

CA INTERMEDIATE
GROUP-2
STRATEGIC MANAGEMENT

Chart Master Guide

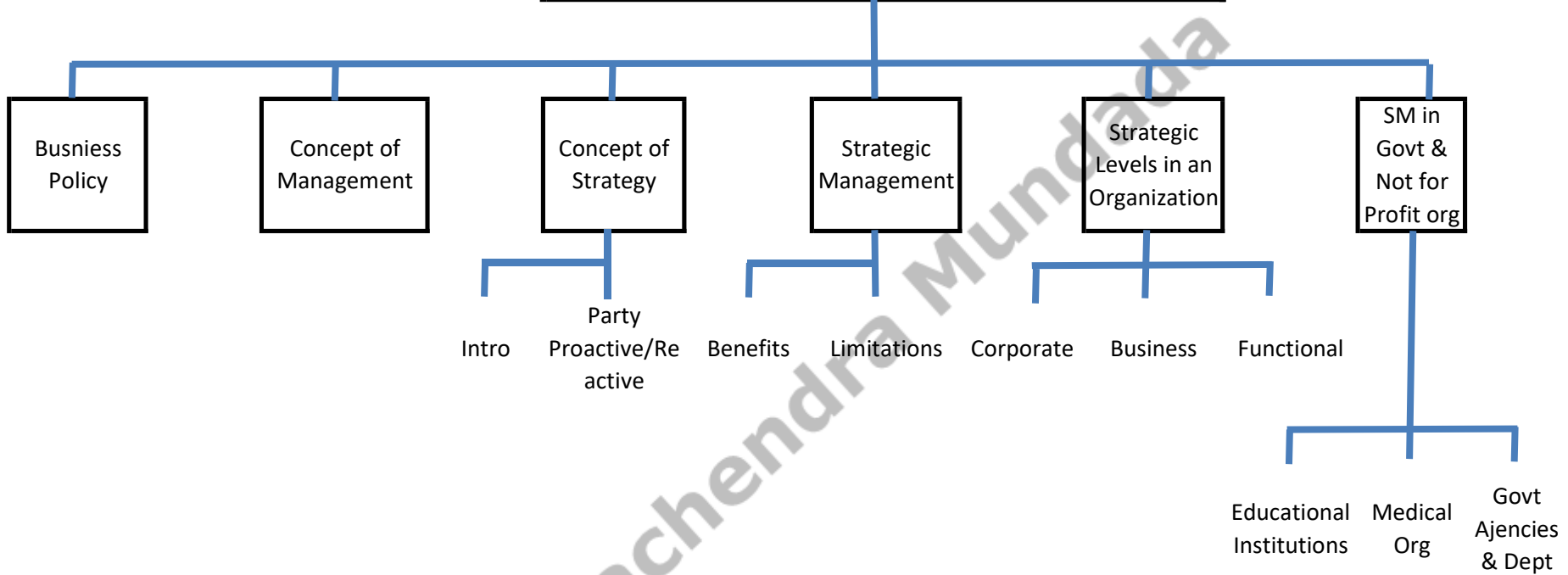
-BY

CA Rachendra Mundada
(CA,ISA,M.Com)

"Doing Business without Strategy is slowest route to Success"

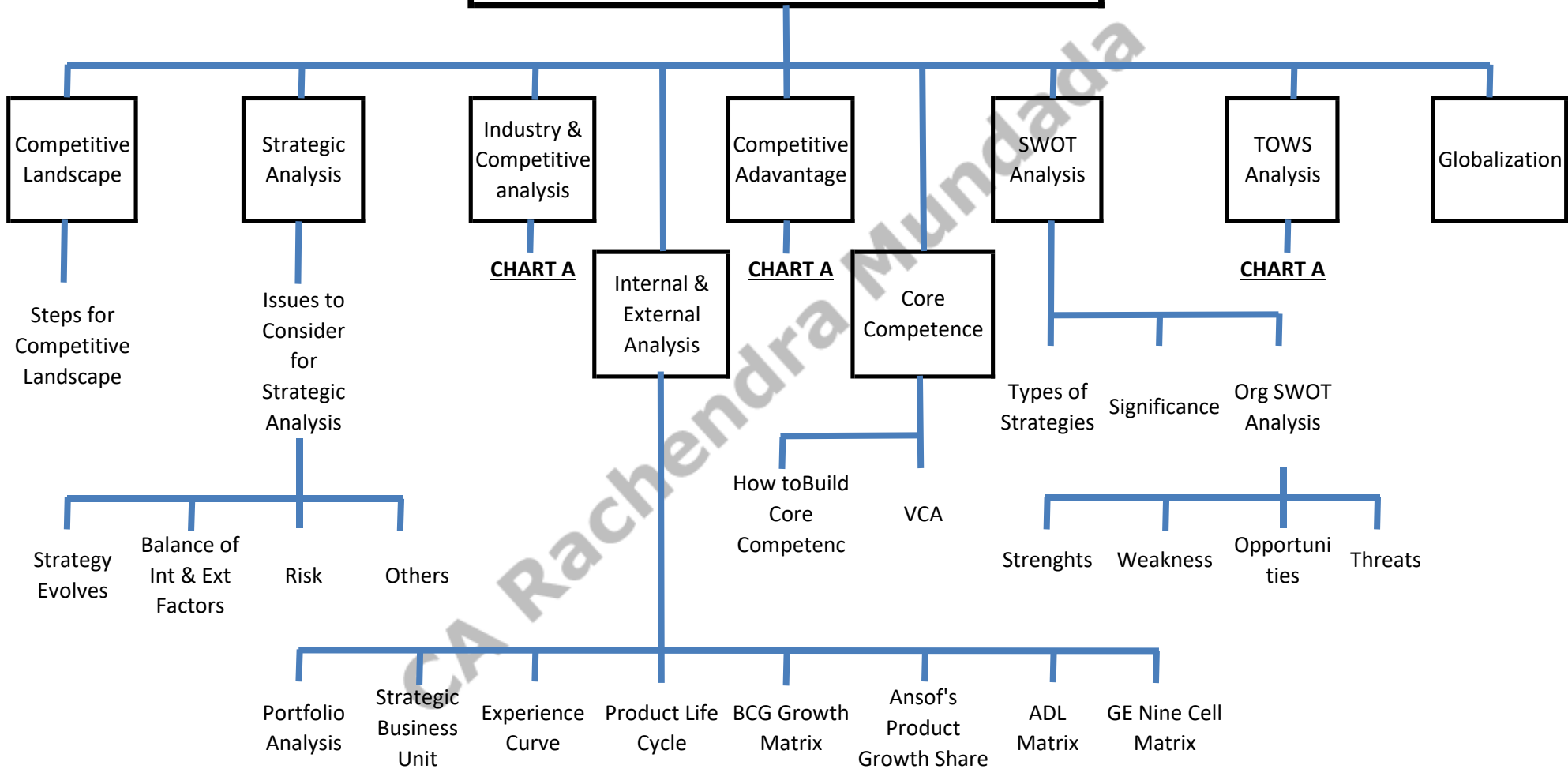
MASTER
CHART

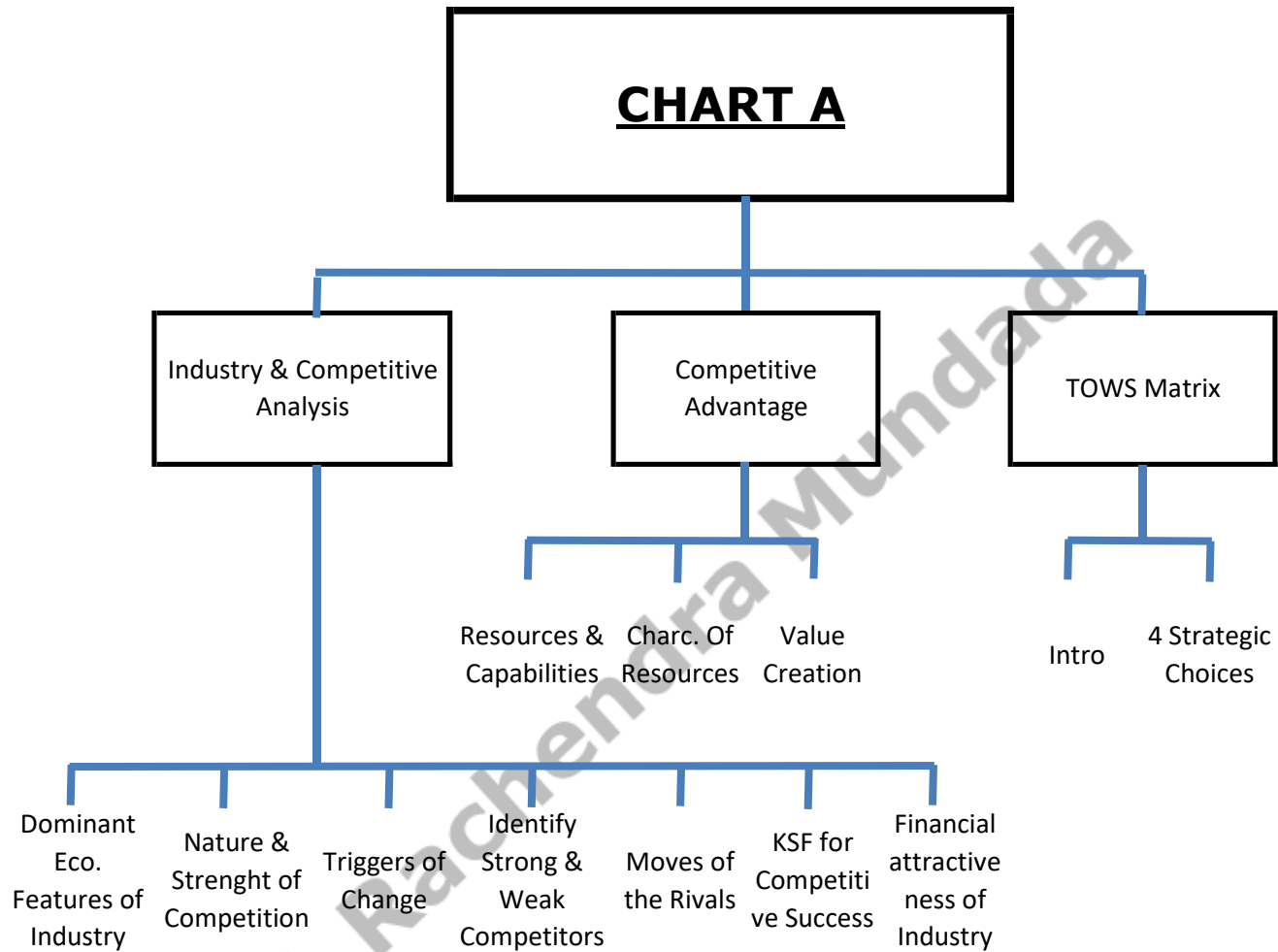
**CH 1 : INTRODUCTION TO
STRATEGIC MANAGEMENT**



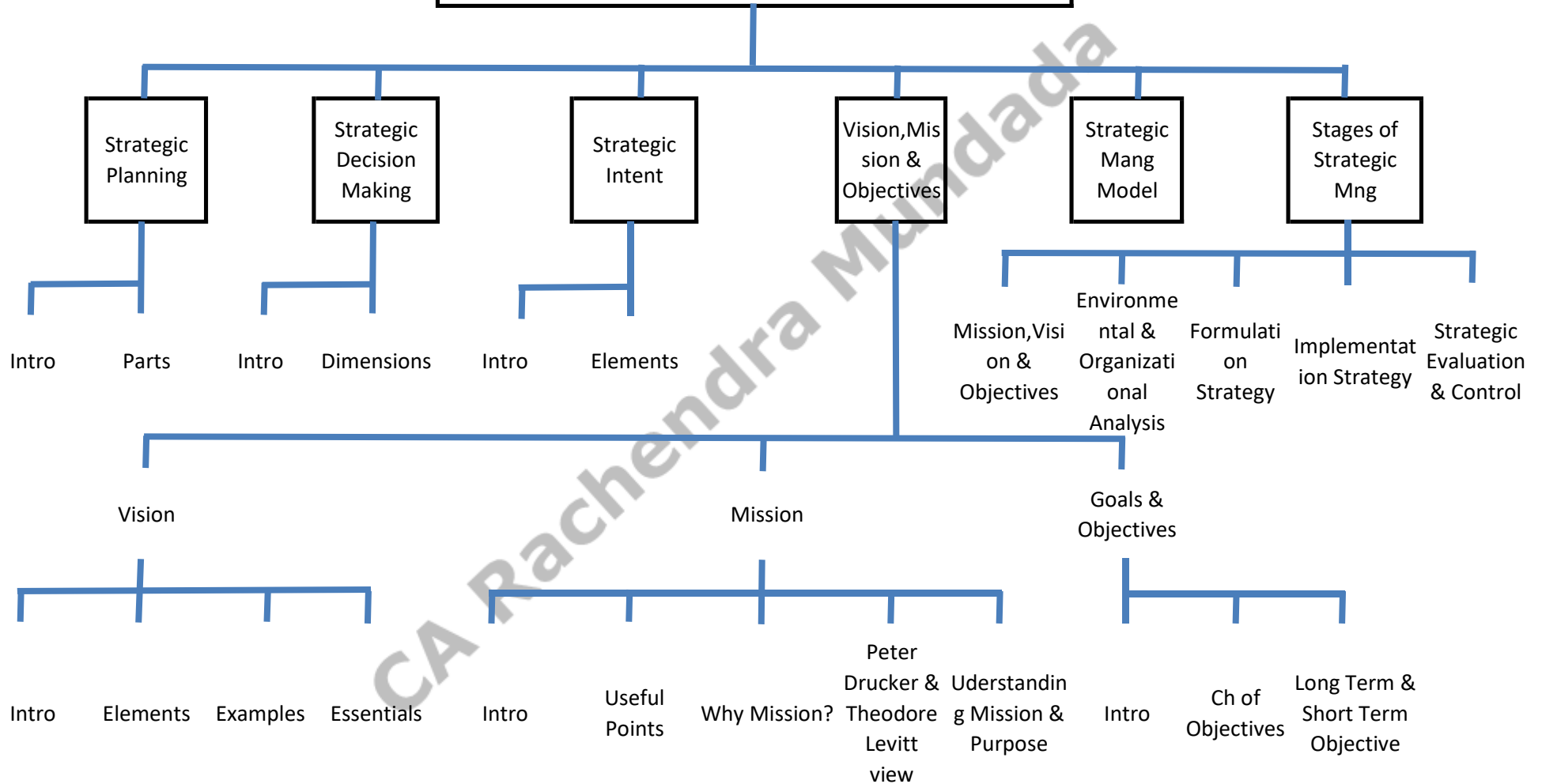
MASTER CHART

CH 2 :DYNAMICS OF COMPETITIVE STRATEGY





CH 3 :STRATEGIC MANAGEMENT PROCESS



MASTER
CHART

**CH 4 :CORPORATE LEVEL
STRATEGIES**

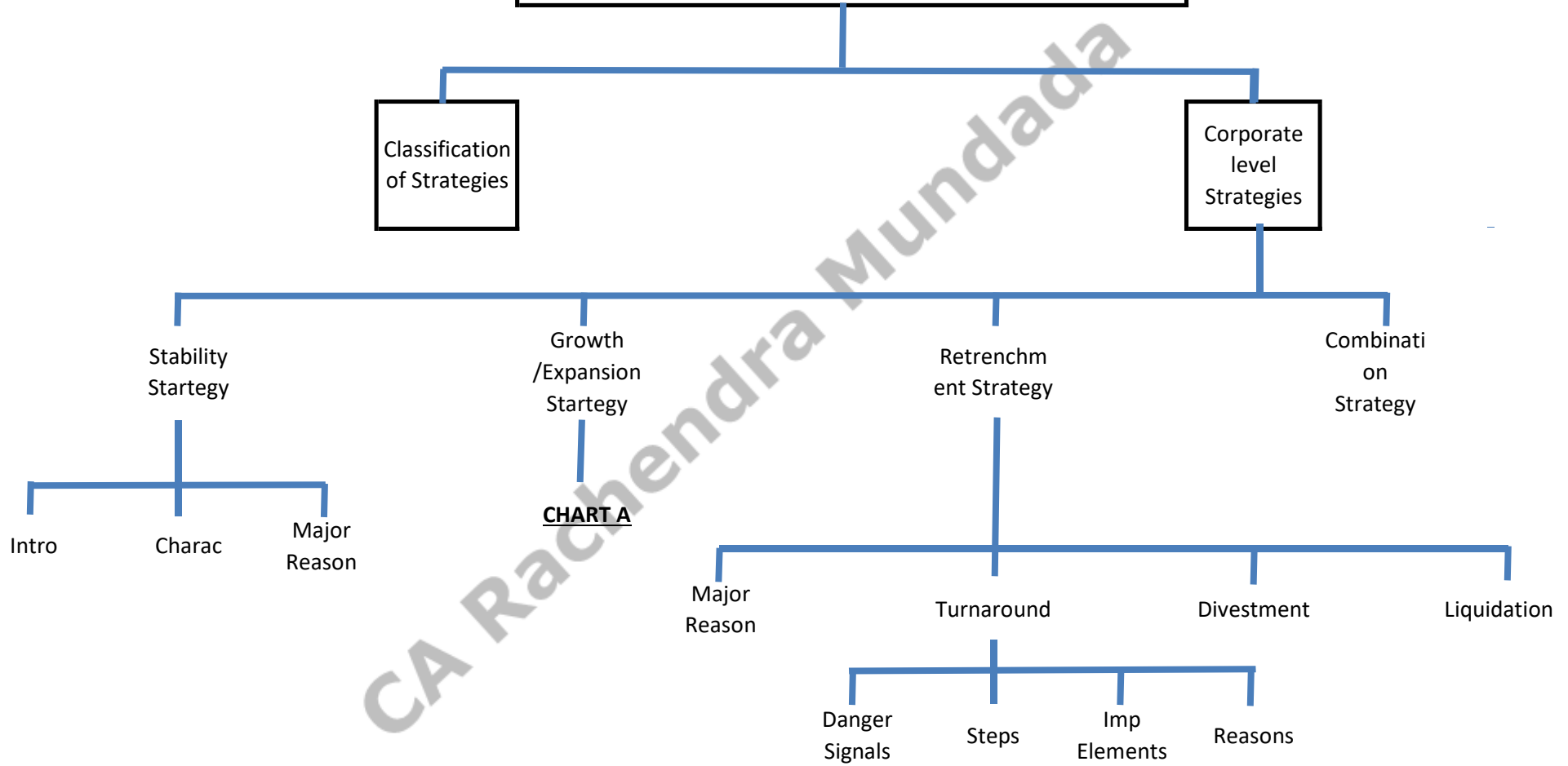
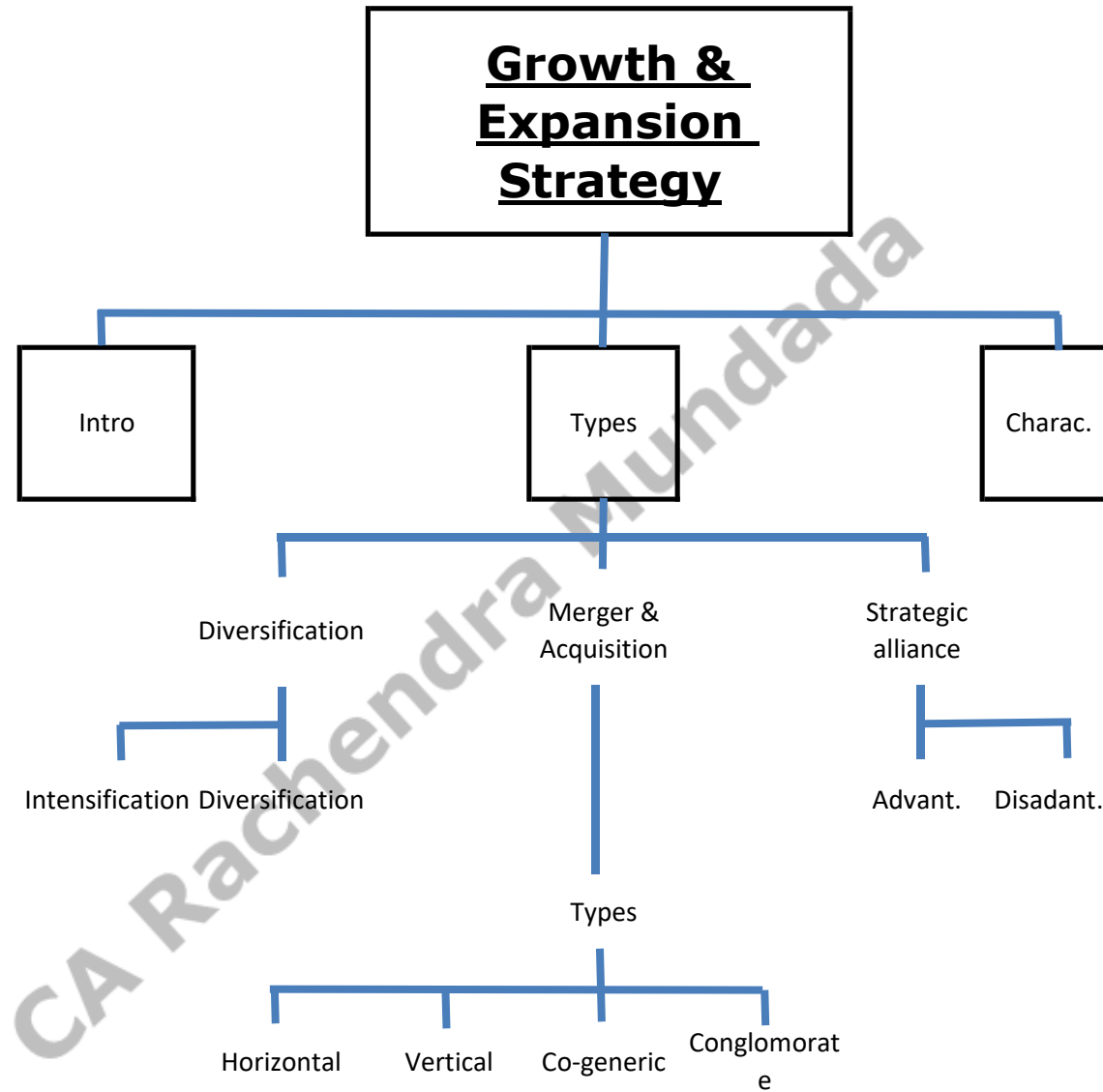
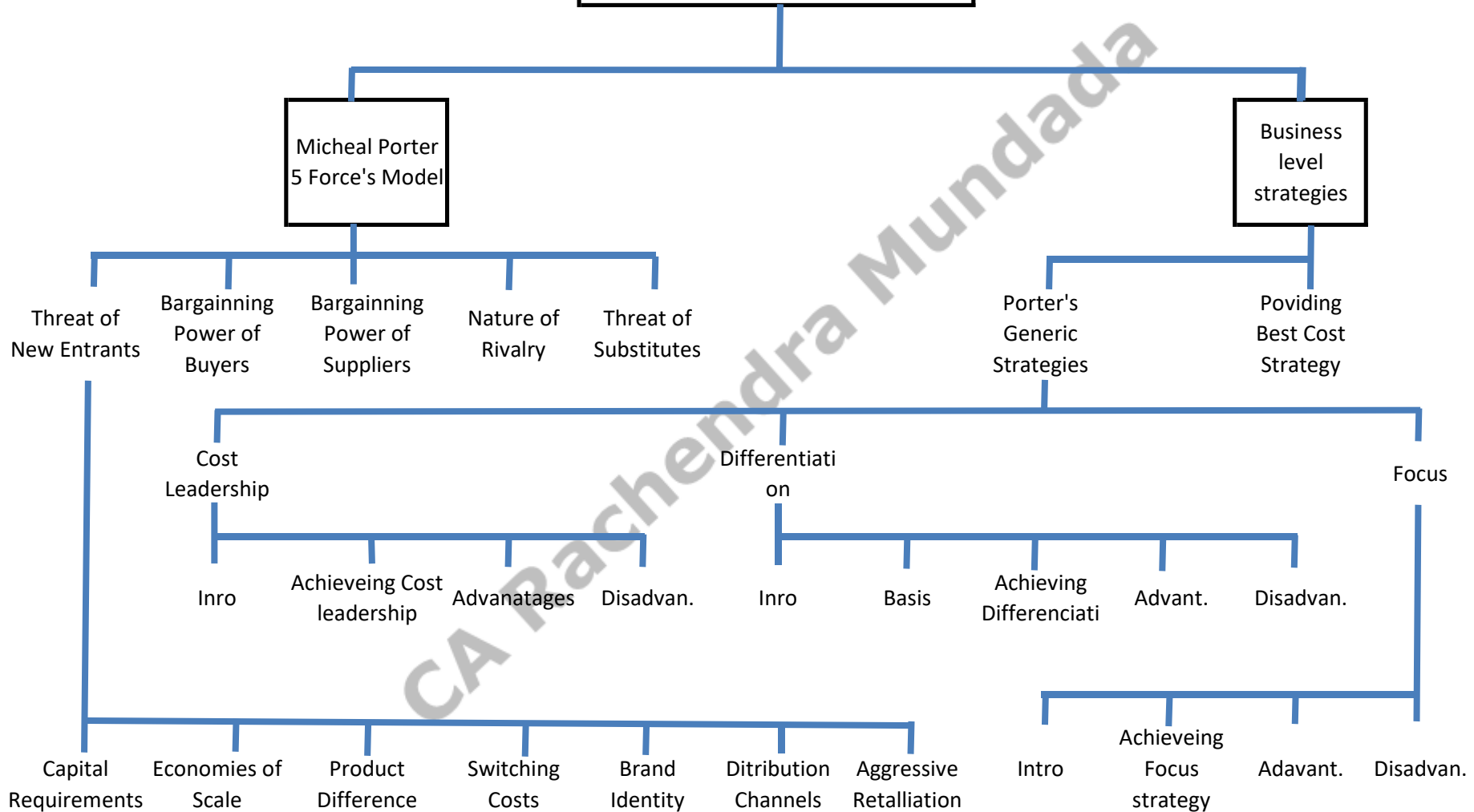


CHART A



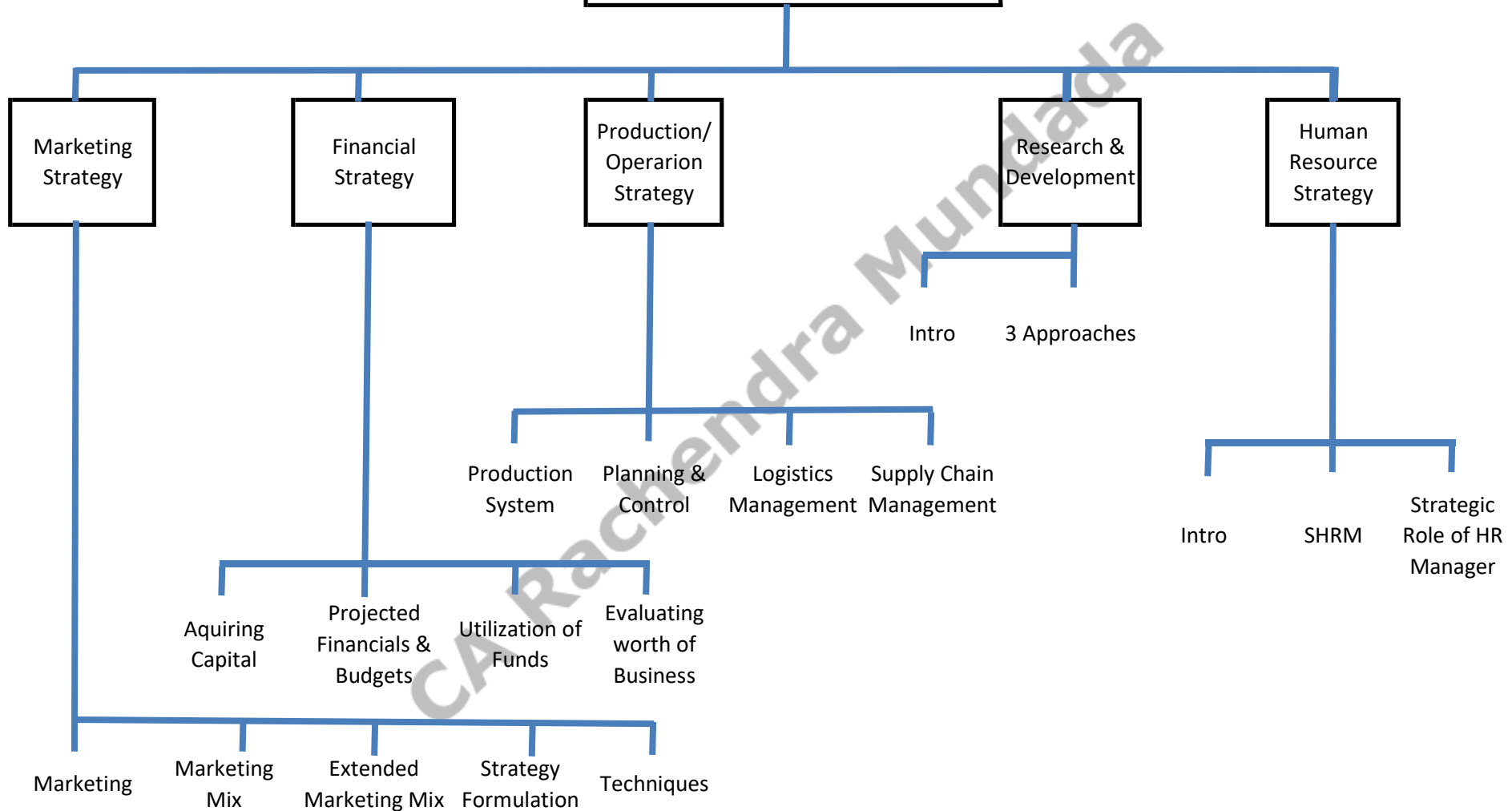
**MASTER
CHART**

**CH 5 : BUSINESS
LEVEL
STRATEGIES**



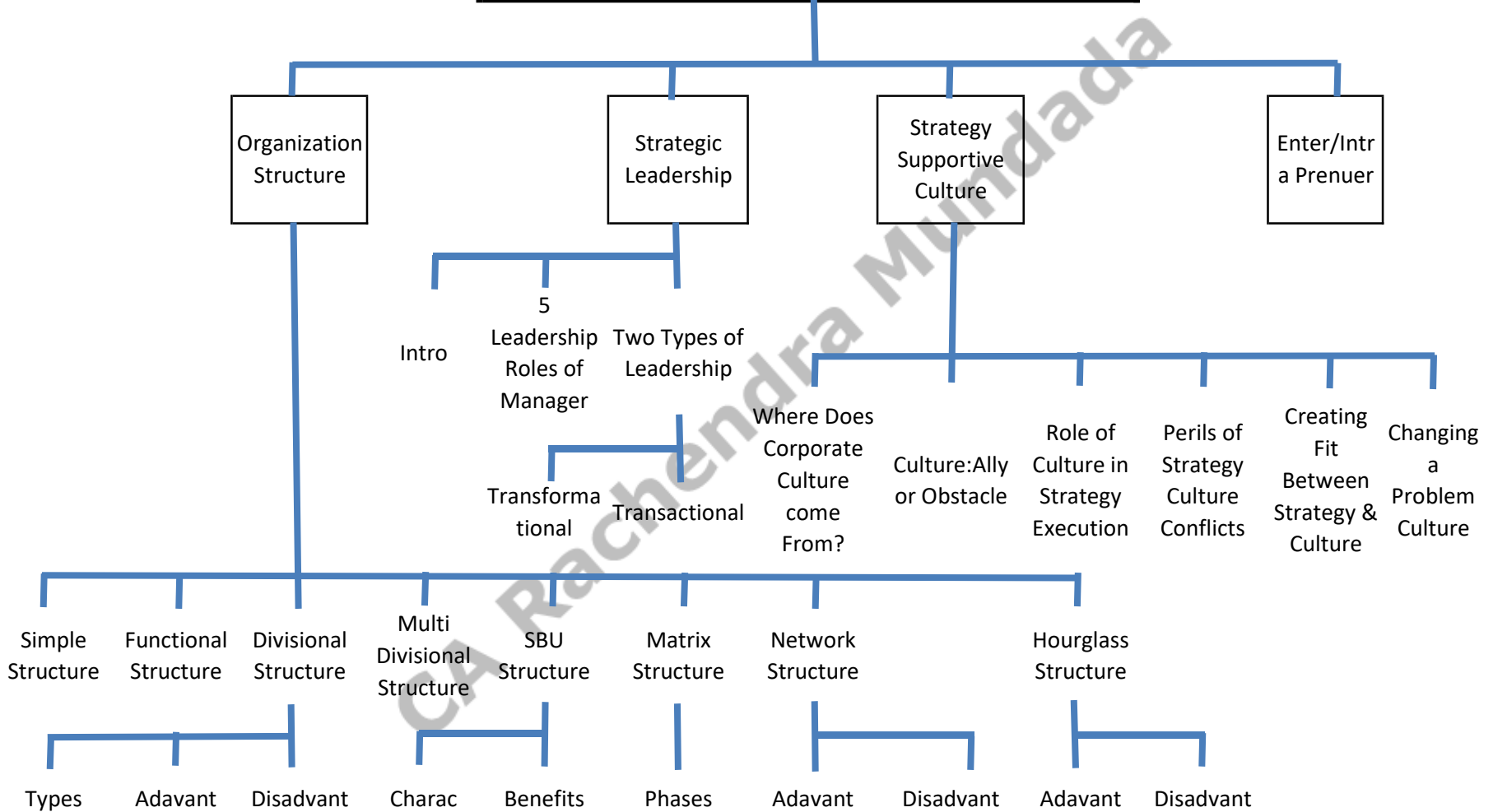
MASTER
CHART

**CH 6:FUNCTIONAL
LEVEL STRATEGIES**



**MASTER
CHART**

**CH 7 :ORGANIZATION &
STRATEGIC LEADERSHIP**



**MASTER
CHART**

**CH 8 : STRATEGY
IMPLEMENTATION &
CONTROL**

