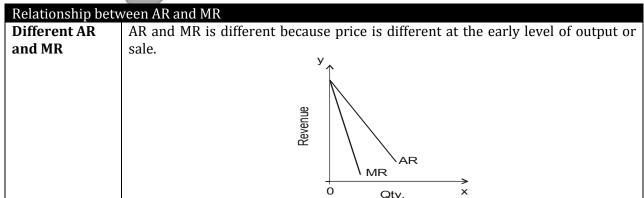
12

MONOPOLY MARKET

Monopoly M	arket				
Definition	As per Koutsoyiannis, Monopoly is a market situation in which there is a single seller, there are no close substitutes for commodity it produces, and there are barriers to entry.				
Meaning	Mono means one and poly means seller. Thus the term monopoly refers to that market situation where there is a single firm selling the commodity. There are no close substitutes of the commodity. Entry by a new firm in the monopoly market (an industry) is very difficult or impossible. As a result, a monopoly is more or less free to charge any price by regulating the supply of the commodity. For e.g. railway and electricity are the monopoly of the Govt. of India. The monopoly firm itself is an industry				
Features	 Single seller: There is only one producer or firm of a commodity in the market. So the distinction between industry and firm disappears. The firm itself is the industry and has full control on supply of the commodity. No close substitutes of the commodity: The product sold by the monopolist has no close substitutes. Difficult entry of a new firm: It is very difficult for a new firm to enter the monopoly market. A monopolist is a price maker and not a price taker. Full Control Over Prices: Since he alone produces the commodity in the market, a monopolist has full control over its price. A monopolist thus is a price maker. Possibility of price Discrimination: Many a time a monopolist charges different prices from different consumers. It is called price discrimination. 				
Types of	Simple Monopoly: where the monopolist charges uniform price from all buyers				
Monopoly	for example, Indian Railways charging same fare from all AC 3Tier passengers and				
	Discriminating Monopoly: where the monopolist charges different prices from				
	different buyers of the same good or service for example, Dynamic fare charged by Indian Railways in specific trains. We shall look into equilibrium of a simple				
	monopolist.				



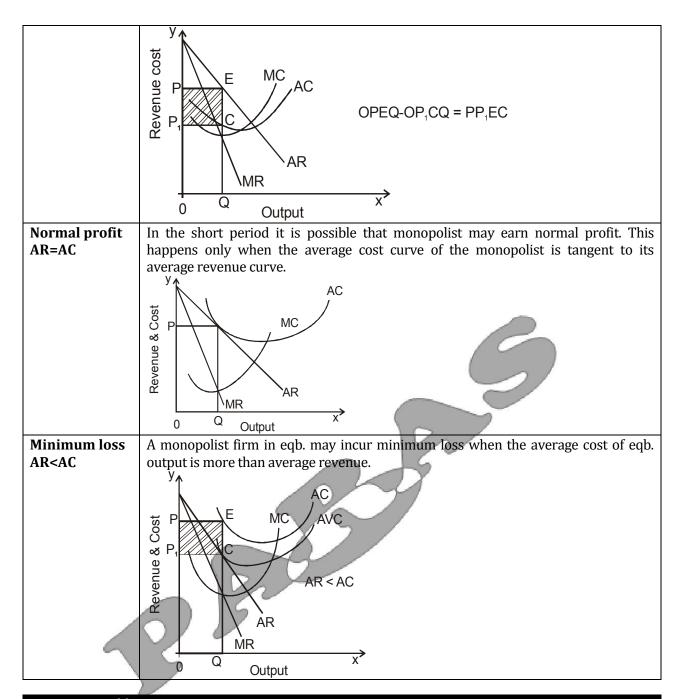
Relationship	1. AR and MR are both negatively by sloped (downward sloping) curves.				
	2. The slope of the MR curve is twice that of the AR curve. MR curve lies have				
	way between the AR curve and the Y axis. i.e. it cuts the horizontal line				
	between Y axis and AR into two equal parts.				
	3. AR cannot be zero, but MR can be zero or even negative.				

Но	w do Monopoli	ies arise?				
How it arise		The fundamental cause of monopoly is barriers to entry; in effect other firms				
		cannot enter the market. A few reasons for occurrence and continuation of				
		monopoly are mentioned below.				
1.	Strategic	Strategic control over a scarce resources, inputs or technology by a single firm				
	Control	limiting the access of other firms to these resources.				
2.	Unique	Through developing or acquiring control over a unique product that is difficult				
	Product	or costly for other companies to copy.				
3.	Govt.	Governments granting exclusive rights to produce and sell a good or a service.				
	Policies					
4.	Patents	Patents and copyrights given by the government to protect intellectual property				
	and	rights and to encourage innovation.				
	copyrights					
5.	Business	Business combinations or cartels (illegal in most countries) where former				
	combinatio	competitors cooperate on				
	ns	pricing or market share.				
6.	Large	Extremely large start-up costs even to enter the market in a modest way and				
	start-up requirement of extraordinarily costly and sophisticated technical know-h					
	costs	discourage firms from entering the market.				
7.		Natural monopoly arises when there are very large economies of scale. A single				
	Monopoly	firm can produce the industry's whole output at a lower unit cost than two or				
	more firms could. It is often wasteful (for consumers and the economy) to					
		more than one such supplier in a region because of the high costs of duplicating				
		the infrastructure. For e.g. telephone service, natural gas supply and electrical				
	6 1 11	power distribution.				
8.	Goodwill	Enormous goodwill enjoyed by a firm for a considerably long period create				
	Ctuingont	difficult barriers to entry.				
9.	Stringent legal and	Stringent legal and regulatory requirements effectively discourage entry of new firms without being specifically prohibited.				
		in his without being specifically prohibited.				
	regulatory requireme					
	nts					
		Firms use various anti-competitive practices often referred to as predatory				
1 1		tactics, such as limit pricing or predatory pricing intended to do away with				
	Juanegy	existing or potential competition.				
		calsting of potential competition.				

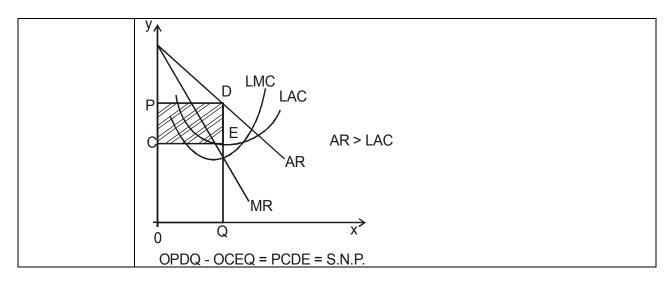
Firm and Approaches				
Meaning of	A firm is a unit who produces the goods and services to earn maximum profit.			
Firm				
Meaning of	A firm is in equilibrium when it is satisfied with its existing amount of output. A			
firm's	firm will be in equilibrium when a firm is not interested to increase or decrease			
Equilibrium	its output.			

Conditions	• Maximum profit: $\pi = (TR - TC)$					
	• MC = MR					
	MC cuts to MR from below.					
Total revenue	V A					
and total cost	TC TC					
approach	TR					
	Break oven point B					
	D. Break oven					
	S Over B					
	m					
	E E					
	0 H F X					
	Output					
	Maximum profit: A firm is in eqb. when it is earning maximum profit. A firm's total					
	profit can be estimated by the difference between total revenues & total cost. In the					
	diagram a firm produced of unit difference is maximum 'BD' and a firm earn					
	maximum profit EF. So a firm is in eqb. that position.					
Marginal	Point E is equilibrium point because both condition are fulfilled					
Revenue and	MC = MR, MC, cuts to MR from below:					
Marginal Cost	y h					
approach						
	Sevenue Sevenue					
	MR					
	 					
	O Q Qty. X					

Short-run equilibrium of a Firm				
Short-run 🦱	Monopoly firm in short run equilibrium may face of the three situations			
equilibrium of	Super normal profit			
a firm	Normal profit			
	Minimum loss.			
Super normal	If the price (AR) fixed by monopolist in equilibrium is more than the average cost			
profit	(AC) than he will earn excess profits.			
AR>AC				



Long run equilibrium					
Meaning	• In the long run, a monopolist earns super normal profit. The monopolist will be in				
AR>LAC	equilibrium at a point where his long run marginal cost is equal to marginal				
	revenue (LMC = MR).				
	• Thus in the long run the monopolist will fix the price in such a way as to earn				
	super normal profit. Super normal profit refers to a situation.				
	• where AR > LAC.				



Economic effects of Monopoly

- (i) Monopoly is often criticized because it reduces aggregate economic welfare through loss of productive and allocate efficiency.
- (ii) Monopolists charge substantially higher prices and produce lower levels of output than would exist if the product were produced by competitive firms.
- (iii) Monopolists earn super normal profits in the long run which are unjustifiable.
- **(iv)** Monopoly prices exceed marginal costs and therefore reduces consumer surplus. There is a transfer of income from the consumers. Not only that consumers pay higher prices, but they would also not be able to substitute the good or service with a more reasonably priced alternative.
- (v) Monopoly restricts consumer sovereignty and consumers' opportunities to choose what they desire.
- **(vi)** Monopolists may use unjust means for creating barriers to entry to sustain their monopoly power. They often spend huge amount of money to maintain their monopoly position. This leads increases average total cost of producing a product.
- **(vii)** A monopolist having substantial financial resources is in a powerful position to influence the political process in order to obtain favorable legislation.
- (viii) Very often, monopolists do not have the necessary incentive to introduce efficient innovations that improve product quality and reduce production costs.
- (ix) Monopolies are able to use their monopoly power to pay lower prices to their suppliers.
- (x) The economy is also likely to suffer from 'X' inefficiency, which is the loss of management efficiency associated with markets where competition is limited or absent

Dumping & Determine the price's output under Dumping					
Meaning	When a monopolist charge high price in Domestic market and low price in				
	foreign market is called Dumping. In this case a monopolist has to face two types				
	of markets. Domestic market over which has monopoly and foreign market				
	where he is to compete with other sellers.				
	There are few reasons as to do so: –				
	(i) To take advantage of law of increasing returns.				
	(ii) To compete out rivals in the foreign market.				
	(iii) To create demand for his product in foreign markets.				
	(iv) To get rid of the surplus stock of the product.				
	(v) To take advantage of the difference in the elasticity of demand.				

Price discriminat discrimination	ion & Determine the price & output of a monopolist under situation of the Price					
Definition	According to Dooley: Discriminatory monopoly means charging different rates					
	from different customers for the same good or service.					
Meaning	When a monopolist charge different prices to different customers is called price					
	discrimination. This type of monopolist is called discriminating monopolist.					
Kinds of	1. Personal Price Discrimination: When a monopolist charges different prices					
Discriminating	from different customers for the same product. Then it is called personal					
Monopoly	price discrimination. For exp. a teacher charging different fees to different students as accordance to poor & rich.					
	2. Geographical Price Discrimination: When a monopolist charges different					
	prices in different areas for the same product, then it is an example of					
	geographical price discrimination.					
	3. Price Discrimination according to use: When a monopolist charges					
	different prices for different uses of a product, then it is called price					
	discrimination according to use. e.g. rate of electricity charge per unit for					
	domestic use is less than that for commercial use.					
	4. Time Price Discrimination. A monopolist charge different prices on					
Objectives	different time					
Objectives	(i) To earn maximum profit (ii) To dispose off surplus stock					
	(iii) To dispose on surplus stock (iii) To enjoy economies of scale					
	(iv) To capture foreign markets and					
	(v) To secure equity through pricing.					
Extra Shots on	1. Price discrimination may take place for reasons such as differences in the					
Objectives	nature and types of persons who buy the products, differences in the nature					
&	of locality where the products are sold and differences in the income level,					
Decrees of	age, size of the purchase, time of purchase.					
price	2. Price discrimination may be related to the consumer surplus enjoyed by the					
discrimination	consumers. Prof. Pigou classified three degrees of price discrimination.					
	3. Under the first degree price discrimination, the monopolist separates the					
	market into each individual consumer and charges them the price they are					
	willing and able to pay and thereby extract the entire consumer surplus.					
	Doctors, lawyers, consultants etc., charging different fees prices decided					
	under 'bid and offer' system, auctions, and through negotiations are					
4	examples of first degree price discrimination. 4. Under the second degree price discrimination, different prices are charged					
	for different quantities of sold. The monopolist will take away only a part of					
	the consumers' surplus. The two possibilities are: a) Different consumers pay					
	different price if they buy different quantity. Larger quantities are available					
	at lower unit price. For example, a family pack of soaps or biscuits tends to					
	cost less per kg than smaller packs. b) Each consumer pays different price for					
	consecutive purchases. For example, suppliers of services such as telephone,					
	electricity, water, etc., sometimes charge higher prices when consumption					
	exceeds a particular limit.					
	5. Under the third degree price discrimination, price varies by attributes such					
	as location or by customer segment. Here the monopolist will divide the					
	consumers into separate sub-markets and charge different prices in different					
	sub-markets. Examples: Dumping, charging different prices for domestic and					

	commercial uses, lower prices in railways for senior citizens, etc.						
Conditions	(i) Existence of Monopoly: Price discrimination is possible when monopoly						
	situation is in their market.						
	(ii) Difference in the Elasticity of demand: Price discrimination is possible						
	when elasticity of demand will be different markets. The monopolist will						
	fix higher price per unit in the market where demand is inelastic and						
	lower price per unit in the market, where demand is elastic.						
	(iii) Legal sanction: In some cases, price discrimination is legally sanctioned.						
	(iv) Product differentiation: A monopolist by changing the packing, name,						
	label etc. of the good can charge different prices although the good is of						
	the same quality.						
	(v) Separate market: Another condition necessary for discriminating						
	monopoly is that there must be two or more markets which can be						
	separated and can be kept separate. It can be possible only if a unit of the						
	commodity could not be transferred from low price market to high						
	priced Market, nor could the buyer move from expensive market to						
	cheap market.						
	(vi) Behaviour of the consumers						
Price and	The aim of the monopolist in resorting to price discrimination is to increase total						
output	revenue and profit. Analysis of price determination under price discrimination can						
determination	be made with reference to two or more market conditions. Now we study a situation						
of a monopoly	of price discrimination in which a monopolist by selling a product at two different						
under price discrimination	prices and receives same part of consumer's pocket as surplus. Each discrimination						
discrimination	monopolist, in order to maximize his profit will produce up to that level where his						
	marginal revenue is equal to marginal cost. This conditions of MR = MC will be						
	applied by him in each market. So long as marginal revenue is more than marginal cost he will continue with his production. We assume that the monopolist will sell						
	his product in two different markets having different elasticity of demand curve.						
A- Market	Discriminating monopolist is to decide about: –						
Price = OP	1. The total output to produce.						
Output = OA	2. How much of the output to be sold in different markets and at what price, so as						
	to get maximum profit.						
	3. In order to get maximum profit, he must fulfill the following two conditions.						
B- Market	Must get some marginal revenue in both market MR1 = MR2.						
Price = OP ₁	Equality between MR and MC						
Output = OB	$MR_1 = MR_2 = MC$						
Total market	y_{\uparrow} y_{\uparrow}						
output							
OA+OB=OQ							
	P ₂ P ₂ MC						
	Revenue P P P P P P P P P P P P P P P P P P P						
	The state of the s						
	$ \begin{array}{cccccccccccccccccccccccccccccccccccc$						
	Output Output Output						

Degree of	• Discrimination of first Degree: In first degree price discrimination the					
Price	monopolist charge different prices for every unit of commodity or different prices					
Discrimination	charges to different person.					
	• Second degree of price discrimination : In Second degree price discrimination					
	the monopolist charges different prices for a specific quantity or block of output.					
	• Third degree of price discrimination: In third degree price discrimination the					
	price charged by monopolist is different in different market of same commodity					
Effects of Price	Beneficial effects:					
Discrimination	(i) Full utilisation of resources					
	(ii) Public utility services					
	(iii) Beneficial to the poor					
	Harmful effect:					
	(i) Less production					
	(ii) No proper use of factors of production					

MULTIPLE CHOICE QUESTIONS

Q.1.	Monopoly may	arise in a	product market	because [SM-21]

- (a) A significantly important resource for the production of the commodity is owned by a single firm.
- (b) The government has given the firm patent right to produce the commodity.
- (c) The cost of production and economies of scale makes production by single producer more efficient.
- (d) All the above.

Q.2.	In which form of the market structure is the degree of control over the price of it	S
•	product by a firm very large? [SM-28]	
	(a) Monopoly (b) Imperfect Competition (c) Oligopoly (d) Perfect competition	

A Monopolist is a [SM-71] Q.3.

- (a) price-maker
- (b) price-taker
- (c) price-adjuster
- (d) None of the above.

Under monopoly, the degree of control over price is: [SM-73] **Q.4.**

- (a) none
- (b) some
- (c) very considerable (d) None of the above.

There is a single seller of a commodity which has no close substitutes can be termed Q.5.

- (a) Oligopoly (b) Monopoly
- (c) Perfect competition
- (d) Duopoly.

The market which has single seller, no-substitutes for the product and freedom to Q.6. entry of new firms is completely blocked is the case of

- (a) Perfect competition
- (b) Oligopoly
- (c) Duopoly
- (d) Monopoly.

Q.7.	In which of the following types of ma (a) Monopoly (b) Duopoly (c) Mono	rket structure are advertise expenses the least? polistic competition (d) Oligopoly.										
Q.8.	In India, in which of the following industries does monopoly exist?											
	(a) Courier service	(b) Internet service providing industry										
	(c) Rail transportation	(d) Small car industry.										
Q.9.	Under monopoly form of market, TR (a) MR is zero (b) MR is maxim											
Q.10.	Which of the following is not a characteristic of a monopoly?											
•	(a) No close substitutes(c) Free entry and exit	(b) Price discrimination(d) Price maker.										
Q.11.	A single seller of a particular product	in a particular town or city means.										
	(a) Monopsony (b) Perfect competition	on (c) Monopoly (d) Monopolistic completion										
Q.12.	A queue of a large number of farmers before a Single cold storage in the area is a case of											
	(a) Monopoly (b) Oligopoly (c)	c) Monopolistic competition.										
Q.13.	When AR is falling, MR. will be (a) Equal to AR (b) Less than AR (c)	More than AR (d) Either more or equal to AR.										
Q.14.	Using total revenue and total cost curves, the level of output that gives maximum profits will be one where (a) TR and TC curves intersect (b) Where the gap between TR and TC is Maximum and TR curve lies below TC curve (c) Where the gap between TR and TC is maximum and TR curve lies above TC curve (d) Where TR = TC curve.											
0.45	Monopolist's demand curve slopes de	numward hocausa										
Q.15.	(a) The industry's demand curve is the r(b) He can influence price(c) He can influence output.(d) All of the above.											
Q.16.	Given the cost conditions, which state	ement is correct -										
		price higher than under pure competition prices lower than under pure competition										
Q.17.	Monopoly power refers to the firm's	ability to										
-	(a) Earn economic profit (c) Set prices above marginal cost	(b) Restrict entry into the industry(d) Possess economies of scale.										

Q.18.	Monopolist can fix price of goods whose elasticity is	(J,11)
Q.IO.	monopolist can his price of goods whose clasticity is	()) ★ ★ /

- (a) Less than 1
- (b) more than 1
- (c) Elastic
- (d) Inelastic.

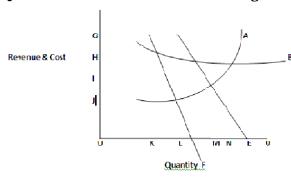
Q.19. Under monopoly, which of the following is correct: (J,13)

- (a) AR and MR both are downward sloping
- (b) MR lies halfway between AR and Y-axis
- (c) MR can be zero or even negative
- (d) All of the above.

Q.20. Monopolist can control only _____ (J,15

- (a) Price
- (b) Demand
- (c) Utility
- (d) Both (a) & (b)

Question 21 to 23 are based on the Figure :(D,15)



0.21. Figure represents a:(D,15)

- (a) Perfectly competitive firm
- (c) Monopolist

- (b) Perfectly competitive industry
- (d) None of the above

0.22. In figure, the firm's marginal revenue curve is curve :(D,15)

- (a) E
- (b) A
- (c) F
- (d) B

In figure, curve E is the firm's is:(D,15) Q.23.

- (a) Marginal cost curve
- (b) Average revenue curve

(c) Demand curve

(d) Marginal revenue curve

Comparing a Monopoly and Competitive firm the Monopolist will: (1,16) Q.24.

- (a) Produce less at a lower price
- (b) Produce more at a lower price
- (c) Produce less at a higher price
- (d) Produce zero at a lower price.

If a firm under monopoly wants to sell more, its average revenue curve will be a ____ 0.25. line.(J,16)

- (a) horizontal
- (b) vertical
- (c) downward sloping
- (d) upward sloping.

Q.26. Which is not characteristic of monopoly ?(D,16)

(a) The firm is price taker

- (b) There is a single firm
- (c) The firm produces a unique product
- (d) The existence of some advertising.

Q.27.	do to maximize its profits?	el of output such that MR > MC. What should be firm								
	(a) The firm should do nothing(c) The firm should increase price	(b) The firm should hire less labour(d) The firm should increase output.								
Q.28.		e, MR curve will lie below it in such a way that any r-axis parallel to x-axis to meet the AR curve is								
	(a) Mid-way (b) More than half-wa	(c) Less than half-way (d) Anywhere.								
Q.29.	In long run equilibrium the pure n (a) Blocked entry (c) The low LAC costs	nonopolist can make pure profits because of (b) The high price he charges (d) Advertising								
Q.30.	If the price is statutorily fixed and	equal to AC, monopoly profits will be								
Q .00.	(a) Increased (c) Eliminated (no loss, no profit)	(b) Decreased (d) At same level								
Q.31.	Monopoly price is the function of (a) Marginal cost of production (c) Either (a) or (b)	(b) Price elasticity of demand (d) Both (a) and (b).								
Q.32.	A monopolist is able to maximize h									
Q.32.	(a) His output is maximum (c) His average cost is maximum	(b) He charges a high price (d) His marginal cost is equal to marginal revenue								
Q.33.	Monopolist can determine:(F,08),((D,12)								
_	(a) Price (b) Output (c) Eit	her price or output (d) None								
Q.34.	The MR curve cuts the horizontal l (a) Two unequal parts	ine between Y axis and demand curve into:(F,08) (b) Two equal parts								
	(c) May be equal or unequal parts	(d) None of these								
Q.35.	For a monopolist, the necessary co (a) P = MC (b) P = MR = AR	ondition for equilibrium is :(J,08) (c) MR = MC (d) None								
0.26	าดา									
Q.36.	In the long-run monopolist can (J,0 (a) Incur losses (c) Wants to shut - down	(b) Must earn super normal profits (d) Earns only normal profits								
Q.37.	The demand curve of the firm market(J,09)	and industry will be same in which form of								
	(a) Monopolistic competition(c) Monopoly	(b) Perfect competition(d) Oligopoly								

Q.38.	In the long run a monopolist always earns (D,13) (a) Normal profit (b) Abnormal profit (c) Zero profit (d) Loss												
Q.39.	Discriminating monopoly implies that the monopolist charges different prices for his												
	(a) from diffe	erent groups of const	(b) for different uses										
	(c) at differen	nt places	(d) any of the above.										
Q.40.	sub-markets		cofitable only if t	the elasticity of deman	d in different								
	(a) Official	(b) unierent	(c) jess	(u) zero									
Q.41.	What e >1 then MR is [SM-66]												
	(a) Zero	(b) negative	(c) Positive	(d) one									
Q.42.	When e = 1 t	hen MR is [SM-67]											
	(a) positive	(b) zero	(c) one	(d) negative									
Q.43.	When e < 1 t	hen Mr. is [SM-68]											
Q. 15.	(a) negative (b) zero		(c) positive	(d) one									
Q.44.	different prid (a) first degre	ces in different sub- ee of price discrimina ee of price discrimin	-markets it is kno ation (b) se	co separate sub market own as [SM-83] cond degree of price disc one of the above.	_								
Q.45.	Under the monopolist will fix a price which will take away the entire consumers surplus. [SM-84] (a) second degree of price discrimination (b) first degree of price discrimination (c) third degree of price discrimination (d) None of the above.												
Q.46.	The firm and (a) Perfect co (c) Duopoly	mpetition	(b) Mo	n [SM-86] onopolistic competition onopoly									
Q.47.	No.	curve of a monopo	-										
	(a) Upward sl	oping (b) Downw	vard sloping (c) H	Iorizontal (d) Vert	ical								
Q.48.	A circumstar where	nces in which it mig	ght pay a monopo	olist to cut the price of	his product is								
	(a) MC is fallin	ng iising costs are increa	• • •	(b) MR is greater than MC (d) Average costs seem about to fall									
	(c) his auvert	ising costs are merea	asing (u) Av	erage costs seem about t	U Iali								
Q.49.	(a) Elasticity		ity. (b) Taxes and	n : other overhead expenses of demand for the commo									

Q.50.	A discriminating monopolist will charge a higher price in the market in which the demand for its product is(J,16) (a) highly elastic (b) relatively elastic (c) relatively inelastic (d) perfectly elastic.						
Q.51.	Price discrimination is profitable only when :(D,16)						
	(a) Different markets are kept separate						
	(b) Distance between the consumer and the market is more						
	(c) Elasticity of demand in different markets is different						
	(d) The consumers are segregated on the basis of their purposes of use of the commodity.						
Q.52.	Which of the following statements is incorrect?[SM-45]						
	(a) Even monopolist can earn losses						
	(b) Firms in a perfectly competitive market are price takers.						
	(c) It is always beneficial for a firm in the perfectly competitive market to discriminate prices.						
	(d) Economic laws are less exact than the laws of natural sciences.						
Q.53.	Natural Monopoly arises when [SM-97]						
•	(a) There is enormous goodwill enjoyed by a firm.						
	(b) There are stringent legal and regulatory requirement.						
	(c) There are very large Economies of Scale.						
	(d) There are Business Combinations and Cartels.						
Q.54.	Price Discrimination cannot persist under the following market form: [SM-98]						
	(a) Perfect Competition (b) Monopoly (c) Monopolistic (d) Oligopoly						
Q.55.	Price varies by attributes such as location or by Customer Segment is degree						
Q	of Price Discrimination. [SM-101]						
	(a) First (b) Second (c) Third (d) Fourth						

								and the same											
			4)	5)		Ans	swe	r								
1	2	3	4	15	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
d	a	a	c	b	d	a	С	a	С	С	a	b	С	d	b	b	d	d	a
21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40
С	С	b	С	С	a	d	a	a	С	d	d	С	b	С	b	С	b	d	b
41	42	43	44	45	46	47	48	49	50	51	52	53	54	55					
С	h	а	C	h	d	h	h	d	C	C	C	C	а	C					

