HDFC Bank Limited

HDFC BANK



BRAND DETAILS

- Incorporation year : 1994
- •Ownership Group : HDFC Group
- •Headquarter : Mumbai, Maharashtra, India







Chairman : Deepak S. Parekh





Present Head (MD) : Aditya Puri



Chief Financial Officer : Srinivasan Vaidyanathan



Company introduction

- •4,715 branches and 12,260 ATMs across 2,657 cities.
- Market leader in e-commerce.
- It Provides :-
- >Wholesale & Retail banking,
- ➤ Treasury,
- >Auto (car, two wheeler) Loans,
- Personal loans,
- Loan against Property
- **Credit Cards.**

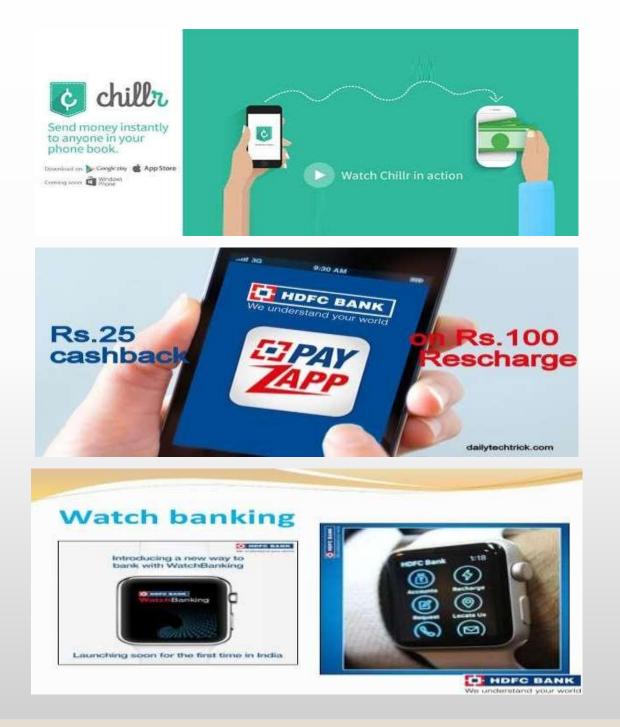


PARAS CA INSTITUTE CA Coaching

- Digital offerings like –
- >10 second personal loan,
- ≻Chillr,

Pioneer Institute For CA Coaching

- PayZapp,
- SME Bank,
- Watch Banking,
- >30-Minute Auto Loan,
- ≻15-minute Two-Wheeler Loan,
- e-payment gateways,
- Digital Wallet, etc.
 PARASCA



Company History

- HDFC Bank Limited is an Indian banking and financial services company.
- Its first corporate branch at Sandoz House,
 Worli was inaugurated by the then Union
- Finance Minister, Manmohan Singh.
- HDFC received first approval from the RBI for the establishment of a bank in the private sector.



Philosophy

- Mission To be a World Class Indian Bank.
- The objective is to build sound customer franchises across distinct businesses so as to be the preferred provider of banking services for target retail and wholesale customer segments, and to achieve healthy growth in profitability, consistent with the bank's risk appetite.
- Five core values
- Operational Excellence,
- Customer Focus,
- Product Leadership,
- •People and
- ○Sustainability



HDFC Group companies are

- ≻HDFC Ltd.,
- >HDFC Securities.,
- HDFC Mutual Fund,
- ➢HDFC Realty,
- ≻HDFC Life,
- > HDFC ERGO,
- **HDFC** Pension and
- > HDB Financial Services.



Business in News

•146th on Forbes World's Largest Public Corporations List 2020.

 119th on Forbes World's Best Employer's List 2019.



- Adjudged 'India's Best Bank' by Euromoney Awards for Excellence 2019 for 12th consecutive year.
- Won top honours at the Nasscom DSCI Excellence Awards 2019. (Data Security Council of India).
- Adjudged 'Best MSE Bank' at the 2nd SIDBI-ET India MSE Awards 2019. The Bank has a strong MSME portfolio with advances to this segment standing at over Rs. 1.25 Lakh Crore as of March 31, 2019.



THANK YOU