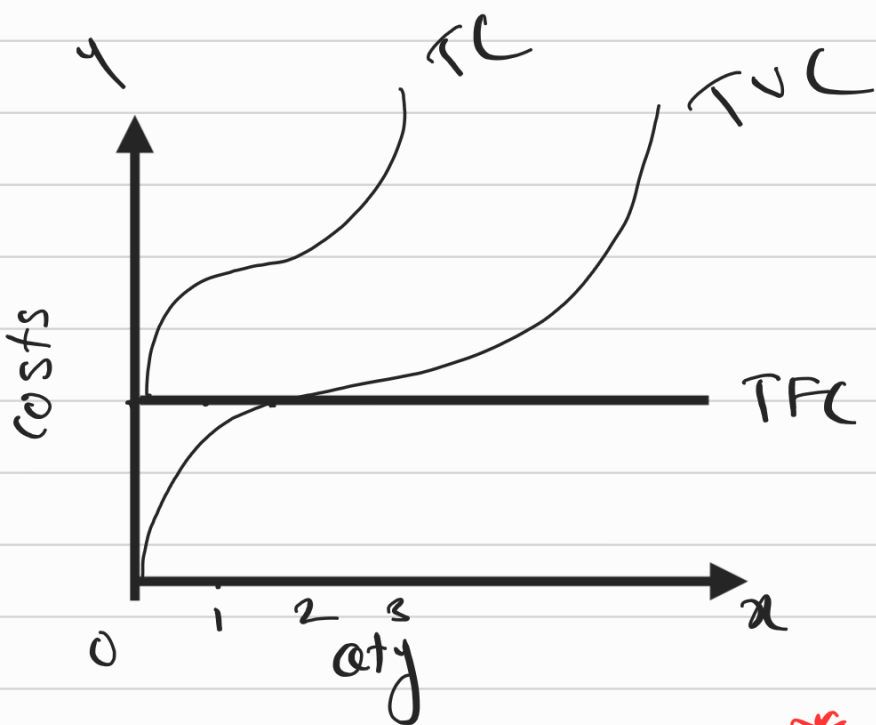
Int (6L × 7%)	42000	(382000)
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Eco. profit		1570,000
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$$\text{Eco. cost} = 608000 + 382000 = 990,000$$

Behaviour of short run costs

units	TFC	TVC	TC	MC	AFC	AVC	ATC/AC
0	100	0	100	-	-	-	-
1	100	20	120	20	100	20	120
2	100	30	130	10	50	15	65
3	100	60	160	30	33.33	20	53.33
4	100	120	220	60	25	30	55
5	100	210	310	90	20	42	62
6	100	350	450	140	16.67	58.3	75



* MC intersects AVC & ATC at their respective minima's (min-points)

As Output increases

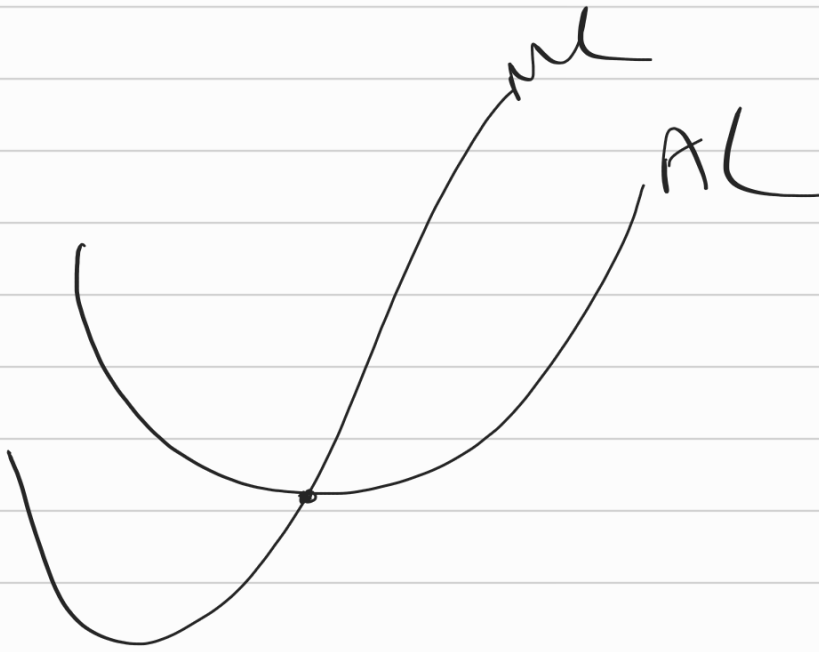
↑ TC, TVC

↓ AFC

↔ TFC

↔ MC, AVC, AC

MC, AVC, AC



When AC is ↓

- $MC = \uparrow \& \downarrow$
- $AC > MC$
- AC is above MC

When AC is minimum

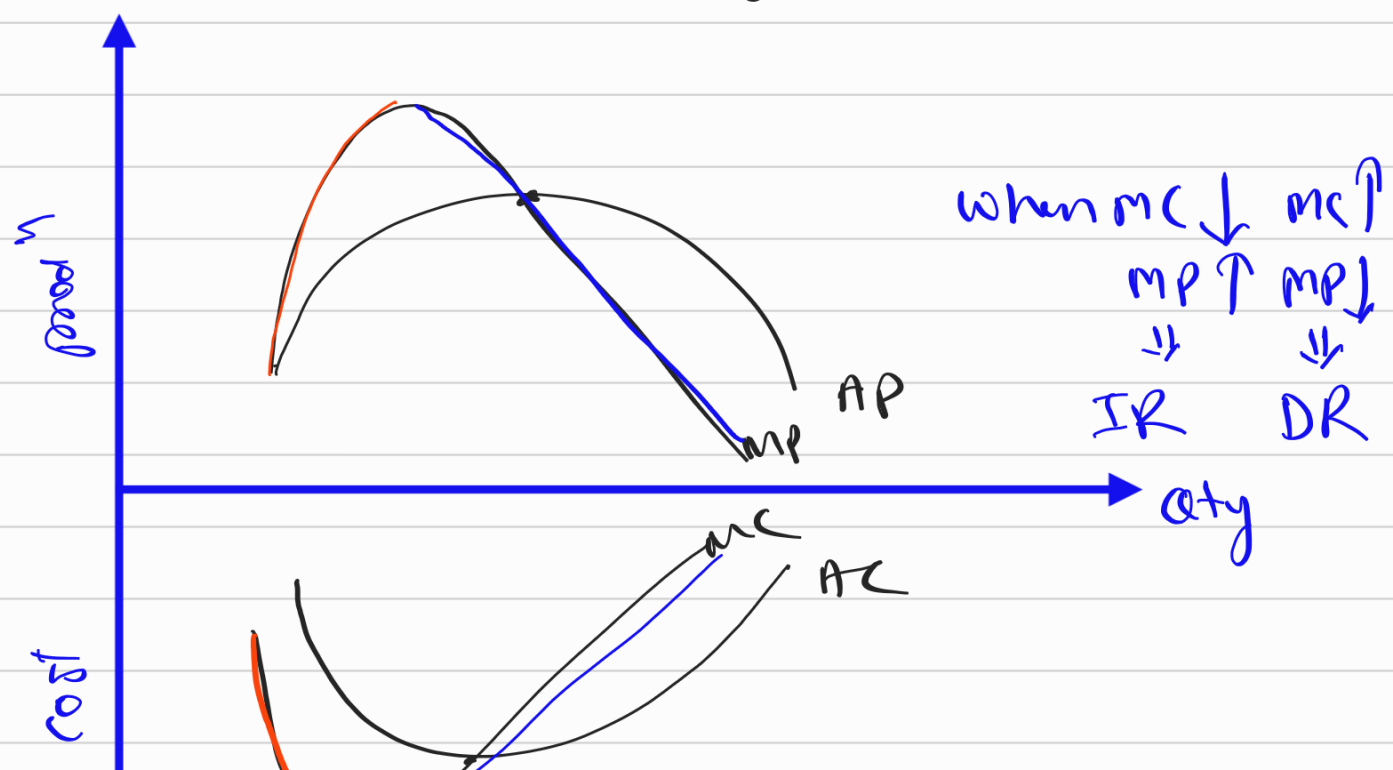
- $MC = AC$
- Most efficient point

When AC is ↑

- MC is also ↑
- $MC > AC$
- MC is above AC

Production Short Run cost

$TP \uparrow = MP \uparrow = \text{Increasing Ret.} = TC \uparrow = MC \downarrow$
 $TP \uparrow = MP \downarrow = \text{Diminishing Ret.} = TC \uparrow = MC \uparrow$



Formulas

$$TC = TFC + TVC$$

$$TFC = TC - TVC$$

$$TVC = TC - TFC$$

$$TC = AC \times Q$$

$$TFC = AFC \times Q$$

$$TVC = AVC \times Q$$

$$AC = AFC + AVC$$

$$AFC = AC - AVC$$

$$AVC = AC - AFC$$

$$AC = TC \div Q$$

$$AFC = TFC \div Q$$

$$AVC = TVC \div Q$$

$$MC = \frac{TC_n - TC_{n-1}}{Q_n - Q_{n-1}}$$

25	1000	-
26	1300	300

$$MC = \frac{\Delta TC}{\Delta Q} = \frac{800}{8} = 100$$

$$= \frac{\Delta TVC}{\Delta Q}$$

30	4000	-
38	4800	100

Q	0	1	2	3	4
TC	50	70	80	120	200

- ① format
 - ② copy Q
 - ③ start with

Q	0	1	2	3	4	5	6
TC	100	115	120	150	210	300	420

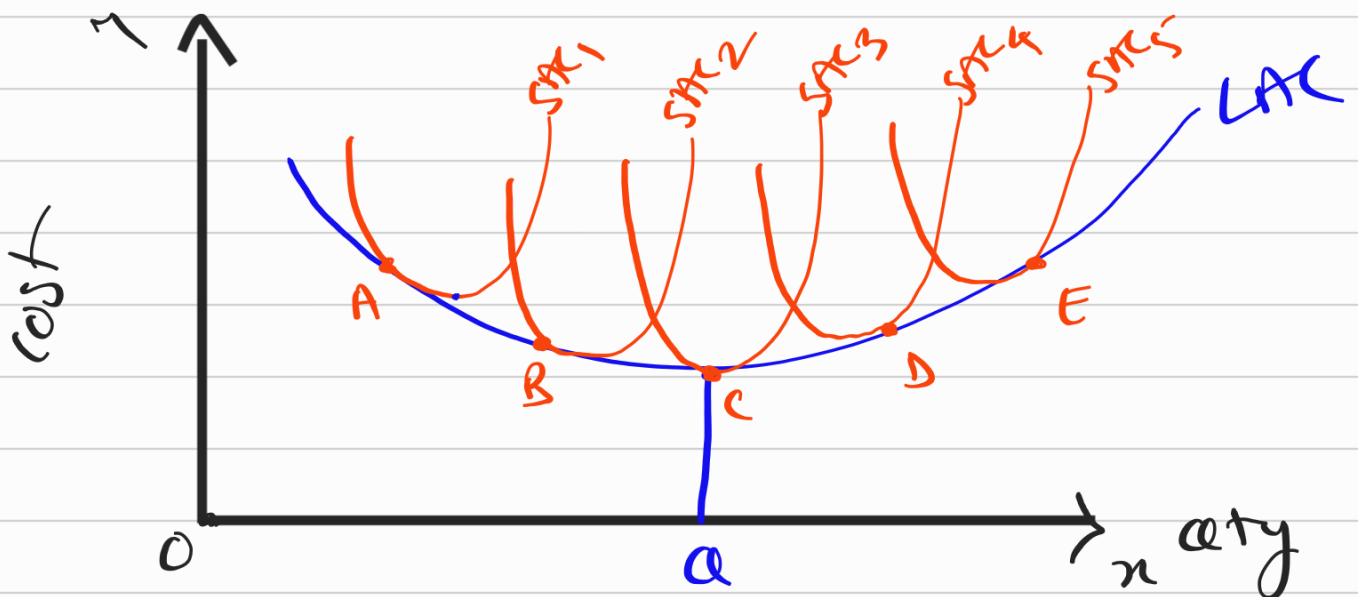
Q	1	2	3	4	5	6
MC	20	5	42	58	65	80
TFC	120					

Q	TFC	TVC	TC	MC	AFC	AVC	AC
0				-	-	-	-
1							
2							
3							
4							
5							
6							

Q	1	2	3	4	5	6
TVC	30	40	60	100	160	240
TFC	180					

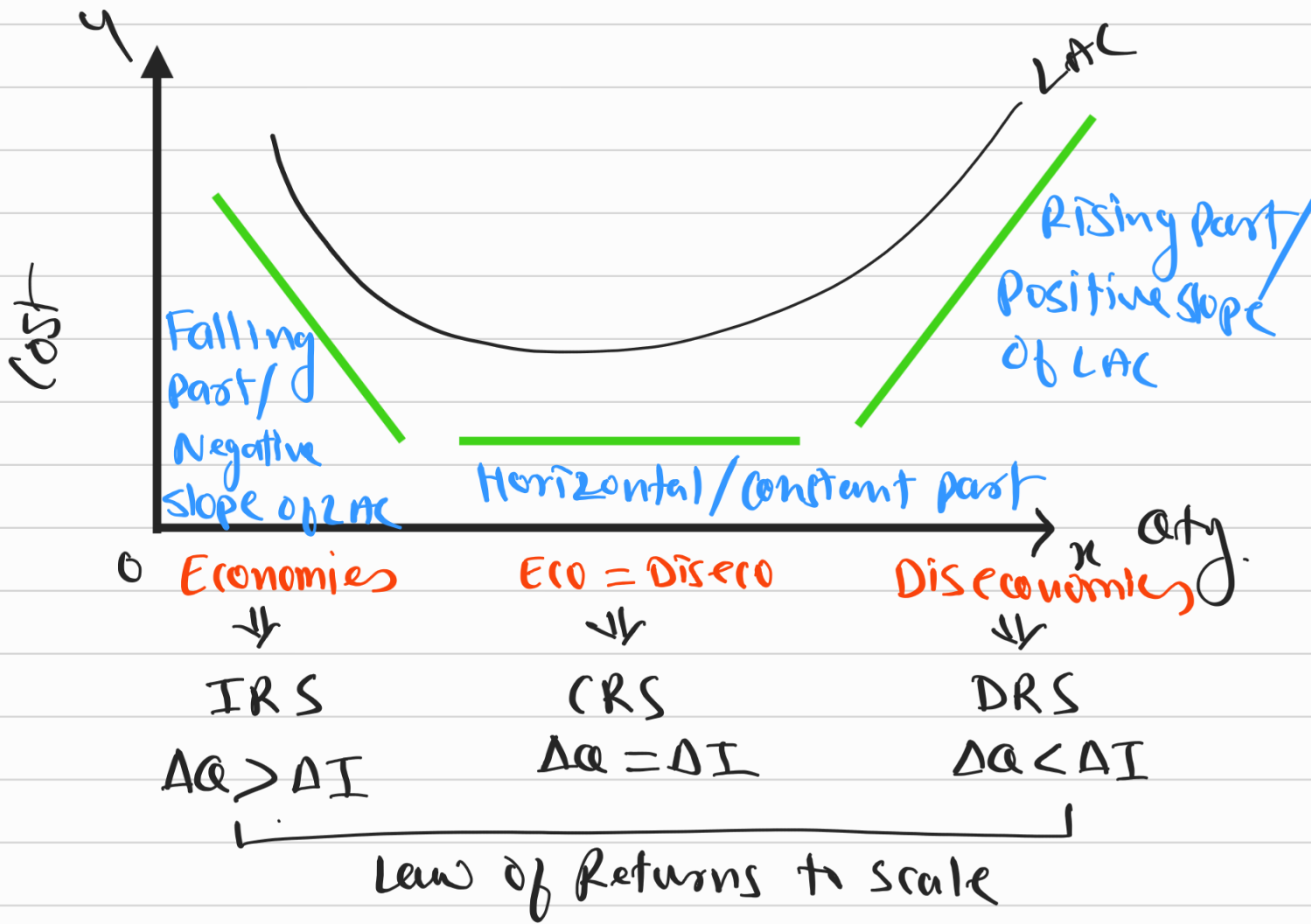
LONG RUN AVG COST CURVE (LAC)

(i) LAC is derived from series of SAC's



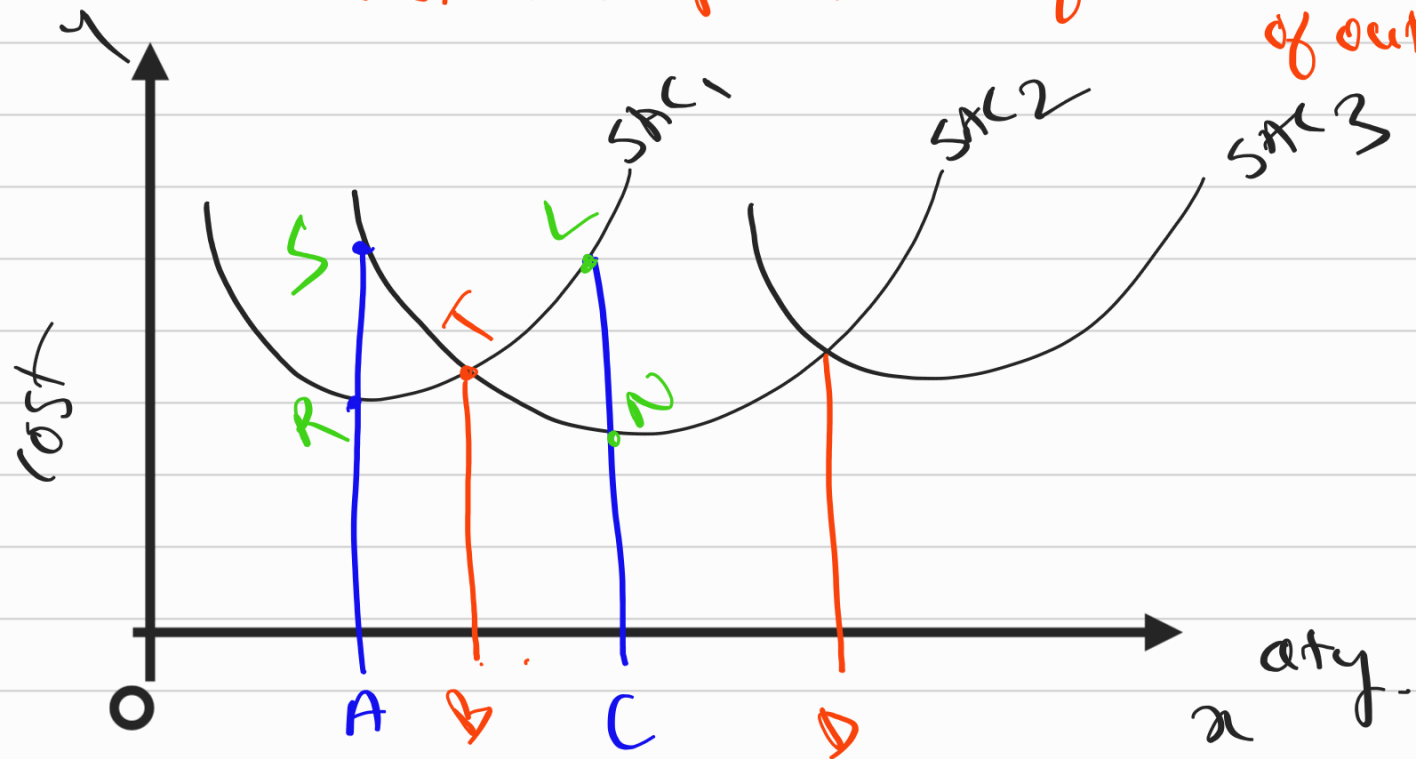
(ii)

(ii) LAC is 'U' shaped curve



(iii)

LAC is AKA Envelope curve & planning curve. (Bcz we can plan least cost plant size for each level of output)



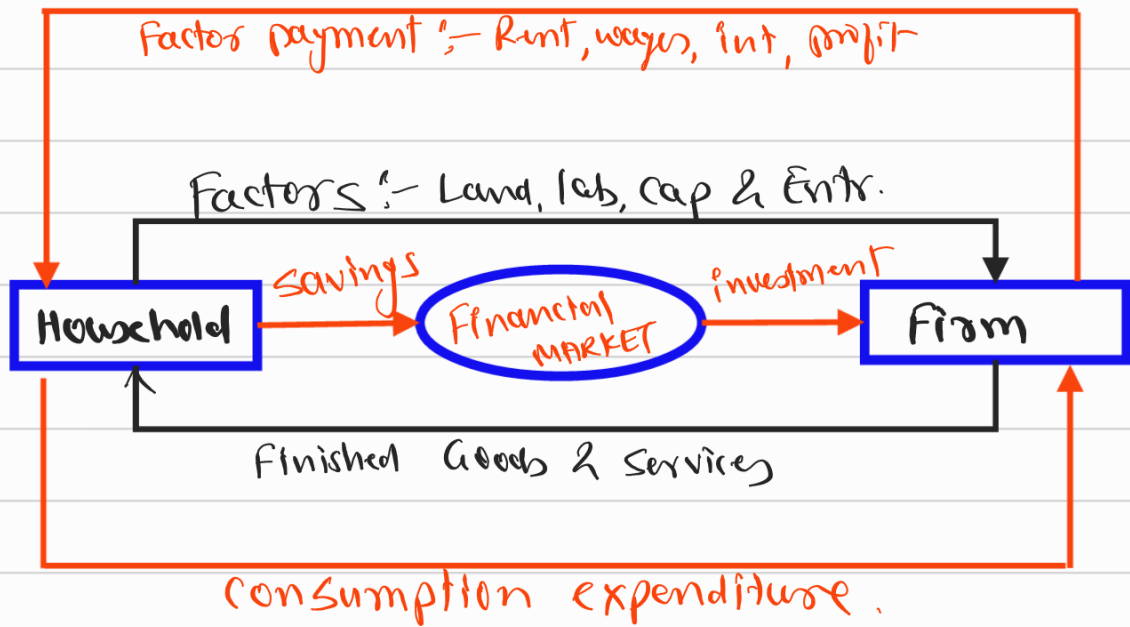
Qty	SAC	Cost	Choice	Reason
OA	1	RA	SAC ₁	Least cost
OA	2	SA		RA < SA
OC	1	LC	SAC ₂	Least cost
OC	2	NC		NC < LC
OB	1	TB	SAC ₂	More Quantities
	2	TB		

④ LAC is NOT Always tangent to Minimum points of SAC's

initially it is tangent to falling part of SAC (e.g. point A & B)
 then at min point (point C)
 & finally at rising part of SAC (point D & E)

Capital Formation / Capital accumulation

- Converting Savings into investment
- 3 stages - (i) Savings (ii) Mobilisation of saving (iii) investment
- Affected by various factors like income, taxation, monetary policy etc.



Cobb-Douglas Production Function

$$Q = f(K \cdot L^a C^{1-a})$$

where

Q = Output Qty

K = Constant Number

L = Labour

C = Capital

a = propⁿ of Labor i.e $\frac{3}{4}$

$1-a$ or b = proportion of capital $\frac{1}{4}$

$a + b = 1$ CRS

$a + b > 1$ IRS

$a + b < 1$ DRS

Acc. to Cobb-douglas prodⁿ is "CRS" i.e

"Linear Homogeneous funcⁿ"

Features of Land

(i)

Natural factor

(ii)

Mobility - immobile

Geographically - immobile
Occupationally (MC) = mobile

- (iii) Supply :- Perfectly inelastic, fixed, limited
- (iv) Heterogeneous :- ^{Fertility} Differs from place to place
- (v) Passive factor :- productivity land
Depends upon labour
- (vi) Permanent factor :- Indestructible

Features of Labour

- (i) Human factor
- (ii) Bargaining power of Labour = Weak
_____ of Trade Union = Strong
- (iii) Labourer sells his labour only
- (iv) Heterogeneous factor
- (v) Supply $\begin{cases} \text{Firms} = \text{Elastic} \\ \text{economy/country} = \text{inelastic} \end{cases}$
- (vi) Active factor
- (vii) Perishable factor = can not be stored.
- (viii) Mobility = Least mobile factor

Features of Capital

- (i) Main mode factor
- (ii) Productive factor = it ↑ productivity of Land & Labour
- (iii) Produced means of production
- (iv) Durable = Not perishable like labour
- (v) Passive factor
- (vi) Supply $\left\{ \begin{array}{l} \text{short Run} = \text{inelastic} \\ \text{long Run} = \text{elastic} \end{array} \right. \checkmark$
- (viii) Mobile = Most mobile

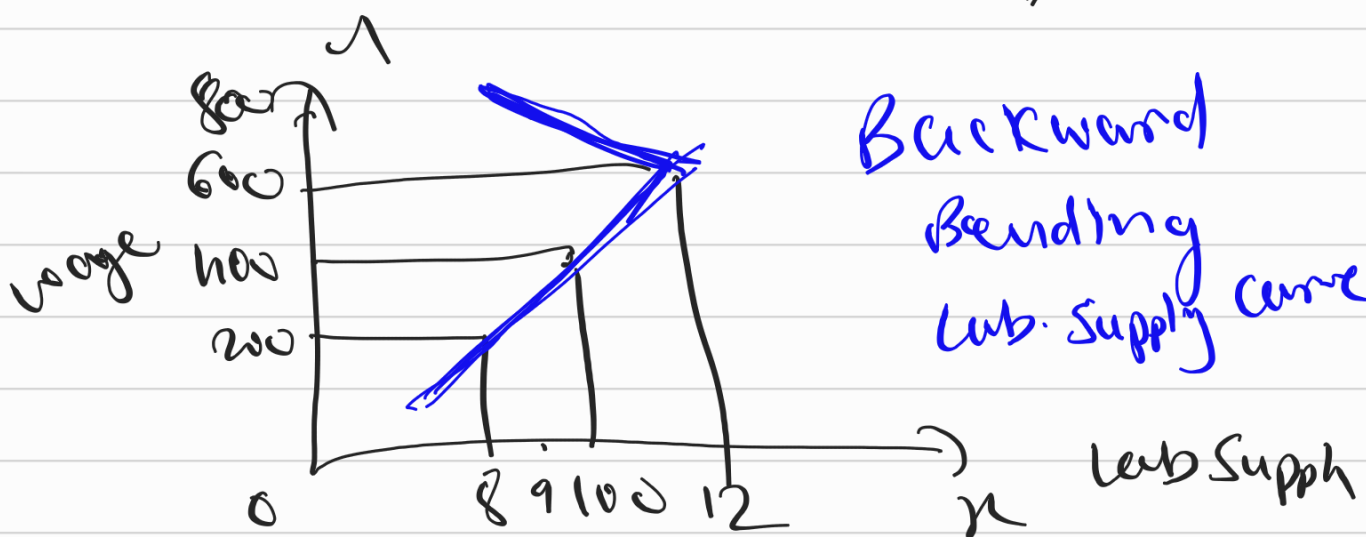
MCA'S = Pg NO: 138

Q = 13

Wage Rate

Labour Supply

↑	200 p/hr	8 hrs	↑
↑	400 p/hr	10 hrs	↑
↑	600 p/hr	12 hrs	↑
↑	800 p/hr	9 hrs	↓



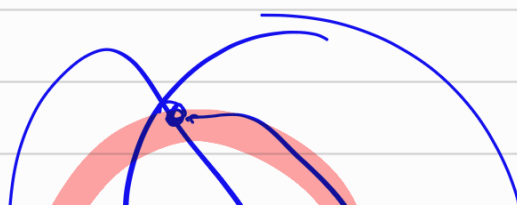
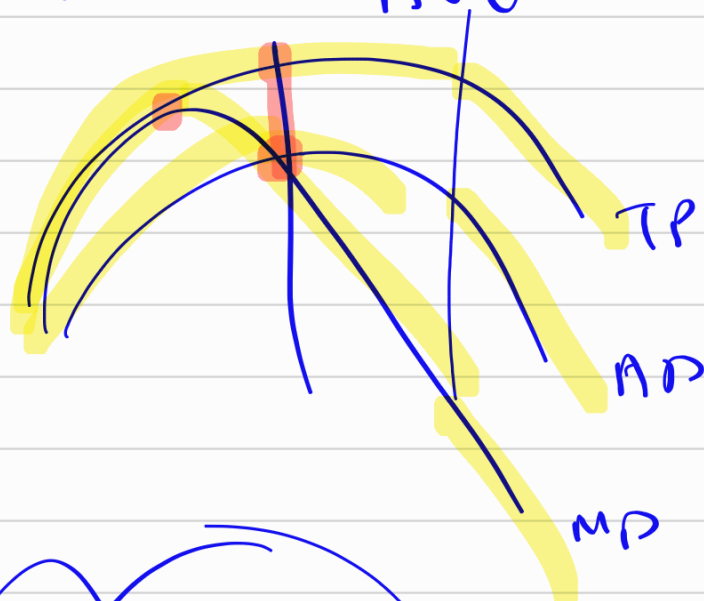
Types of Capital

- (i) Money Capital :- money invested into business
- (ii) Real capital :- physical Assets
- (iii) Sunk capital :- specific use
- (iv) floating capital :- multiple use -
- (v) fixed capital :- purchase once & use again & again
- (vi) working / variable capital = can not be used again & again.
- (vii) Human capital = Human skills etc
- (viii) Tangible capital
- (ix) Intangible capital = Trade Marks, patents etc
- (x) Private capital = Personal Assets
- (xi) Social capital = collective ownership.

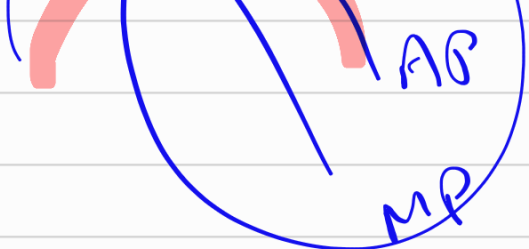
Q 38

$$\begin{aligned}
 MC_6 &= TC_6 - TC_5 && \frac{\Delta TC}{\Delta Q} \\
 &= (ATC \times 6) - (ATC \times 5) \\
 &= (320 \times 6) - 300 \times 5
 \end{aligned}$$

$$420 = 1920 - 1500$$



~~MP~~
Reason



nos of lab	Total output	Marginal output
0	-	-
1	100	100
2	<u>180</u>	80
3	240	<u>60</u>

- | Option | cost Affected |
|--|---------------|
| A prod func ⁿ
10L+2K
2L+10K | ✓ |
| B wages ↑
↓ | ✓ |
| C Tax ↑
↓ | ✓ |
| D price ↑
↓ | ✗ |

Q.15 opt D

NP is Implicit cost

$$TC = \text{Explicit} + \text{implicit} + NP$$

$$13000 = 8000 + 2000 + \underline{3000}$$

if used for self consumption

$$\begin{array}{r} \text{Sold} = 15000 \\ \text{TC} = 10000 \\ \hline \text{Profit} = 5000 \\ \begin{array}{l} 3000 \quad 2000 \\ \text{NP} \quad \text{SNP} \end{array} \end{array}$$

extra

$$Q. = TC = 125000$$

$$\text{Implicit cost} = 35000$$

$$NP = 25000$$

$$\text{Explicit cost} = ?$$

$$TC = \text{Explicit} + \text{implicit} + NP$$

$$125000 = 65000 + 35000 + 25000$$

Q. 49

$$ATC = 150$$

AFC

AVC

$$\frac{350}{7} = 50$$

$$100$$

50

$$ATC \times Q = TC$$

$$150 \times 7 = 1050$$

$$\begin{array}{r} (-) \text{ TFC} \quad (350) \\ \hline \end{array}$$

$$\text{TVC} \quad 700$$

$$\therefore AVC = \frac{700}{7} = 100$$

$$AFC_4 = \frac{TFC}{Q} = \frac{120}{4} = 30$$

$$TFC = AFC \times Q$$

$$120 = 20 \times 6$$

Q TFC AFC

4 120 30

6 120 20



$$AFC = \frac{TFC}{Q} = \frac{240}{2} = 120$$

(when unit = 0, TC = TFC)

$$\downarrow MP = \uparrow MC$$

Q	0	1	2	3	4	5	6
TC	240	330	410	480	540	610	690
MC	-	90	80	70	60	70	80

$MC \downarrow = MP \uparrow =$ Increasing Return

$MC \uparrow = MP \downarrow$ Diminishing Return

