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Business & Commercial Knowledge (BCK)

Last Minute Summary

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BCK Chapter 1

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5 Pages



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BCK Chapter 1 - BCK An Introduction

*	BCK comprises of an array [range] of activities related to production [manufacturing], distribution [commerce] and exchange [buying and selling] of goods and services.
*	Domains / Features of BCK- [Domain in simpler terms means ""] > BCK is Vast - BCK comprises a of business activities. We can buy goods from local shop, or through mall, or from an online marketplace etc.
	 BCK is Eclectic [] - Marketing, Finance, Operations, Law etc. all together derive BCK. It adapts of other subjects like- Military - Strategy & Logistics [Inbound - Movement of inputs ; Outbound - Movement of output] Biology - Bulls & Bear
	BCK is Ever Evolving and Expanding- Day by day there is emergence of new businesses [expanding] and newer ways of doing the businesses [evolving] due to the help of technology. New terms introduced like- 24X7, B2B, B2C, BPO etc.
*	Various <u>concerns</u> related to business are- Survival, Profitability, Growth, Sustainability etc.
*	<u>Stakeholders</u> are persons who have an interest in a company. Eg- Entrepreneurs, Customers, Investors, Shareholders, Employees, Suppliers, Society etc. are not stakeholders.
*	Type of Human Activities- > Economic Activity – Carried out for motive [earn a living], driven by & done for
	Non - Economic Activity - Carried out voluntarily out of, driven by emotional or sentimental reasons or [self-less concern]. Even non-economic activities have an dimension e.g. time, money & resources are also required for them like for economic activities.
*	Distinguishing Characteristics of Economic Activities- > Economic activities are
	 Economic activities are Through economic activities we produce want satisfying goods & services and earn income out of it.
	Even is an economic activity - Production represents the supply side & consumption represents the demand side. Production is organised in response to demand
	Savings, Investment and Wealth - Because of economic activity → people earn income → unspent income is savings → financial sector - banks, stock markets, etc. are channels through which savings are mobilized. Entrepreneurs & govt. borrow these savings and invest in their business to buy capital goods [called as doing investment] thereby creating wealth for
	them in future.

- is a economic activity concerned with processing of raw materials & manufacture of goods in factories. Industry may also mean as group of companies in similar type of business. Eg- telecom industry etc.
- Regular <u>agriculture</u> is considered as <u>business</u> <u>activity</u>. However, activities where <u>agriculture produce is processed in factories</u> are considered as <u>industry</u>. [agro-based industries]
- Market oriented production represents supply side of economics. The shift from subsistence driven production toward market driven production as of production or production on a
- Business is one's usual occupation of creating, owning & actively operating an organisation. Infrequent, isolated transactions even if might result in profit or loss, cannot be called business.

Basis of Distinction	Business	Profession	Employment
Meaning	Entire spectrum of market oriented activities coming under industry, trade and commerce	Independent rendering of services of specialized nature based on prescribed qualifications as per a professional body that also prescribes a code of conduct.	Rendering of services under a contract of employment for wages / salaries. Also, called wageeemployment.
Mode of establishment	Entrepreneur's decision and other legal formalities, if Necessary	Membership of a professional body and certificate of practice	Letter of Appointment or service agreement
Source of livelihood	5		
Prescribed Qualification	5	Strictly prescribed	Minimum qualifications for each type of job
Ethical guidance	Founder's values	Professional codes	Employer's codes
Investment	Substantial requirement	Some requirement e.g. Office/ Chamber /Clinic	None
Personal autonomy	The most- you are your own boss	Quite a bit	Not much
Motive	Economic Achievement	Service to the clients/ Society	Livelihood
Certainty of income		Quite a bit	The most. Contractually determined.
Stability of tenure		Quite certain	Quite certain
Succession	Possible	Not possible	Not possible

*	Statement that <u>distinguishes businessman from entrepreneurs</u> "Entrepreneurs seek out new opportunities and pursue innovative business ideas"		
*	<u>Characteristics of Business</u> 1) Job, not job seeker – Business creates job opportunities for others		
	 2) Provides momentum to economic growth – Economic is persistent increase in a country's Gross Domestic Product [GDP]. Economic implies diversification of an economy's capabilities & improvement in the quality of lives of its people. 		
	3) Investment Relatively huge amount of funds are required to start a business.		
	4) Gestation and uncertainties - Investment in business takes time to fructify.		

- And it is uncertain whether it will yield the returns as expected. Risk can be calculated in advance, uncertainty cannot.
- 5) Business is a **systematic, organized & efficiency oriented** activity
- 6) Objective oriented / purposeful Sustainable development of business can happen only when it simultaneously pursues profitability, people well-being and planet sustainability.
- ❖ The performance of business in private sector is measured by _______

Objectives of Business

Economic	Organic Objectives	Social	Legal, Ethical &
Objectives		Responsibility	Environmental Objectives
Sales, Profit, Returns, Efficiency, Economic Value Added [EVA] etc	Survival, Growth, Health [Age of assets, fitness of human resource] etc	Community service, donation, charity, heritage conservation	Respect for law in letter & spirit, Transparency, Honesty, Integrity, Green Technology, Waste handling, preservation of air water & soil etc.

For notes of other topics refer Super Chart Book & MCQ Compiler book of CA Mohnish Vora (MVSIR). To be purchased separately online.

Forms of Business Organisations

I. Sole Proprietorship

- A business organization which is **started & owned by a single person** using his own funds [personal savings]. It is **easiest and the earliest form** of business
- 💠 🛮 Aka. One-Person Band, Economic Hero, Autonomous individual [one's own boss]

Merits	Limitation [Demerits]
 Autonomy [One's own boss] Visibility of owners & personalized services Succession of ownership - possible 	 Sole provider of capital [limits growth] Sole bearer of risk Unlimited Liability [If liability more than assets, then owner's personal asset can be invoked] Fate as a going concern [dependent on personal life & health of sole owner]

their wives and daughters. Members of HUF →				
their wives and daughters. Members of HUF \rightarrow Senior most male/female member - A HUF enjoys a separate entity status under Act. But HUF cannot earn income from Grandfather, Father and Grandchildren \rightarrow successive generations undivided family is HUF. The word Hindu includes Buddhist, Jain, Parsi and Sikh families as well. [does include Muslims] Relevant law \rightarrow Merits Formed by birth in a Hindu [Buddhist, Jain and Sikh] family Family pool of resources [more people to contribute to capital] Social capital family involvement [instant trust among family members] Decision making is quick Succession of ownership [only to family member] III. Partnership III. Partnership III is an association between Partnership Deed Oral or written] to sprofits & losses Organised to carry on [cannot be formed for non-business purposed to carry on [cannot be formed for non-business purposed landing limitations of Partnership are- Unlimited Liability Partnership [LLP] Two major limitations of Partnership are- Unlimited liability Partnership [LLP] Two major limitations of Partnership are- Unlimited liability Partnership [LLP] Two major limitations of Partnership are- Unlimited liability Partnership [LLP] Two major limitations of Partnership are- Unlimited liability of partners, & In order to resolve these, the con- Eate as a going concern. LLP was introduced as per LLP Act LLP was introduced as per LLP Act	. <u>н</u>	Hindu Undivided Family [HUF]		
 A HUF enjoys a separate entity status under		HUF is formed automatically by members of common [family] including their wives and daughters.		
 But HUF cannot earn income from	Me	Senior most male/female member – of HUF.		
 Grandfather, Father and Grandchildren → successive generation undivided family is HUF. The word Hindu includes Buddhist, Jain, Parsi and Sikh families as well. [does include Muslims] Relevant law → Merits	A	te entity status under Act.		
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Sikh] family > Family pool of resources [more people to contribute to capital] > Social capital family involvement [instant trust among family members] > Decision making is quick > Succession of ownership [only to family member] * It is an association between		Merits Limitation [Demerits]		
 It is an association between → Natural persons [humans] or Appersons [Co.,LLP etc.] not considered as "person" → Thus, 2 or more cannot form a new partnership firm. Started through an agreement [Partnership Deed - oral or written] to supposite & losses Organised to carry on [cannot be formed for non-business purposite & losses Limited Liability Partnership [LLP] Limited Liability Partnership [LLP] Two major limitations of Partnership are > Unlimited liability of partners, & In order to resolve these, the contact partnership are > Fate as a going concern LLP was introduced as per LLP Act		urces [more people to al] y involvement [instant trust bers] quick		
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	Tw	ity of partners, & 🔪 In order to resolve these, the concept of		
Incorporation of LLP is → Registrar of [RO] under MCA. Upon incorporation, LLP is considered as alegal entity	· LL	or organisation having some features of both ->&		
	- Indur	is > Registrar of [RO] working orporation, LLP is considered as alegal entity		
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Basis	Traditional Partnership Firm		LLP
Maximum no. of partners	New Limit Any business Banking firm → 10 → Other firm → 20		Unlimited partners allowed [No limit]
Liability of partners	Unlimited liability [demerit]		Limited liability
Fate as a going concern	If one partner leaves or dies, partnership deed will no longer be valid [demerit]		If one partner leaves or dies, LLP will not be affected [separate legal entity]
Statutory compliances	Not many compliances		Many laws to be followed [Demerit]
Mutual Agency	Exists → Every partner is agent of firm & other partners also		Does not exist → Every partner is agent of firm itself

V. <u>Company</u>

- Company is a body corporate having-
 - > separate legal existence from its members
- Distinct NameRegistered office
- Distinct identification number [CIN]
- All type of companies in India are incorporated as per the Companies Act, 2013.
 - ➤ Public co. → Equity shares are _____ on stock market
 - > Private co. [closely-held co.] → Equity shares are NOT listed on stock market
 - > Small co.
 - ➤ One Person Co. [OPC] → Sole Proprietor + Company → ______ introduced concept in Co. Act 2013
 - ➤ Dormant Co. → created for _____ projects or for holding an asset or intellectual property, it has ____ significant accounting transactions.
 - Defunct Co. → has no asset & no liability → failed to commence business within 1 year of incorporation
- ❖ | While incorporation with ROC, a company must file 2 documents
 - ightharpoonup Memorandum of Association [MOA] ightharpoonup Objectives of company and has 6 clauses.
 - > Articles of Association [AOA] > Contains company's internal rules & regulation

Basis	Private Company	Public Company
Control over mgt.	Owners have greater control	Owners have less control
Transfer of shares	Restrictions on transfer of shares	Shares are freely tradable on stock exchange via listing
No. of Members	Min: ; Max:	Min: ; Max:
Minimum no. of directors	_	
Cost of compliance	Less	More [Thus, in recent news there is trend of privatization → converting public co. to private co. → to save cost of compliance]
Forming of committees	Exempted [Not required]	Some public cos. are required to form committees like- Audit Committee, Stakeholder Relationship Committee etc.
When can the co. start business ?	After obtaining Certificate of Incorporation [COI]	COI & Certificate of Commencement of Business both are required.