

Chapter - 3

Theory of Production and Cost

Unit - 1 : Theory of Production

* Meaning of production

i) Form : RM $\rightarrow$ FG

ii) Time
 $\downarrow$

Storage
[Warehouses]

Production is a process
of creating utility in goods

iv) Place
 $\downarrow$

Transport

iii) Service
 $\downarrow$

Advertise, Insurance,
Banking

* Utility $\Rightarrow$ Worth satisfying power of a commodity.

* Factors of production:

Factors of production are the inputs needed for the creation of a good or service.

i) Capital $\rightarrow$ Money
 $\rightarrow$ Machinery, RM $\rightarrow$ Interest

ii) Land $\rightarrow$ Rent

iii) Labour $\rightarrow$ Wages

iv) Entrepreneurs $\rightarrow$ Organisation $\rightarrow$ Profit

* Characteristics of Land:

- * Free gift of nature
- * Limited in supply
- * Differ in variety → Heterogenous
- * Immobile
- * Heterogenous Passive factor of production
- * Alternative uses
- * Indestructible

* Characteristics of Labour:

- * Human factor
- * Active factor
- * Cannot be separated from labourer
- * Perishable
- * Labour sell his labour not himself
- * Difference in efficiency
- * Mobile
- * Weak bargaining power
- * More wages less work.

* Characteristics of Capital:

- * Man made factor
- * Mobile and transferable
- * Depreciates
- * Passive factor of production

* Types of Capital: (detail explanation: simplified notes)

i) Human ii) Real iii) Circulating iv) Social

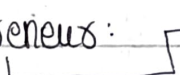
v) Fixed vi) Capital formation.

* Stages of Capital Formation

Stage 1 - Savings (Public)

Stage 2 - Mobilisation (Bank)

Stage 3 - Investment (Loan, Firm)

* Functions of Entrepreneurs:  Key Coordinator

i) Resource co-ordination ii) Risk bearing
iii) Innovation

* Production function

Relationship between inputs and outputs of a firm. In economics, such a relationship is known as production function.

$$Q = f(L, K)$$

* Difference between short run and long run (RHS).

* Explanation of Returns to scale:

Enterprise (firm) objectives

- i) Organic $\longrightarrow$ Survival
- ii) Economic $\longrightarrow$ Profit
- iii) Social $\longrightarrow$ Goods at affordable price
- iv) Human $\longrightarrow$ Employment
- v) National $\longrightarrow$ National development, taxes

* Cobb Douglas [Production Function:]

$\longrightarrow$ Input & Output

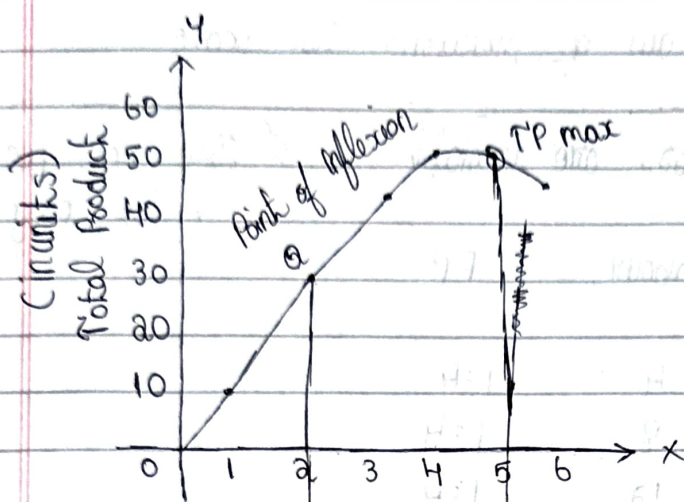
The production function solved by Cobb Douglas had $1/4$ contribution of capital to the increase in manufacturing industry and $3/4$ of labour.

$$Q = K^{3/4} L^{1/4}$$

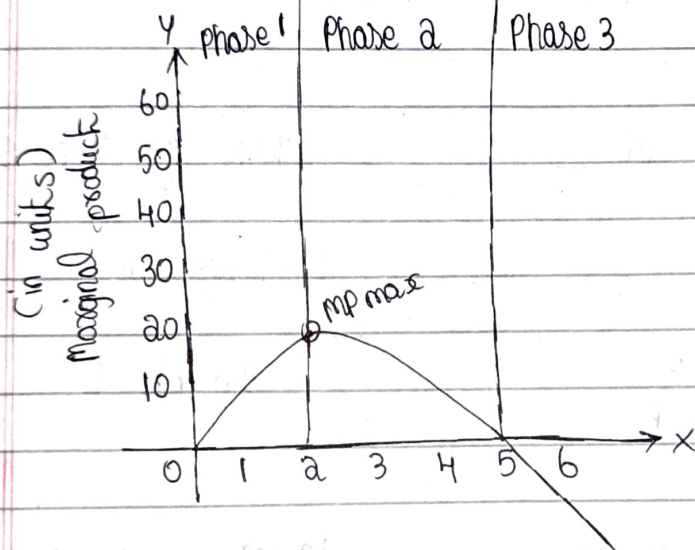
$\nwarrow$ Capital
 $\searrow$ Labour
 Constant

* Short Run: Law of Variable Proportions

(Land) Fixed factor	(Labour) Variable factor	(Units) TP	(Units) MP	Phase
1	1	10	10	Phase 1: Increase return
1	2	30	20 $\longrightarrow$	
1	3	45	15	Phase 2: Diminishing
1	4	52	7	
1	5	52	0	Phase 3: Negative
1	6	48	-4	



- a) When TP fall
MP is negative
- b) When TP max
MP is zero



* Short run $\Rightarrow$ Law of VP [Variable Proportion]

Fixed	Variable	FP
1	1	1:1
1	2	1:2
1	3	1:3
1	4	1:4
1	5	1:5
1	6	1:6

Here FP can be changed

* Long run: Law of returns to scale

All factors are variable

Here not possible to change FP

Land	Labour	FP
1	4	$1:4$
2	8	$1:4$
3	12	$1:4$

*

Law of VP

Law of R to S

i) Short run

Long run

ii)

Fixed F
Variable F

Variable F

iii) Factor ratio can be changed; $1:1, 1:2$

Factor ratio cannot be changed; $1:2, 2:4$

* 3 stages of Law of R to scale

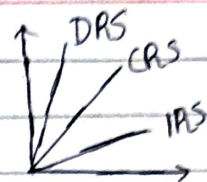
→ Law of Increasing R to scale

→ Law of Constant R to scale

→ Law of Decreasing R to scale

i) IRS =

Land	Labour	Output
$\begin{pmatrix} 1 \\ 2 \end{pmatrix}$	$\begin{pmatrix} 2 \\ 4 \end{pmatrix}$	$\begin{pmatrix} 100 \\ 250 \end{pmatrix}$



ii) CRS =

Land	Labour	Output
$\begin{pmatrix} 1 \\ 2 \end{pmatrix}$	$\begin{pmatrix} 2 \\ 4 \end{pmatrix}$	$\begin{pmatrix} 100 \\ 200 \end{pmatrix}$

iii) DRS =

Land	Labour	Output
$\begin{pmatrix} 1 \\ 2 \end{pmatrix}$	$\begin{pmatrix} 2 \\ 4 \end{pmatrix}$	$\begin{pmatrix} 100 \\ 190 \end{pmatrix}$

Change in Output $\geq$ Change in Input - IRS
 Change in Output = Change in Input - CRS
 Change in Output $<$ Change in Input - DRS

*

Production Optimisation (Equilibrium)

→ Isoquant : Indifference Curve [relatable]

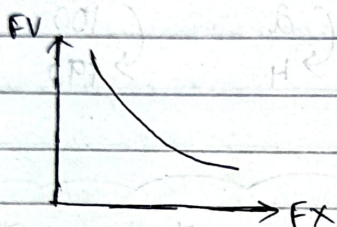
→ Iso cost : Budget line [relatable]

* Isoquants $\Rightarrow$ Producer is indifferent

$\Rightarrow$ Various combination of two inputs that give some output.

Combination	Factor X	Factor Y	MRTS
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A	1	12	-
B	2	8	4
C	3	5	3
D	4	3	2
E	5	2	1



Features

- i) Negatively sloped
- ii) Convex to origin [Declining MRTS]

[Two IC can never intersect each other]

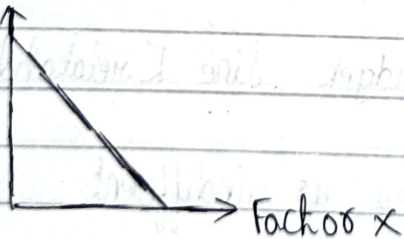
Higher IC $\rightarrow$ Higher satisfaction

Higher Isoquant $\rightarrow$ Higher output for production

*

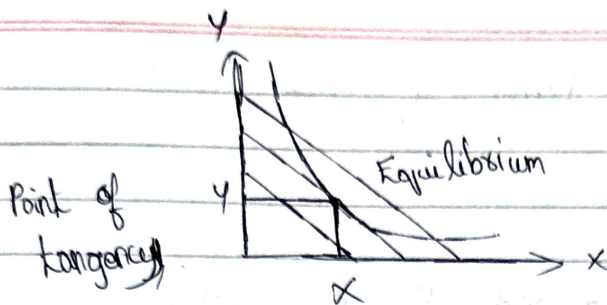
Factor Y

Isoquant : Budget line



Production Optimisation

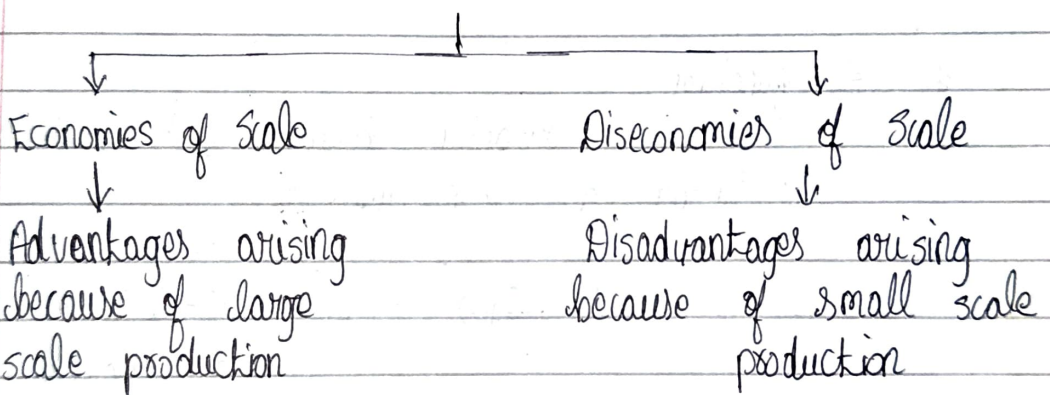
Least cost, max output



Producer optimised = $\hat{Z}$ isoquant = Isocost [Tangent]

Consumer Equilibrium = $\hat{Z}^C$ = Budget line [Tangent]

&



& Assumptions - Law of VP

i) Short run

ii) $\hat{Z}^k$ is possible to change factor proportion, 1:1, 1:2

iii) State of technology is constant

iv) All inputs are homogenous (VF) are same.

[All input units of $\hat{Z}$ are equally efficient]

* Unit - 2 Theory of Cost

* Cost concepts: $\rightarrow$ Explicit cost $\rightarrow$ Explicit + Implicit cost

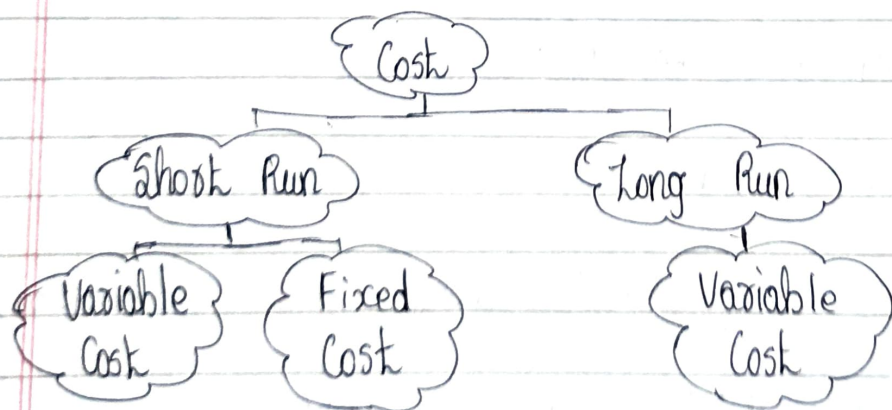
- i) Accounting and Economic costs $\rightarrow$ Next best alternative
- ii) Outlay and Opportunity costs
- iii) Direct and Indirect costs
- iv) Incremental and sunk costs
- v) Historical and replacement costs
- vi) Private and social costs
- vii) Fixed and Variable costs

* Cost function:

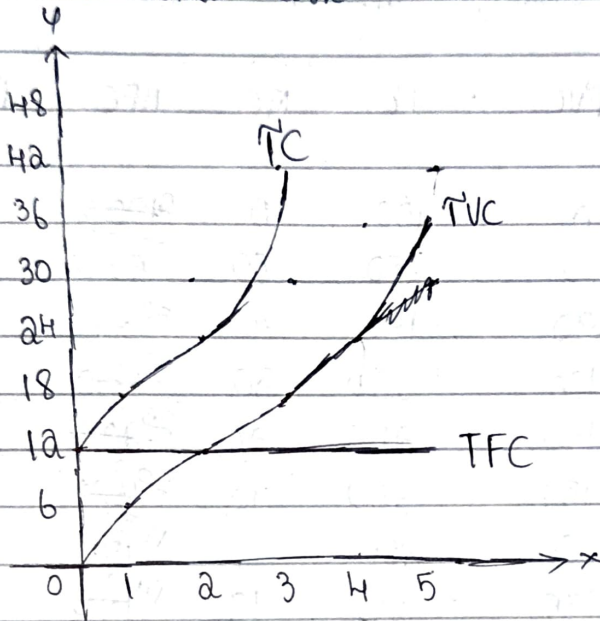
The relation between cost and output is known as 'Cost function'.

$$C = f(q)$$

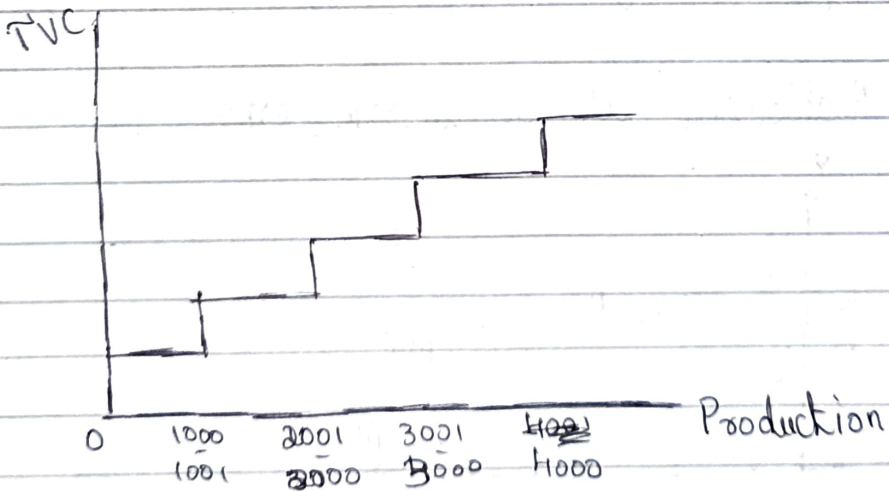
$\therefore$ C - Cost of production
 q - Quantity of output
 f - functional relationship



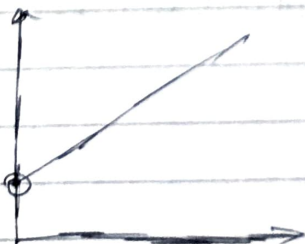
* Short Run Total Cost



* Step Variable Cost : Stairs Step



* Semi Variable Cost

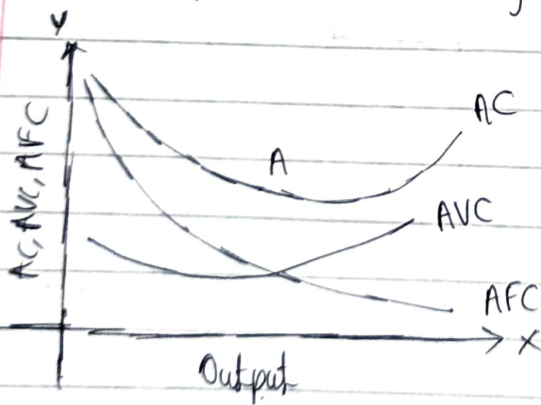


$$NFC = \frac{TFC}{Q}$$

* Schedule showing different short run costs

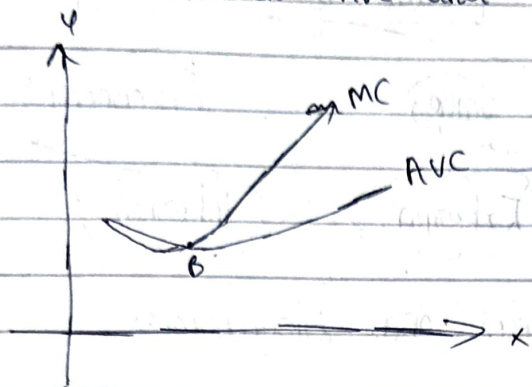
Q	TFC	TVC	= TC	MC	AFC	AVC	ATC
0	100	0	100	0	100.0		
1	100	50	150	50	100.0	50	150
2	100	90	190	40	50.0	45	95.0
3	100	120	220	30	33.3	40	73.3
4	100	140	240	20	25.0	35	60.0
5	100	150	250	10	20.0	30	50.0
6	100	156	256	6	16.7	26	42.7
7	100	175	275	19	14.3	25	39.3
8	100	208	308	33	12.5	26	38.5
9	100	270	370	62	11.1	30	41.1
10	100	350	450	80	10	35	45.0

* Relationship between average costs



AFC $\neq$ x axis because TFC $\neq$ 0

* Relations between AVC and MC



- * When $MC < AVC$, AVC falls
- * When $MC = AVC$, AVC is constant at its min
- * When $MC > AVC$, AVC rises

*

TC / TVC

Inverse S Shaped

TFC

Horizontal line

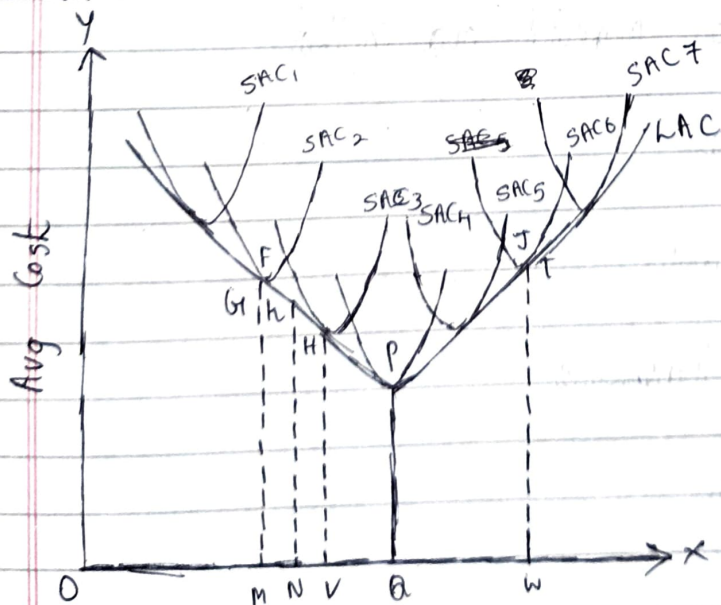
$ATC / MC / AVC$

U shaped

AFC

Rectangular Hyperbola

* Returns to Scale:



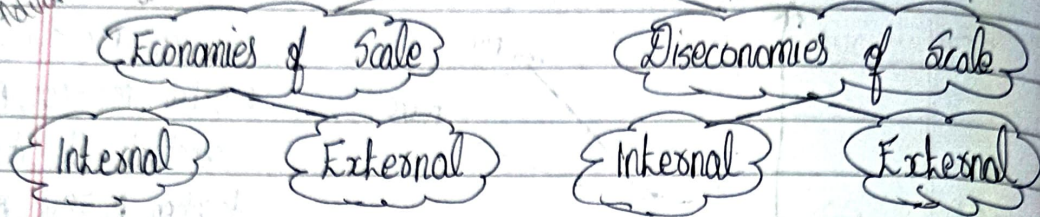
- SAC → Plant curve
- LAC → Envelope curve
or planned curve
or blanket curve

Long run Avg cost curves

Advantages when there is larger production

Scale of Production

Disadvantages when there is larger production



* Internal Economies and Diseconomies:

↳ It only arrives when

i) Technical → costly machine / cheap

goes beyond the limit

ii) Managerial Small / Big

iii) Financial Low / High

iv) Risk bearing Less / More

v) Commercial → Raw material at low price : eg: potato ; lays

* External Economies and Diseconomies:

i) Cheaper Raw material and Capital → More production makes

less price

ii) Technological level of tech will ↑

iii) Skilled Labour If there is huge production labour skills ↑

iv) Ancillary Industries (an industry ↑, others & related industries ↑)

v) Information Electronic Vehicles because of prediction of future information