



# FREE MEMORY MAPS



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(Reduced Syllabus for 2020-21)



Q.3. Distinguish between Micro Economics and Macro Economics.



## UTILITY ANALYSIS

#### (Total Marks : 07)

(Marks with Option : 10)

#### MEMORY CHART



#### FEATURES OF UTILITY

- → (1) It is a **relative concept**. E.g. Woollen clothes  $\rightarrow$  in winter.
- → (2) It is a **subjective concept**. E.g. Walking stick to an old man.
- → (3) It is ethically **neutral concept**. E.g. Knife, gun, rope.
- → (4) It differs from usefulness. E.g. Liquor, drugs.
- → (5) It differs from pleasure. E.g. Medicines, injections.
- → (6) It **differs from satisfaction**. E.g. Washing powder, soap.
- → (7) It cannot be measured.
  - (8) It is **multipurpose**. E.g. Electricity, wood, steel.
- → (9) It **depends on intensity of want**. E.g. Food for hungry person.
- $\rightarrow$  (10) It forms **the basis of demand**.





#### RELATIONSHIP BETWEEN TOTAL UTILITY AND MARGINAL UTILITY

(a) Total Utility increases

Total Utility declines

(c)

- Marginal Utility decreases.
- (b) Total Utility becomes constant
- stant → Marginal Utility becomes zero.
  - Marginal Utility becomes negative



6	L	AWS OF DIMINISH	HING MARGINAL UTILITY	
(a)	Proposed by : Pr	rof. Gossen		
(b)		Prof. Alfred Marshall, "Principles of Economics" – 1890		
(c)		ing : Utility derived from a commodity diminishes with reduction in the intensity R of a want.		
(d)	fr		g constant, the additional benefit which a person derives his stock of a thing, diminishes with every increase in the s."	
7		(1) Rationality	(2) Cardinal measurement	
	(8) Single want	ASSUMPTI	ONS TO LAW OF (3) Homogeneity	
	(7) Divisibility		MARIGNAL UTILITY (4) Continuity	
		(6) Constancy	(5) Reasonability	
		•		
8		AWS OF DIMINISI	HING MARGINAL UTILITY	
	Units of x	Marginal Utility	$Y \land WU = Marginal Utility$	
	1	10		
	2	8	≥ 8+	
	3	6	Marginal Utility	
	4	4		
	5	2		
	6	0		
	7	-2		
_			$\begin{array}{c ccccc} \bullet & \bullet & \bullet & \bullet \\ \hline & 1 & 2 & 3 & 4 & 5 & 6 \\ \hline & -2 & \bullet & \bullet & \bullet & \bullet \\ \hline & & & & & \bullet & \bullet & MU \\ \hline & & & & & & \bullet & MU \\ \hline & & & & & & & \bullet & MU \\ \hline & & & & & & & \bullet & MU \\ \hline & & & & & & & \bullet & MU \\ \hline & & & & & & & \bullet & MU \\ \hline \end{array}$	

#### Economics (Std. XII)





#### Focus on the following questions: Chatur's Important Questions

Q.1. State and explain the law of diminishing marginal utility with exceptions.[Note: All laws have to be explained with the help of schedule, graph and assumptions.]

- Q.2. Explain the relationship between Total Utility and Marginal Utility.
- Q.3. Explain the relationship between Marginal Utility and Price.



## **DEMAND ANALYSIS**

(Total Marks : 08)

(Marks with Option : 12)







• Exceptional demand curve **slopes upwards** from **left to right** showing **positive slope** indicating that as price increases, demand decreases and vice a - versa



**4. . . . . . . .** 



## **ELASTICITY OF DEMAND**

#### (Total Marks: 08)

#### (Marks with Option : 12)



#### TYPES OF PRICE ELASTICITY OF DEMAND

#### (A) Perfectly Elastic Demand (Ed = $\infty$ ):

- Slight or zero change in the price brings about an infinite change in the quantity demanded of that commodity.
- E.g. 10% fall in price may lead to an infinite rise in demand.
- Slope of curve: Horizontal straight line parallel to 'X' axis.







Q.4. Explain the Point Geometric Method of measuring elasticity of demand.

**<...** 











**4...** 

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#### PRICE DETERMINATION UNDER PERFECT COMPETITION:

• The interaction of demand and supply determine price of the commodity in perfect competition. This is known as 'equilibrium price.'



#### Economics (Std. XII)



#### Focus on the following questions: Chatur's Important Questions

- Q.1. Explain the meaning and features of Perfect Competition.
- Q.2. Explain the meaning and features of Monopoly.
- Q.3. Explain the meaning and features of Monopolistic Competition.

Reliable Serves







#### Economics (Std. XII)





- Q.2. Explain the theoretical and practical difficulties in the measurement of national income.
- Q.3. Explain the income and expenditure method of measuring national income.

**4....** 



## **PUBLIC FINANCE IN INDIA**

#### (Total Marks : 08)

(Marks with Option : 12)























## FOREIGN TRADE OF INDIA

#### (Total Marks : 04)

#### (Marks with Option : 06)

processing to various countries in the world.



### 3

#### **ROLE OF FOREIGN TRADE**





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