



ICICI Bank

**ICICI BANK
LIMITED**

PARAS CA
INSTITUTE
Pioneer Institute For CA Coaching

BRAND DETAILS

- Incorporation year : 1994
- Ownership group : ICICI group
- Headquarter : Mumbai, Maharashtra, India





**Chairman, Present Head
(MD and CEO) :
Sandeep Bakshi**



Chief Financial Officer : Rakesh Jha

Company introduction

- **ICICI Bank -Industrial Credit and Investment Corporation of India**
- **Largest private sector bank and a multinational banking and financial services company.**
- **4,867 Branches and 14,367 ATM's across India.**

•The bank has branches in :

- United States,
- Singapore,
- Bahrain,
- Hong Kong,
- Sri Lanka,
- Qatar,
- Oman,
- Dubai International Finance Centre,
- China
- South Africa

• Representative offices

- United Arab Emirates,
- Bangladesh,
- Malaysia
- Indonesia.

• Company's UK subsidiary has branches in

- Belgium
- Germany.

Company History

- Promoted by ICICI Limited as a wholly-owned subsidiary.
- ICICI's shareholding in ICICI Bank was reduced to 46% through
 - An IPO in India in 1998,
 - Issue of ADRs listed on the NYSE in 2000,
 - ICICI Bank's acquisition of Bank of Madura Limited in an all-stock amalgamation in 2001, and
 - sales of shares by ICICI to institutional investors in 2001 and 2002.
- ICICI was formed in 1955 at the initiative of the World Bank, GOI and Indian industry.



Philosophy

Vision

To be the leading provider of financial services in India and a major global bank.

Mission

ICICI will use our people, technology, speed and financial capital to:

- **be the first choice for our customers by delivering high quality products.**
- **expand globally.**
- **play a proactive role in the full realisation of India's potential.**
- **maintain a healthy financial profile and diversify businesses**
- **maintain high standards of governance and ethics.**
- **contribute positively to the various countries and markets in which we operate.**
- **Create value for our stakeholders.**

ICICI Group companies and its subsidiaries are:

- ICICI Prudential Life Insurance Company,
- ICICI Securities,
- ICICI Lombard General Insurance Company,
- ICICI Prudential AMC & Trust,
- ICICI Venture,
- ICICI Direct,
- ICICI Foundation,
- Disha Financial Counselling.



ICICI Bank also has banking subsidiaries in UK and Canada

Products

- **Funds and Investments:**

- **Mutual funds,**
- **Deposits,**
- **Portfolio management services, etc.**



- **Insurance and Risk Protection:**

- **Life Insurance,**
- **General Insurance.**



•Banking Products:

- Saving accounts,
- Home loans,
- Family wealth account,
- Car loans,
- Foreign exchange services,
- Demat account.



• Credit Cards:

- Diamant Credit Card,
- Sapphiro Credit Card,
- Jet Airways Sapphiro Credit Card



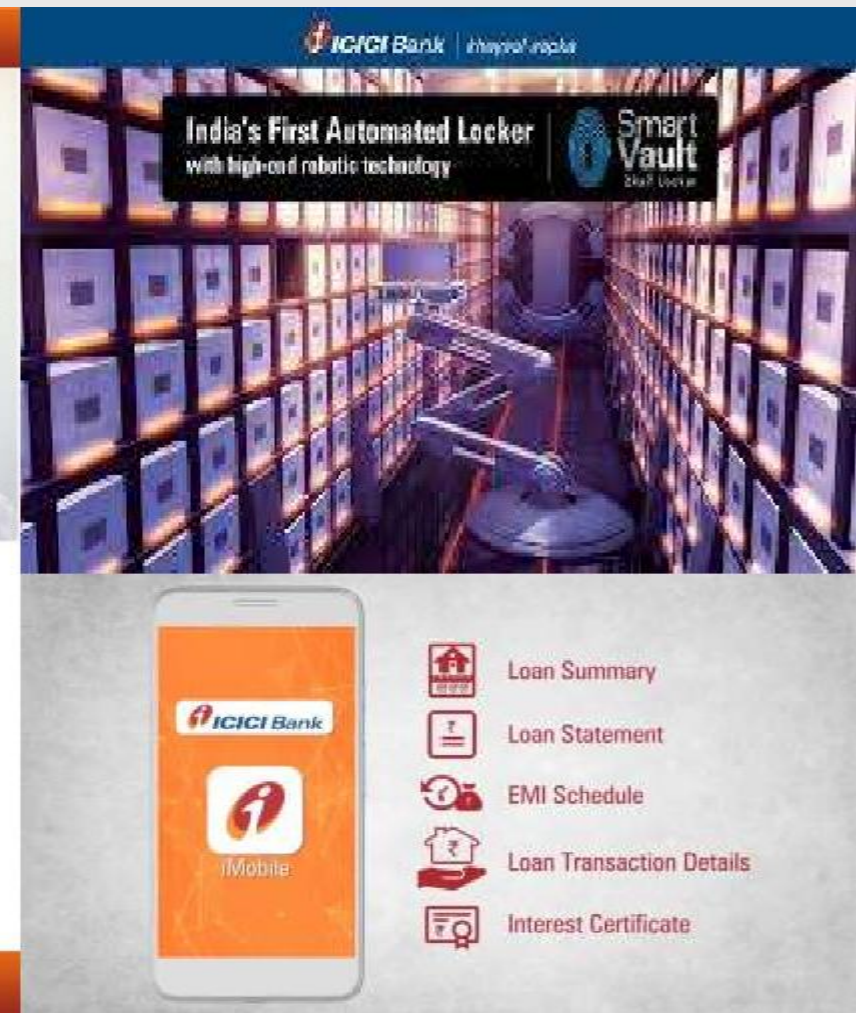
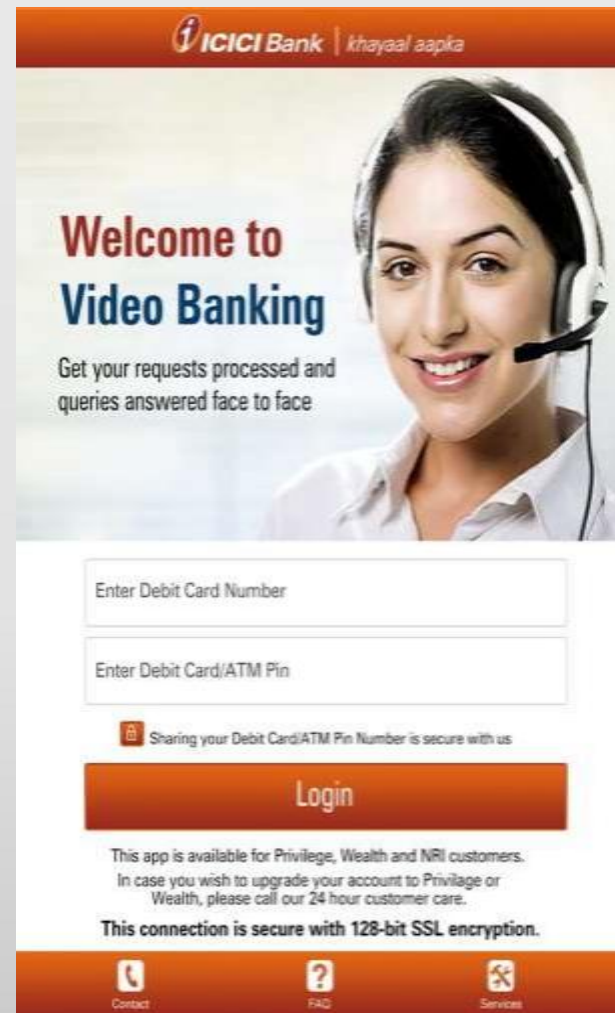
• Business Banking:

- Current Account,
- Trade Services,
- Business Loans,
- Business Insurance,
- Cash Management Services.



• Banking Services:

- Mutual Fund
- Lockers,
- iWealth,
- iMobile,
- Smart Vault,
- e-Locker,
- i-Track,
- Video Banking App,
- Preferred Time Delivery.



Business in News

- **255th on Forbes World's Largest Public Corporations List 2020.**
- **ICICI Foundation was awarded by the Ministry of Skill Development and Entrepreneurship.**
- **ICICI has 'InstaBIZ', India's first most complete digital banking platform for MSMEs.**

- **ICICI Bank crossed milestone of issuing 2 million FASTag**
- **ICICI Rural Self Employment Training Institute, which provides free of cost vocational training to less-privileged youth, inaugurated a new building in Jodhpur which has been awarded a 'Net Zero Energy-Platinum' rating by the Indian Green Building Council, making it the first new building in the country to get the coveted certificate.**

THANK YOU